

About CWD HK

Core Business

Founded in 2013, CWD (Cellular Wireless Distribution Hong Kong) provides a total solution for the second hand mobile device sector; procurement, quality control, uplift/refurbishment, parts sourcing, logistics.

From this base we provide tailor made solutions based on our client's requirements in the mobile sector. The majority of our business is in the second hand smartphone sector concentrating mainly on apple devices but also other major OEMs.

Through our network we are also work able to provide other support such as sourcing new mobile devices, airpods, ipads, parts and accessories.

Global Footprint

Our strategic positioning spans across the globe with operations in key locations. Our headquarters are in Hong Kong, where we handle sourcing, warehousing, sales, finance, and management.

We have sourcing and quality control operations in Shenzhen and Hong Kong, our primary refurbishment sites are in Manila and Dubai and also in Dubai we handle warehousing for the EMEA region.

Decades of Experience

CWD's leadership and operational team bring decades of combined experience in core and components sourcing, refurbishment, and supply chain and have worked together with many of the major mobile phone manufacturers and carriers globally.

This allows us to navigate the complexities of the global mobile refurbishment industry and deliver reliable, high-quality and customised solutions for our clients.

Core Competencies and Value Proposition

Sourcing Expertise	Quality Control	Advanced Refurbishment Capabilities	Balancing Quality and Costs
<ul style="list-style-type: none"> • Deep-rooted capabilities in sourcing cores and components • Global relationships across direct channels and carrier auctions • Strong ties with OEM manufacturers • Access to high-quality cores and components for refurbishment 	<ul style="list-style-type: none"> • Rigorous multi-level quality control checks • Inspections at the purchase stage • Battery and device testing at multiple stages • Checks cover functionality, battery health, touchscreen, cosmetics, and liquid damage 	<ul style="list-style-type: none"> • Proficient in mainboard repair, level 1-3 BGA, circuitry and component rework • Expertise in delamination/lamination processes • Delivery of 'like new' refurbished products 	<ul style="list-style-type: none"> • Understanding the balance between high-quality refurbishment and cost-effectiveness • Focused on sourcing high-quality cores and components • Commitment to delivering the best quality at competitive prices

Process and Advanced Repair Capabilities

Strategic Approach

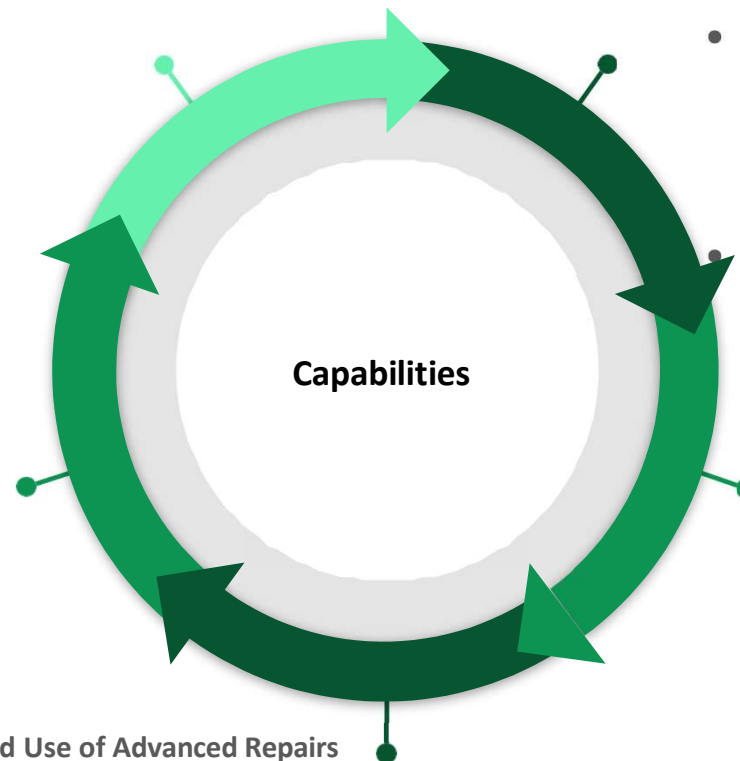
- Strategy to leverage strong sourcing capabilities and advanced repair technologies effectively
- Aim to deliver reliable, high-quality mobile hardware solutions to customers globally

Strength in Sourcing

- Strong sourcing capabilities as a key strength, with direct relationships with major carriers and OEM parts manufacturers
- High-quality components and cores sourced globally

Considered Use of Advanced Repairs

- Skills and equipment to perform advanced repairs used judiciously to maintain device quality and performance



Quality Inspection Process

- Driven by stringent quality standards, with numerous checks for functional health, battery health, radio wave functioning, touchscreen responsiveness, cosmetic condition, and checks for liquid damage
- Goal to deliver 'Like New' devices in both performance and appearance

Balanced Repair Capabilities

- Advanced repair technologies used wisely to maintain original device quality
- Meticulous in processes like repainting and BGA repair
- Strong focus on core sourcing and OEM parts sourcing as key to delivering high-quality refurbished devices

Relationships and Leadership



Direct Relationships

We pride ourselves on our established direct relationships with major carriers and distributors in the US, Japan, and across the globe.

These strong connections ensure we have a steady supply of high-quality cores and components for our refurbishment process. This robust network not only supports our core business but also enables us to offer customers a diverse range of top-quality refurbished mobile devices.



Management Experience

Our leadership team comprises industry veterans, each with over 20 years of experience in the fields of core and component sourcing, refurbishment, and supply chain finance.

This wealth of experience allows us to navigate industry trends and challenges with expertise and agility, fostering the growth and competitiveness of CWD in the global market.



External Partner Network:

Over the years, we've built a vast network of external refurbishment and supply chain partners.

These long-standing partnerships complement our in-house capabilities and extend our global reach.

They provide us with additional resources and expertise to deliver on our promise of high-quality mobile hardware solutions on a global scale.



Future Outlook:

Under the guidance of our seasoned leadership and leveraging our strategic relationships, CWD is poised for continued growth and expansion in the global mobile refurbishment market.

Our emphasis on quality, strategic sourcing, and customer satisfaction is expected to further solidify our position as a leading player in this space.