

# Morgan Templar

Chief Executive Officer/Chief Data Executive  
Strategy · Governance · Transformation

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## Profile

Visionary CEO with a distinguished career in transforming organizations through strategic data management, innovative governance, and effective leadership. Recognized for building high-performance, multinational teams and driving cultural change to achieve sustainable growth. Awarded “Top 100 Influencer in Data 2024 USA” by dataIQ.

## Executive Highlights

- **Digital Transformation:** Led the launch of a \$200M information management platform in a multi-tenant, multi-cloud environment at Highmark Health.
- **Data Quality Improvement:** Enhanced data product development accuracy to 98%, reducing engineering defects by 73% on API team at HM Health Solutions.
- **Customer Satisfaction:** Raised the Net Promoter score by 15 points by fostering close collaboration with platform clients on data strategy roadmap development and execution at HM Health Solutions
- **Risk Mitigation:** Implemented a \$30M data privacy and member consent program, saving over \$500 million in potential risks.
- **Entrepreneurship:** Founder and CEO of First CDO Partners, specializing in Data Strategy, Gap Assessment, Data Management, and Governance.

## Professional Experience

**First CDO Partners LLC**, Pittsburgh, PA  
Founder and CEO

May 2023 – Present

- Spearhead the company’s vision to “Create a Better World through Better Information.” Bespoke training on data culture & literacy, data strategy, data governance, mastering data, and data quality
- Deliver comprehensive data management consulting, focusing on strategy, business value, and tool enablement.
- Mentor and champion for women –DEI initiatives; Member Women in Data and Women in Tech
- Keynote speaker and podcast guest
- Serve as a Vendor Partner for EDM Council, contributing to committees on Data ROI, Data as an Asset, and ADAC (Global AI, Data, Analytics Cloud Framework, Ethics, & Privacy).

**EDM Council**, New York City, NY

January 2023 - Present

Volunteer SME: Data, AI, Ethics research, publications, and frameworks

- As a Data and AI subject matter expert I contribute to the AI, Data & Analytics Controls (ADAC) Working Group, which is focused on developing best practices for managing risks, ethics, and privacy in AI and Analytics; mapping NIST, EU AI Act, and other sources to analytics use cases.
- Co-lead Data as an Asset workgroup and contributed to the March 2023 paper.
- Contributing author of the Data Office ROI Playbook v1.1 published May 2023.
- Represented Special Interest Groups in website redesign

**Highmark Health / HM Health Solutions, Inc.**, Pittsburgh, PA  
Vice President, Data & Information Management

September 2019 – August 2022

- Developed and executed a three-year data strategy, driving cloud migration and boosting ROI. Recognized with the "2020 Global Top 100 Innovators in Data and Analytics" Award from Corinium Global Intelligence
- Managed a \$175M annual product portfolio with P&L accountability
- Lessened the data product expenses by 20% by instituting efficient CI/CD data processes that expedited product development and delivery
- Directed end-to-end data pipeline, from onboarding new data sources through data engineering operations, AI, Machine Learning, and Robotic Process Automation. Championed API First
- Recognized with the "2020 Global Top 100 Innovators in Data and Analytics" award.

**Get Governed LLC**, Pittsburgh, PA  
CEO & Chief Data Evangelist

March 2018 – May 2023

- Focused on elevating data practices through training, coaching, and board participation.
- Holds the IP rights on original content, including books, learning aids, data products and speaking engagements.

**Cigna**, Hartford, CT  
Provider Data Governance Officer

January 2019 – August 2019

- Directed global provider data governance and implemented a comprehensive data governance strategy.

**Blue Shield of California**, Rancho Cordova, California  
Director, Business Solution Architect

April 2013 – October 2017

- Led provider data transformation programs, decommissioning mainframes, and launching Enterprise Data Governance.

**Valley Health System**, Winchester, Virginia  
Corporate Director – Provider Services

December 2009 – August 2012

- Centralized credentialing processes and achieved 100% compliance audit scores.

## Education

**Certified Chief Data Officer**, Carnegie Mellon University, Heinz College Executive Education, Pittsburgh, PA; April 2022

**Master of Science in Healthcare Administration**, Ohio University, Athens, OH; December 2012

**Bachelor of Science in Public Relations**, University of Utah, Salt Lake City, UT; August 2007

## Awards & Certifications

**2024 Top 100 Influencers in Data USA** from dataIQ

**2020 Global Top 100 Innovators in Data and Analytics** from Business of Data, Corinium Global Intelligence

**DCAM – Data management Capability Assessment Model**, EDM Council, 2023

**Certified SAFe Agile Leader**, SAFe Agile 5, 2020

## Board Membership & Affiliations

**Data AI Trust Advisory (DATA) Board Member**, TheAssociation.ai; Feb 2024 to present

**Industry Advisory Board Member**, University of Utah School of Medicine, Biomedical Informatics Post-graduate program, June 2020 – Aug 2022

**Executive Board Member, Swoon Consulting**, May 2022 – April 2023

**Global Board of Advisors**, Business of Data, Corinium Global Intelligence, Aug 2020 – Dec 2022

**Chairman of the Board**, American Red Cross, Top of Virginia and Shenandoah chapters, July 2010 – Aug 2012

## Publications & Speaking Engagements

- Author of two best-selling books: *Get Governed: Building World Class Data Governance Programs* and *A Culture of Governance*.
- Keynote Speaker & Podcast guest, Author of articles, and Contributor to research papers.  
<https://www.morgantemplar.com>

### Guest Speaker:

- University of British Columbia
- London City College
- Harrisburg University

## Technical Proficiency

**CLOUD:** Google GCP, Snowflake, AWS, Microsoft Azure, Red Hat Open Shift, Oracle Exadata

**ENGINEERING:** Big Query, Databricks, Graph QL, SPARK, Informatica, .NET, Python, Java

**DATA MANAGEMENT:** Informatica EDC, Collibra, IBM Infosphere, One Trust, Erwin Data Modeling

**BUSINESS SYSTEMS:** Facets, EPIC, Salesforce, Hubspot, Oracle, Workday

**AGILE DEVELOPMENT:** Atlassian JIRA, Version One, Monday.com, Digital AI, Agility, Trello, Planview

**DATABASES:** Teradata, DB2, MongoDB, Cloudera, Apache Hadoop, Neo4J

**ERM/CRM:** Salesforce, Hubspot, Oracle, Peoplesoft, Workday, PEGA

**BUSINESS INTELLIGENCE/REPORTING:** Business Objects, Tableau, Qlik, Looker, Power BI, SAS BI

## Skills List:

- Strategic Leadership Innovation, Strategy & Roadmaps
- Digital Transformation, Cloud Migration
- Data Governance
- Team Building & Mentoring
- Risk Management
- Public Speaking
- Client Relationship Management
- Agile Development Leadership