

Population-

Greater Stockton Area (Within 30 miles) - 724,146

Stockton area (Within 15 miles) - 514,994

City of Stockton – 321,819

Potential program revenue- (Discount cards only)

Greater Stockton Area (Within 30 miles) - \$20/Year-25% = \$3,620,730

Stockton area (Within 15 miles) - \$20/Year-25% = \$2,574,970

City of Stockton - \$20/Year-25% = \$1,609,095

Number of Businesses

Greater Stockton Area (Within 30 miles) - 9,620

Stockton area (Within 15 miles) - 6,539

City of Stockton – 3,872

Potential program revenue- (Per cause supported)

Greater Stockton area (Within 30 miles) -

\$40/month – 25% (Average percent of business listing companies) \$96,200/Month
\$1,154,400/year

Stockton area (Within 15 miles) -

\$40/month – 25% (Average percent of business listing companies) \$65,390/Month
\$784,680/year

City of Stockton -

\$40/month – 25% (Average percent of business listing companies) \$38,720/Month
\$464,640/year

(Population and business statistics Census.gov) Above are estimates only.

