

MINUTES APPROVED DECEMBER 2nd, 2020



Serra High School Foundation November 4th, 2020 – 6:30pm ZOOM

Board Meeting Minutes

Present Sandra Bever, Yvette Blease-Moore, Amy Bull, Myda Clark, Colleen Cochran, Karen Davis, Jeanmarie Elkern, Mitch Gruber, Kristina Hepburn, Leslie Larranaga-Britt, Rebecca Ordas, Andrea Phillips, Erica Renfree, Darcy Rhodes, Tanya Ruhe, Tabor Samuelson, Lisa Saward, MaryKay Shibley, Suzanne Carlson, Jamie Moxley, Jordan Waggoner, Nancy Kenton-Cobb and Jessica Serrata

6:30 CALL TO ORDER

Kristina Hepburn

- **Welcome and Thank you 2020 -2021 BOARD OF DIRECTORS**

- New Board Members - Amy Bull, Jordan Waggoner, Jamie Moxley, Andrea Phillips, and Darcy Rhodes
- Returning Advisors - Robert Wright and Erica Renfree

6:34 APPROVE MEETING MINUTES

Darcy Rhodes

- October 14th, 2020
- Jeanmarie asked for clarity on \$640 regarding expenses LogoWear in Budget
- Motion to approve Tanya Ruhe with a second from Karen Davis – approved unanimously

6:37 FINANCIALS

Suzanne Carlson

- 2020 – 2021 Financial Update
 - Profit for October up \$748.43 income
 - Paid webserver for 2019 - 2020

6:40 SCHOOL UPDATES/ REPORTS

Erica Renfree

- Administration School Update/Information
 - Not much to report
 - Keep reading blog
 - Grading policy was ahead of the district
 - No solid plan regarding reopening on January 25, 2021
 - Some discussion about how kids get info (i.e. CSF documents), were told via the student sandi.net email account and that kids should join the blog

6:46 GRANTS

Tabor Samuelson

- Grant Committee met and approved giving the Amazon gift cards with a letter sent to teachers

- At present 60 had been sent and 17 had been opened.
- Next grant cycle is Winter Grants applications due on November 18
- At December meeting we will vote to approve recommendations from grant committee

6:50 SERRA FOUNDATION COMMITTEE REPORTS/ UPDATES

- 6:51 - Campus Improvement Robert Wright
 - Palm tree has died
 - Need more guidance from TreeBeard
 - Jeanmarie will be included in further emails
- 6:53 Hospitality OPEN
 - Looking for ideas, suggestions, recommendations for Holiday gift
 - Maybe another gift card like RedBox
- 6:56 Logo Wear Jeanmarie Elkern
 - Worked with Lisa Saward for a LogoWear fundraiser
 - Go to link, create item, add to cart and ships to them
 - Saves on time and packaging with no upfront costs
 - Push for the holidays
- 7:03 Membership Leslie Britt
 - Thank-you letters going out for membership
 - Keep pushing matching company donations
- 7:04 Tierra Times Colleen Cochran
 - Nov 12 deadline
 - Article suggestions?
- 7:06 Website Mitch Gruber
(proxy Hepburn)
 - All caught up
 - Looking at a new company for website
- 7:08 Reports/Updates/Dates - None Given

7:14 NEW FOUNDATION BUSINESS / ROUND TABLE ITEMS

- Future Fundraising
 - Bocce, Membership, and LogoWear are the biggest fundraisers
 - Fundraising Ideas
 - Virtual Run possibility from Sandra Bever
 - Dine-Outs are discouraged by district, not likely until late 2021 –also not a typical Foundation fundraiser, more for class or sport booster
 - We did well this year in membership, so there is not the urgency to raise money because most things right now are virtual
 - Snack Bar will remain closed
- Class Boosters
 - All Classes combined, except 2021
 - Need to elect an Executive Board for Serra Senior Parents, Inc
 - 2022 – Jamie. Moxley and Adrienne Prager
 - 2023- Jeanmarie Elkern and Myda Clark
 - 2024 – Leslie Britt and Rita Jamil-Clovis

7:16 NEXT MEETING

- Wednesday, December 2nd, 2020 – 6:30pm Zoom

7:20 CALL TO ADJOURN