

## **MEDIA RELEASE**

Thomas/Nelson Media presents WAYBACK SATURDAY NIGHT®...“America’s Classic Top 40 Radio Show” now airing in New York, Chicago, Phoenix, Lexington, and Terre Haute.

The program features Top 40’s Greatest Hits, including timeless tracks from the Golden Age. It’s the perfect nationally-syndicated weekend show for Oldies, Classic Hits, and News/Talk. Many News/Talk outlets were once highly-rated Top 40 stations back in the day; some became legendary. Coming full circle for three hours would capture attention and generate buzz.

The host is veteran Top 40/CHR, AC, Oldies, Classic Hits, & Country DJ, Bryan Thomas. Bryan has worked on-air for decades, including several Midwest markets such as Evansville, Terre Haute, and Paducah.

Wayback Saturday Night replicates the highly-eclectic Top 40 format that once dominated the airwaves long ago – the top hits in Pop, Rock, R&B, Easy Listening, and Country – extreme variety – the hallmark of Classic Top 40.

The overall sound is similar to the popular Classic Hits format roughly 2010 when ‘60s music remained a part of the generational mix...in essence Classic Hits Gold.

Our jingles were produced by Jam (formerly Pams) using the same melodies heard on WLS...”The Rock of Chicago/Music Radio” during its heyday as a Top 40 blowtorch throughout much of the Midwest and the South .

Our voice/image person is Bob Worthington who succeeded Dick Bartley as host of Solid Gold Saturday Night.

The presentation is modern.

There’s lots of sticky content.

The program is three hours.

The air window is 5p.m. - 3a.m. local time. And it can be aired piecemeal due to other programming commitments such as ballgames.

The feed is delivered by FTP download.

There are six minutes of local avails each hour.

With the overwhelming number of music platforms at listeners’ fingertips, keeping radio relevant and vibrant is an enormous challenge.

As fellow broadcasters, allow Thomas/Nelson Media to provide a unique and entertaining show to your weekend lineup, regardless if your station originates over the air or exists solely online.

Please give WSN a listen <https://waybacksaturdaynight.com/>

Contact [bt@waybacksaturdaynight.com](mailto:bt@waybacksaturdaynight.com) or Tim Nelson at 812-229-6268.