

Population-

Greater Lodi Area (Within 30 miles) - 1,022,425

Lodi Area (Within 15 miles) - 415,303

City of Lodi – 68,073

Potential program revenue- (Discount cards only) (Phase 1A)

Greater Lodi Area (Within 30 miles) - \$20/Year-25% = \$5,112,125

Lodi Area (Within 15 miles) - \$20/Year-25% = \$ 2,076,515

City of Lodi - \$20/Year-25% = \$ 340,365

Number of Businesses (Phase 1B)

Greater Lodi Area (Within 30 miles) - 12,499

Lodi Area (Within 15 miles) - 5,522

City of Lodi – 1,328

Potential program revenue- (Per cause supported)

Greater Lodi area (Within 30 miles) -

\$40/month – 25% (Average percent of business listing companies) \$124,990 Month \$1,499,880/year

Lodi Area (Within 15 miles) -

\$40/month – 25% (Average percent of business listing companies) \$55,220/Month \$662,640/year

City of Lodi -

\$40/month – 25% (Average percent of business listing companies) \$ 13,280/Month, \$159,360/year

(Population and business statistics Census.gov) Above are estimates only.

Feel free to contact us at

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