Serra High School Foundation  
November 4th, 2020 – 6:30pm  
ZOOM

Board Meeting Minutes


6:30 CALL TO ORDER  Kristina Hepburn

• Welcome and Thank you 2020 -2021 BOARD OF DIRECTORS
  o New Board Members - Amy Bull, Jordan Waggoner, Jamie Moxley, Andrea Phillips, and Darcy Rhodes
  o Returning Advisors - Robert Wright and Erica Renfree

6:34 APPROVE MEETING MINUTES  Darcy Rhodes

• October 14th, 2020
• Jeanmarie asked for clarity on $640 regarding expenses LogoWear in Budget
• Motion to approve Tanya Ruhe with a second from Karen Davis – approved unanimously

6:37 FINANCIALS  Suzanne Carlson

• 2020 – 2021 Financial Update
  o Profit for October up $748.43 income
  o Paid webserver for 2019 - 2020

6:40 SCHOOL UPDATES/ REPORTS  Erica Renfree

• Administration School Update/Information
  o Not much to report
  o Keep reading blog
  o Grading policy was ahead of the district
  o No solid plan regarding reopening on January 25, 2021
  o Some discussion about how kids get info (i.e. CSF documents), were told via the student sandi.net email account and that kids should join the blog

6:46 GRANTS  Tabor Samuelsen

• Grant Committee met and approved giving the Amazon gift cards with a letter sent to teachers
• At present 60 had been sent and 17 had been opened.
• Next grant cycle is Winter Grants applications due on November 18
• At December meeting we will vote to approve recommendations from grant committee

6:50 SERRA FOUNDATION COMMITTEE REPORTS/ UPDATES
• 6:51 - Campus Improvement
  Robert Wright
  o Palm tree has died
  o Need more guidance from TreeBeard
  o Jeanmarie will be included in further emails
• 6:53 Hospitality
  OPEN
  o Looking for ideas, suggestions, recommendations for Holiday gift
  o Maybe another gift card like RedBox
• 6:56 Logo Wear
  Jeanmarie Elkern
  o Worked with Lisa Saward for a LogoWear fundraiser
    ▪ Go to link, create item, add to cart and ships to them
    ▪ Saves on time and packaging with no upfront costs
    ▪ Push for the holidays
• 7:03 Membership
  Leslie Britt
  o Thank-you letters going out for membership
  o Keep pushing matching company donations
• 7:04 Tierra Times
  Colleen Cochran
  o Nov 12 deadline
  o Article suggestions?
• 7:06 Website
  Mitch Gruber
  o All caught up
  (proxy Hepburn)
  o Looking at a new company for website
• 7:08 Reports/Updates/Dates - None Given

7:14 NEW FOUNDATION BUSINESS / ROUND TABLE ITEMS
• Future Fundraising
  o Bocce, Membership, and LogoWear are the biggest fundraisers
  o Fundraising Ideas
    ▪ Virtual Run possibility from Sandra Bever
    ▪ Dine-Outs are discouraged by district, not likely until late 2021 –also not a typical Foundation fundraiser, more for class or sport booster
  o We did well this year in membership, so there is not the urgency to raise money because most things right now are virtual
  o Snack Bar will remain closed
• Class Boosters
  o All Classes combined, except 2021
  o Need to elect an Executive Board for Serra Senior Parents, Inc
  o 2022 – Jamie, Moxley and Adrienne Prager
  o 2023- Jeanmarie Elkern and Myda Clark
  o 2024 – Leslie Britt and Rita Jamil-Clovis

7:16 NEXT MEETING
• Wednesday, December 2nd, 2020 – 6:30pm Zoom

7:20 CALL TO ADJOURN