

GARY BRUNCLIK

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EXPERIENCED DIRECTOR OF EVENT PRODUCTION

- Successful and committed professional with a proven record of experience guiding and mentoring crews in the production of live events with budgets in the millions of dollars.
- Expertise in directing lighting, video, audio, and other crews operating in time-critical scenarios, consistently meeting and exceeding expectations.
- A demonstrated record of success marked by a history of growth and operational excellence over a series of positions with Clearwing Productions, Primetime Entertainment, Livermore Valley Arts, The Sunset Center, and other organizations.

"Gary is one of the most professional, organized and experienced tour managers I've ever worked with. Truly an exceptional human being."

Roberta Freeman, Grammy Winning Vocalist w/Jon Batiste

KEY STRENGTH

- Skilled in Live Event Production
- Addressing and Resolving Technical Issues
- Developing Robust Business Relationships
- Directing Lighting, Video, and Audio
- Implementing Process Improvements
- Managing Production Budgets
- Mentoring and Training Teams
- Managing Vendor Relationships

PROFESSIONAL EXPERIENCE

Aug 2024 to Present • Hard Rock Live • Rockford, IL

Concert venue at the Seminole Hard Rock Hotel & Casino, delivering large-scale live entertainment with state-of-the-art production capabilities.

LIVE EVENT PRODUCTION MANAGER

Lead the end-to-end launch of a new live music venue by overseeing production operations, staffing models, and technical standards from opening day. Coordinate crews, resources, and systems to deliver smooth, on-time production across a demanding, high-volume event schedule.

- Delivered 225 live events in the first year, establishing the venue as Rockford's premier destination for touring artists.
- Built and trained a 100+ member production team, creating standardized workflows that enabled rapid growth and consistent show quality.
- Achieved \$375K labor savings while managing a \$1.8M production budget and directing \$1M in CapEx projects.
- Elevated venue infrastructure and technical capabilities by overseeing \$1M in CapEx projects and optimizing long-term operational performance.

2024 to Present • CLEARWING PRODUCTIONS • Milwaukee, WI

Clearwing Productions is a prime resource for production audio, video, and lighting as well as systems design, installation, and service.

INDEPENDENT PRODUCTION MANAGER

Fulfills a critical role producing 12 events in the Milwaukee area with a budget of \$75MM, including Summerfest, the largest outdoor music festival held downtown that features 800 bands performing on 12 stages over the course of three consecutive weekends.

- Maintained accountabilities for all facets of implementation, logistics, crew management, labor, and backline operations.

2023 to Present • PRIMETIME ENTERTAINMENT • Livermore, CA

Primetime Entertainment is a full-service entertainment production company that provides entertainment booking and promotion, production management, backline rentals, sound system rentals, stage lighting, concert and event coordination.

LIVE EVENT PRODUCTION MANAGER

Credited with bringing a new level of discipline and organization to production operations, improving process flows and efficiency across warehouse operations, customer service, and other areas. Successfully managed multiple concurrent live event production projects, overseeing inventory, staffing, and other responsibilities.

- Boosted operational efficiency by 50% through process optimization across warehouse, rental, and production functions.
- Eliminated 75% of equipment redelivery requests by instituting pre- and post-rental testing protocols.
- Developed and mentored junior audio engineers, enhancing technical skillsets and team readiness for live events

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2019 to 2023 • LIVERMORE VALLEY ARTS • Livermore, CA

Livermore Valley Arts is a nonprofit organization that hosts performances, events, exhibits, and classes at Bankhead Theater & Bothwell Arts Center.

PRODUCTION MANAGER / EVENT SAFETY SUPERVISOR

Cultivated a strong and supportive work environment, turning around employee morale and increasing satisfaction. Facilitated increased collaboration and cooperation between Back of House and Front of House teams while providing clear direction on roles and responsibilities.

- Wrote and trained >200 staff members on a formal emergency action plan to safeguard the health and welfare of all employees and patrons. Trained and maintained compliance with OSHA requirements.
- Implemented and trained on installation of a venue operation software called VenueOps.
- Saved \$30,000 on a PA upgrade and an additional \$30,000 by repairing spotlights versus replacing them.
- Improved the overall quality of performances by enhancing the quality of sound production.
- Mentored and coached junior engineers to become Lead Audio Engineers.

"Having spent decades working in theater as both a performer and a patron, I understand how important the 'back of the house' is to a successful production. I say that because I know what it takes to put on a good production and Gary has what it takes. He has the technical expertise to make it happen and he has the people skills to bring his crew along to create that flawless experience for the audience."

Quote from the Mayor of Livermore, CA

2018 to 2019 • THE SUNSET CENTER • Carmel by the Sea, CA

The Sunset Center is a performing arts center which features concerts, comedy, theatre, and dance.

EVENT PRODUCTION MANAGER

Excelled in the leadership of a mix of union and non-union employees, with the authority to negotiate labor rates. Gathered and remediated issues identified by OSHA, securing safety equipment, training staff, and restoring regulatory compliance. Scope of work included equipment maintenance, resource allocation, advances for artists, and repaired the relationship between the historic presenters and the Production department.

- Facilitated the flow of key information and communications between artists, producers, and the technical team.
- Eliminated 30% of downtime by investigating and resolving technical issues.

2007 to 2018 • CLEARWING PRODUCTIONS • Milwaukee, WI

ACCOUNT EXECUTIVE / LABOR COORDINATOR

Skyrocketed revenue from \$750,000 to more than \$7MM in four years as an Account Executive. In the role of Labor Coordinator, entered into agreements with freelance personnel with skills and talent aligned with the needs of the company and individual productions. Successfully managed multiple concurrent projects with competing and overlapping demands.

1995 to 2017 • GJB PRODUCTIONS • Milwaukee, WI

GJB Productions is an event management company that offered a wide range of event production services, including sourcing staff, lighting, sound, video, staging, rigging, backline, FX, and more.

TOUR MANAGER / PRODUCTION MANAGER / AUDIO ENGINEER

Worked with management firms to direct tours for their artists, handling logistics, crews, hospitality, invoicing, and other responsibilities. Served on-site as a Sound Engineer.

- Overall, managed tour and production logistics for more than 20 concert tours with stops in the United States and abroad.

EARLY CAREER

*Vice President of Production, Precise Corporate Staging, Tempe, AZ
Account Executive / Production Manager, Clearwing Productions, Phoenix, AZ / Milwaukee, WI*

EDUCATION & PROFESSIONAL CREDENTIALS

WISCONSIN CONSERVATORY OF MUSIC
ASSOCIATE OF ARTS DEGREE IN MUSIC THEORY & COMPOSITION
Certified Six Sigma Green Belt – Educate 360
Certification in Event Safety & Security – Arizona State University
Full List of Professional Certifications Available Upon Request