

HIGHLIGHTS – NC DISTRICT 7 DATA	
Since David Rouzer was elected in 2014, District 7 democratic candidates have performed better in mid-term elections, compared to Presidential election years.	CHART A
Despite Republican gerrymandering, Republicans do not have an overwhelming advantage in the current District 7 voter registration profile. Unaffiliated voters are the largest share of voters in the district (38%) and 70% of the unaffiliated voters are in the 3 largest counties.	CHART B
In the two counties with the highest share of unaffiliated voters, the 2024 Presidential Election results showed Republican vulnerability: <ol style="list-style-type: none"> 1. Harris won in New Hanover with a significantly higher estimated share of unaffiliated voters (55%) compared to Republicans (42%); 2. Despite a heavy Republican voter registration advantage in Brunswick, Harris received an estimated 47% share of unaffiliated voters, compared to Trump at 52%. 	CHART C1
The down ballot effects were not as strong in the Congressional race.	CHART C2

CHART A

YEAR District 7 U.S. House of Rep Election-History

				Margin of Victory
2012	<u>D7 Candidates</u>	<u>Votes</u>	<u>%</u>	
	McIntyre - D (Inc)	168,695	50.1%	0.2%
	Rouzer - R	168,041	49.9%	
	Total	336,736	100.0%	

2014	<u>D7 Candidates</u>	<u>Votes</u>	<u>%</u>	
	Barfield - D	84,054	37.1%	
	Rouzer - R (Inc)	134,431	59.4%	22.2%
	Other	8,019	3.5%	
	Total	226,504	100.0%	

Presidential Year Elections:

2016	<u>D7 Candidates</u>	<u>Votes</u>	<u>%</u>	
	Casteen - D	135,905	39.1%	
	Rouzer - R (Inc)	211,801	60.9%	21.8%
	Total	347,706	100.0%	

2020	<u>D7 Candidates</u>	<u>Votes</u>	<u>%</u>	
	Ward - D	179,045	39.6%	
	Rouzer - R(Inc)	272,443	60.2%	20.7%
	Other	720	0.2%	
	Total	452,208	100.0%	

2024	<u>D7 Candidates</u>	<u>Votes</u>	<u>%</u>	
	Pridgen - D	179,512	41.4%	
	Rouzer - R (Inc)	254,022	58.6%	17.2%
	Total	433,534	100.0%	

Mid-Term Elections:

2018	<u>D7 Candidates</u>	<u>Votes</u>	<u>%</u>	
	Horton - D	120,838	42.8%	
	Rouzer - R(Inc)	156,809	55.5%	12.7%
	Other	4,655	1.6%	
	Total	282,302	100.0%	

2022	<u>D7 Candidates</u>	<u>Votes</u>	<u>%</u>	
	Graham- D	120,222	42.3%	
	Rouzer - R (Inc)	164,047	57.7%	15.4%
	Total	284,269	100.0%	

CHART B

DISTRICT 7 VOTER REGISTRATION PROFILE - MAY 2025						
	<u>DEM</u>	<u>REP</u>	<u>UNA</u>	<u>% of Total</u>	<u>OTHER</u>	<u>TOTAL</u>
NEW HANOVER D7	48,597	54,468	76,476	30%	2,220	181,761
CUMBERLAND D7	47,091	36,734	48,262	19%	1,984	134,071
BRUNSWICK D7	27,072	56,792	53,062	21%	1,081	138,007
PENDER D7	10,331	21,439	19,164	8%	619	51,553
COLUMBUS D7	12,429	11,530	12,228	5%	198	36,385
BLADEN D7	8,281	5,787	8,201	3%	176	22,445
ROBESON COUNTY	30,422	15,686	27,169	11%	687	73,964
SAMPSON COUNTY	11,850	15,899	10,076	4%	389	38,214
TOTAL	196,073	218,335	254,638		7,354	676,400
% OF TOTAL	29%	32%	38%		1%	100%

CHART C1

CHART C2

				2024 Presidential Election Results				2024 Congressional Elections Results			
	County Total Reg Voters*	Voter Turnout %	Party Vote	Candidate	Total Votes	Est UNA Vote**	EST % of UNA	Candidate	Total Votes	Est UNA Vote	EST% of UNA
NEW HANOVER											
Dem	51,496	75%	38,622	Harris	68,814	30,192	55%	Pridgen	64,781	26,159	48%
Rep	56,218	80%	44,974	Trump	67,949	22,975	42%	Rouzer	70,710	25,736	47%
UNA	80,373	68%	54,654								
Other	2,173			Other	1,971				-		
Total	190,260				138,734				135,491		
BRUNSWICK											
Dem	28,290	77%	21,783	Harris	40,557	18,774	47%	Pridgen	37,303	15,520	39%
Rep	57,499	82%	47,149	Trump	67,658	20,509	52%	Rouzer	69,577	22,428	57%
UNA	54,224	73%	39,584								
Other	1,046			Other	1,163				-		
Total	141,059				109,378				106,880		

*November 2024 Voter Registration Data

** This is an estimate based on the difference between party voter turnout and total votes for each party's candidate. Some voters may have voted for the other party's candidate, but at an aggregate level, it is a reasonable assumption of each party's share of the unaffiliated vote.