

## Population-

**Greater Stockton Area** (Within 30 miles) - 724,146

**Stockton area** (Within 15 miles) - 514,994

**City of Stockton** – 321,819

## Potential program revenue- (Discount cards only)

**Greater Stockton Area** (Within 30 miles) - \$20/Year-25% = \$3,620,730

**Stockton area** (Within 15 miles) - \$20/Year-25% = \$2,574,970

**City of Stockton** - \$20/Year-25% = \$1,609,095

## Number of Businesses

**Greater Stockton Area** (Within 30 miles) - 9,620

**Stockton area** (Within 15 miles) - 6,539

**City of Stockton** – 3,872

## Potential program revenue- (Per cause supported)

**Greater Stockton area** (Within 30 miles) -

\$40/month – 25% (Average percent of business listing companies) \$96,200/Month  
\$1,154,400/year

**Stockton area** (Within 15 miles) -

\$40/month – 25% (Average percent of business listing companies) \$65,390/Month  
\$784,680/year

**City of Stockton** -

\$40/month – 25% (Average percent of business listing companies) \$38,720/Month  
\$464,640/year

(Population and business statistics Census.gov) Above are estimates only.