



ONE WORLD  
QUEST

Kessler  
EDUCATIONAL SERVICES

# INNOVATEQUEST

## AFTER-SCHOOL PROGRAM

### InnovateQuest Delivers!

- Innovative Thinking: How to come up with creative solutions to real-world problems.
- Entrepreneurship Basics: Understanding the journey of starting a business from idea to launch.
- Ideation: How to brainstorm and develop unique ideas for new products or services.
- Market Research: How to identify customer needs and validate your business ideas.
- Product Development: Turning ideas into tangible products or services that solve problems.
- Marketing Strategies: How to market products effectively and build a customer base.
- Financial Literacy: Basic accounting and finance skills to manage money and budget for your business.
- Business Operations: How to run the day-to-day aspects of a business.
- Pitching: How to present ideas confidently and professionally.
- Monetization: Turning a good idea into a profitable business.
- Leadership: How to be a good leader

## THREE-DAYS PER WEEK SCHEDULE

**Time Frame:** September 2 – December 19 (Fall Semester); (Spring Semester TBD in Dec.)

- **Fall Semester:** Leadership, Entrepreneurship, and Innovation (RWC)
- **Spring Semester:** Leadership, Finance, and Budgeting (Math)

**Days:** Tuesdays, Wednesdays, and Thursdays

**Total Sessions:** (15 weeks × 3 days/week - off for Thanksgiving Break)

**Session Length:** 2 hours/session

**Cost:** \$35 per Semester (\$70 Total)

**Location:** At your school

### How to Register:

New Families can register through the [CHE Portal](#) by creating an account and selecting Kessler Educational Services during enrollment. <https://www.che.school/join-che-new>

- Spots are limited, so we encourage you to complete your registration as soon as possible.
- If you have any trouble accessing your account, reach out to [admissions@che.school](mailto:admissions@che.school)

**Remember, your child can only participate in one state funded program/school per year!**

One World Quest and Kessler Educational Services are excited to work with your students and look forward to an amazing school year!



**DEADLINE for  
Enrollment is  
Friday,  
August 15th!**