

Culver's Commercial Restaurant Lighting

Culver's Exterior Lighting



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Culver's Restaurants Offer a Warm Welcome to Customers Thanks to Proper Lighting

To make sure the Marysville Culver's location was properly lit for the safety of its customers during early morning and evening hours, Culver's turned to veteran lighting specialists Lenny Garrard and Mitch Geise, general manager for Dickman Supply, Inc., a full-service electrical and industrial supply with four locations, including a facility in Marysville.

Doing their due diligence, Garrard and Geise investigated several lighting systems from a variety of manufacturers. Since foot traffic is essential to the restaurant's success, they investigated footcandles per watt rather than just lumens per watt. Based on their evaluation, Garrard and Geise specified EarthTronics [Adjustable Wall Packs](#) for the perimeter of the restaurant. Geise said, "We selected the wall packs based on three major factors.

First, the EarthTronics wall packs are compact and not visually obtrusive during the day. Second, we are able to focus the fixtures exactly where light is needed. And finally, we found that the EarthTronics wall packs were actually made of higher quality materials than similar competitive products."

Substantial Energy Savings

"We knew the new lighting system met all the illumination needs for the surrounding area around the restaurant," said Garrard. "However, we additionally discovered two huge benefits. First, the wall packs provided about 15 footcandles on the sidewalks around the restaurant, which makes it easier for customers to enter and exit the restaurant. That is approximately 400% more light on the ground around the building. Second, and even more amazing, is the fact that the new lighting systems saves 70+% more energy than the previous lighting system. It a win-win situation for our customers and Culver's."

Johnson added, "The lighting system helps make the dining experience at Culver's enjoyable from the moment customers enter our property to when they leave the parking lot. This enables us to continue our legacy for hospitality which dates back to the time of Craig's mother, Ruth Culver, who had a special way about her that made every guest feel welcomed like a guest in her home."

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