

MINUTES APPROVED NOVEMBER 4th, 2020



**Serra High School Foundation
October 14th, 2020 - 6:30 pm
ZOOM**

Annual Board of Directors Meeting Minutes

Attendance: Sandra Bever, Leslie Britt, Amy Bull, Suzanne Carlson, Myda Clark, Colleen Cochran, Karen Davis, Jeanmarie Elkern, Mitch Gruber, Yvette Moore, Rebecca Ordas, Andrea Phillips, Erica Renfree, Darcy Rhodes, Tanya Ruhe, Lisa Saward, Mary Kay Shibley and Kristina Hepburn

6:30 CALL TO ORDER AND WELCOME

- Hepburn explained the purpose of the meeting (voting and by-laws explained for both the Board and General Members) Tonight we will first be voting in the Board of Directors and then the Executive Board. Currently, 21 people would be on the Board of Directors. We need a $\frac{1}{3}$ in attendance to have quorum to approve/pass a vote.

6:36 First Motion to approve Board of Directors (see attached list)

- Lisa Saward made Motion to elect the Board
- Second Motion to approve - Rebecca Ordas
- Motion approved unanimously

6:39 Elect Executive Board (see attached list)

- First Motion to approve Executive Board 2020-2021 - Tanya Ruhe
- Second Motion to approve - Jeanmarie Elkern
- Motion to approved unanimously

6:42 APPROVE MEETING MINUTES from September 9th, 2020

Darcy Rhodes

- First Motion to approve September Meeting Minutes- Leslie Britt
- Second Motion to approve - Tanya Ruhe
- Motion approved unanimously

6:43 FINANCIALS 2020 - 2021 Proposed Budget Vote

Suzanne Carlson

- First Motion to approve Proposed Budget 2020-2021 - Jean-Marie Elkhern
- Second Motion to approve - Yvette Moore
- Motion passed, however, there was discussion about adding amendments to budget
- Jean Marie commented about items selling and made further points We have made about \$640 thus far but would need to vote on the spending on it.
- Voted to add \$640 to expenses for Logo Wear that to the budget.
- Second vote was taken to approve amendment to budget
- First Motion to approve - Leslie Britt
- Second Motion to approve - Sandra Bever
- Motion Approved unanimously

6:52 SCHOOL UPDATES/ REPORTS Administration/Information

Erica Renfree

- School not open
- Feedback survey on the blog
- Seems like families getting in the swing
- When and if.... still in meetings
- Appointment based services perhaps in a month
- Front building almost done

- Building discussion - needs to be strategic.... about space use
 - 9TH Grade academy building- bridge into high school
 - Discussed options: senior class space, college classes, senior lounge, many felt seniors should get access.
- Cluster Meeting/Principal
 - The initial purpose/goal was to give voice to the community led by the community with principals as guests. Currently, some clusters participate, others not as much.
 - Looking for a larger purpose for coming together and uniting the community, beyond each school. Larger Cluster Board. Would like to revamp the Cluster and change the focus. Renfree gave examples and brainstormed potential ideas:
 - Such as All Community Fall Carnival instead of each school putting on a Fall Carnival, but one put on by the cluster.
 - This might also help with schools that have less help and support in the cluster. Seems like we are competing for money when we could have a larger impact if we worked together.
 - Hepburn and Jean Marie spoke about the power of the Cluster Committee. A good forum to discuss and work together. Both agreed it was beneficial. Needs to come from the community, not be put back on principals
 - Hepburn asked, "Can only the school community participate or can the community at large participate?" Renfree was open but said ultimately it comes from the schools
 - The suggestion was Renfree wanted summer school for major grade levels, then this could be something this group could help cluster
 - The Cluster Committee could have community members but it needs to focus on supporting the kids.
 - New Vision, New Mission...New Branding

7:13 GRANTS

Tabor Samuleson

- Fall Grant Cycle - Vote
 - No grants submitted in the fall
- How can we support teachers now?
 - Some ideas to show caring and support...
 - Gift certificates to Amazon?
 - 67 credential teachers (7 are other)
 - So, 60 teachers - each \$25 total of \$1500/
 - Still under budget for the fall
- Leslie - question - about the 7 (counselors....)
 - The recommendation was that those 7 people already have budgets that classroom teachers do not get. Grant is usually for need-based teachers.
- Mitch reminded to have them go through the SMILE account
- Motion to approve Amazon Gift Card for 60 teachers for \$25 for Fall Grant Cycle
 - Motion to approve - Jean Marie
 - A second motion to approve - Karen Davis
 - Motion to approve unanimously- passed
- Winter Grants are due 11/18

7:21 SERRA FOUNDATION COMMITTEE REPORTS/ UPDATES

- Campus Improvement - palm tree doing well
- Hospitality – Welcome Back Suggestions
- We need a lead, position is OPEN, someone on Board needs to take it there is a budget

Kristina Hepburn
(proxy)

7:23 - Logo Wear

Jeanmarie Elkern

- Started with 70 and now have 25
- Getting a lot of alum and wanting logo wear. Needs to be mailed.
- Could we add a shipping cost through SQUARE?

7:26 Membership

Leslie Britt

- 134 members

- Some still trickling in
- \$10,800 minus out the charges for SQUARE.
- The fee is 2.9 plus a service charge (basically lose 2 bucks for every 100)
- \$9,402 after envelopes
- Met our goal. Just shy of \$11,000
- Staff Membership - we are not going to do this year. It is welcome, but not being pushed, we will revisit next year.
- Mitch's company matched and doubled it. Reminder to ask your company if they do this for a nonprofit.

7:32 Tierra Times

Colleen Cochran

- The article got front page, may have helped membership
- If you want her to include stuff, let her know, info due Nov. 12
- Perhaps fall grants

7:35 Website

Mitch Gruber

- School Booster Reports/Updates/Dates
- Mitch will update with the new minutes and board information
- Will have a link to the merch
- Link to membership and Amazon

7:36 Class Boosters

Kristina Hepburn

- Trying to get the class boosters to be united. We need a board to get things done on that.
- No one in 2022

7:38 Anniversary for Serra 50th year

- Serra Foundation role right now will just be communicating dates
- Lots of organizations are involved.
- Check TierraTime for more info on this.7:42 - Questions or New Bu

7:42 NEW FOUNDATION BUSINESS / ROUND TABLE ITEMS

- Sports - no running of the snack bar. No sideline viewing. New cameras for viewing.
- Possible Virtual Fundraisers
- Saward mentioned Double Good Popcorn, school keeps 50% and items mail directly to the house

7:45 NEXT MEETING - Wednesday, November 4th, 2020 – 6:30 pm Zoom

7:46 CALL TO ADJOURN