The Life Preparatory school for boys

est.2021

sponorship, partnership, & fund development guide 2022-2023





let **US** make man Genesis 1:26

THE LIFE PREPARATORY SCHOOL FOR BOYS & THE X CARES FOUNDATION ARE 501(c)3 ORGANIZATIONS



Always had been pleased with how the kids respond to King. They respect him & look up to him.

From our Mothers





PROGRAMS

WE PROVIDE YOUTH MALE DEVELOPMENT FOCUSED PROGRAMS THAT ARE UNIQUE TO THE NEEDS OF THE YOUNG MEN IN THE ALBANY, GA AREA AND IMMEDIATE SOUTHWEST GEORGIA COMMUNITIES. **FOCUSING ON THEIR INTERESTS** WHILE PROVIDING THEM WITH SKILLS IN GENERAL AUTOMOTIVE REPAIR, GENERAL CONTRACTING, LAWN CARE & LANDSCAPING, PROFESSIONAL DEVELOPMENT. FIREARMS EDUCATION & TRAINING, LEADERSHIP DEVELOPMENT & MORE, WE ARE ABLE TO ACHIEVE SELF-DISCOVERY & INCREASED CONFIDENCE WITHIN OUR BOYS & THEIR ABILITIES TO LEAD.

Increase in Reading Comprehension

Improvement in Grades

Proficient in General Contracting Proficient in Automotive Repair

Recidivism Rate

Proficiency in Firearms Eductaion & Training

2019-2021

OUR IMPACT





WE REACH AVG.
5,000 BOYS & MEN
NATIONWIDE PER
YEAR THROUGH
PROGRAMMING,
WORKSHOPS,
EVENTS,
PARTNERSHIPS, &
SPONSORSHIPS.

The state of the s

97×

Boys Ages 11-17 (3% Ages 9-10)

150-225

Boys Served Per Year

77.8×

Live in Single-Parent Homes

Domographics

77.8%

Black African/America

11.1%

Hispanic/Latinx

22.2%

White/Caucasian

11.1%

Multiracial/Biracial



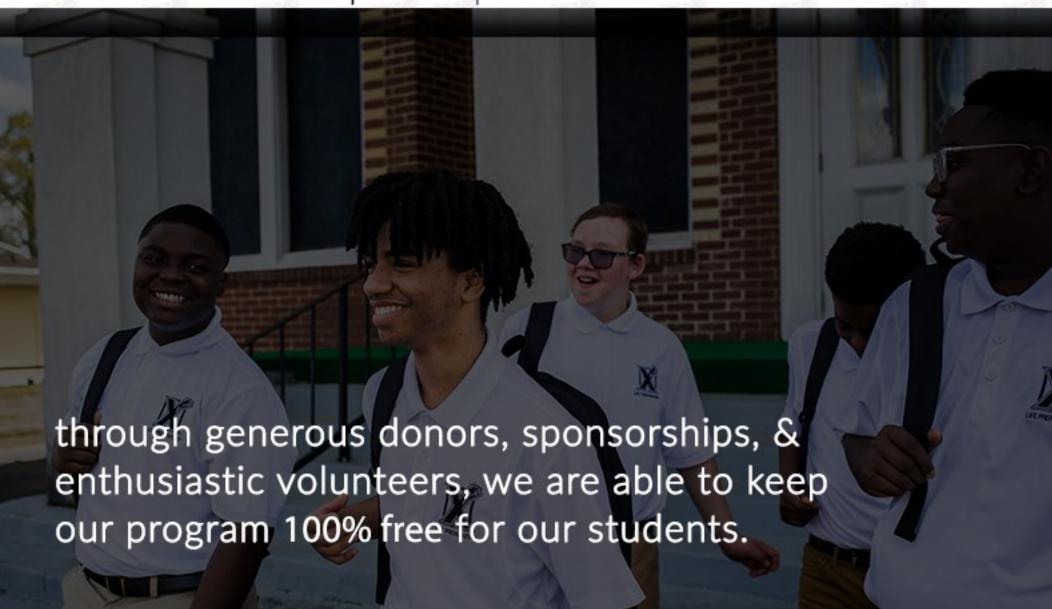
let **US** make man

Genesis 1:26



sponsorship | OPPORTUNITIES

food | travel | boarding | uniforms | grooming | supplies school expenses | other resources



Through these opportunities for sponsorship our goal is for companies to build passive brand loyalty as part of a charity-based initiative rooted in honor, courage, commitment, transparency, consistency, accountability, & discipline.

first FRIDAYS \$1,000 (8-10 Available)

Held the 1st Friday of selected months, prospective students & their parents can participate in an engaging informational session complete with a tour of the campus and Q & A with our founder and a few current students. Sponsors can expect brand placement during presentations, sign-up confirmations, & printed materials exclusive to First Friday events.

parent **WEEKENDS** \$750 (8-10 Available)

We welcome the families of our current students to come visit their sons throughout the school year. Parent weekends are packed with activities, presentations, good food, & performances by our students to entertain their families. As sponsors, you help provide an unmatched level of hospitality that our students are excited to present, and our parents look forward to attending.

annual EVENTS varies

Every year, THE X CARES FOUNDATION, The Life Preparatory School for Boys, & The X for Boys host various events throughout the year. Information about each event's sponsorship tiers are released separately.





sponsor "A" INITIATIVE

Sponsor A Son Academic Year \$15,000 (52 Available) Sponsor A Son Semester \$7,500 (104 Available) Sponsor A Son Summer \$3,750 (75 Available) Sponsor A Son Beautillion \$300 (50 Available) Sponsor A Daughter Debutante \$300 (50 Available)

The Sponsor "A" Campaign is a continuous fundraiser that directly funds our students and participants. Sponsors directly fund a student or participant to cover their tuition and fees, meals, boarding, program supplies, & more.

scholarship FUND GOAL: \$100,000/Year

GRADUATION | COLLEGE | TRADE SCHOOL | MILITARY

Through The Life Prep School for Boys Scholarship Fund, donors can choose to pledge any desired amount as frequently as they choose. \$10,000 will be used for the annual honors day and graduation ceremonies*. The remaining funds will be distributed amongst the students of that year's graduating class.

The first graduating class is tentative Spring 2029

merchandise SPONSOR varies

Gifts and giveaways are a great way to help advance your brand while supporting a great cause. Help us celebrate our volunteers during Volunteer Appreciation, our Parents during family events, and more! The opportunities are virtually limitless.





episode **SPONSOR**

\$1,000-\$45,000 Up To 45 Available

All - Minimum 40 Episodes for 1 Calendar Year Sponsorship Academic Year Episodes - 30-35 Episodes (AUG-MAY) Summer Episodes - 8-10 Episodes (JUNE-JULY) A-La-Carte Episodes - \$1,200/Episode

Sponsor **BENEFITS**

Recognition as an **official*** presenting sponsor of a Conflit Corner episode.

Brand Placement: Website* Social Media Email Marketing Outdoor Advertising



Sponsor **COMMITMENT**

Corporate financial sponsorship will provide: Production costs per episode.

corporate

114,795+
MONTHLY REACH
7K+ WEBSITE SUBSCRIBERS



1M+
MONTHLY REACH

422K+
MONTHLY REACH

2.3M+
MONTHLY REACH

8.37K SUBSCRIBERS

Conflict Corner has 34.5K+ Followers between YouTube, Facebook, & Instagram.

Conflict Corner is a candid weekly discussion session with King Randall and the Boys, giving them the safe space to express themselves & their feelings.

LIFE PREP FACILITY PROJECTS

auditorium renovation

sponsor Life PREPARATORY
opportunity
\$300,000 value

SPONSOR COMMITMENT:
FLOORS, DOORS, HVAC,
SEATING, PAINT, LABOR,
WINDOW REPLACEMENT,
REMODELING, DEMO,
AV SYSTEM, LIGHTING, DECOR

WEBSITE, SOCIAL MEDIA, EMAIL, PRINT, OUTDOOR ADVERTISING, & FACILITY SPOSNOR BENEFITS. DETAILS AT THEXFORBOYS.ORG/PARTNER

EMAIL PARTNER@THEXFORBOYS.ORG | 478.300.7357 (TEXT ONLY)

ALL OFFICIAL DONATIONS WILL FALL UNDER 501(C)3 TAX EXEMPT STATUS

LIFE PREP FACILITY PROJECTS

multi-purpose gymnasium renovation

sponsor Life PREPARATURY
Opportunity
\$500,000 value

SPONSOR COMMITMENT:
FLOORS, DOORS, HVAC,
SEATING, PAINT, LABOR,
SCOREBOARD, SOUND SYSTEM,
FIRE SYSTEM UPDATES,
LOCKEROOM UPDATES,
PE EQUIPMENT

WEBSITE, SOCIAL MEDIA, EMAIL, PRINT, OUTDOOR ADVERTISING, & FACILITY SPOSNOR BENEFITS. DETAILS AT THEXFORBOYS.ORG/PARTNER

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commercial SPONSOR

\$5,000 2 Available

Sponsor **BENEFITS**

Recognition as an official* presenting sponsor for a The X for Boys/The Life Preparatory School for Boys.

Brand Placement:

Website*

Social Media

Commercial

Email Marketing

Outdoor Advertising

Sponsor **COMMITMENT**

Corporate financial sponsorship will provide: Production costs.



114,795+
MONTHLY REACH

- 1M+
 MONTHLY REACH
- 422K+
 MONTHLY REACH
- 2.3M+
 MONTHLY REACH
- 8.37K SUBSCRIBERS



lounge **SPONSOR**

\$50,000 4 Available

Student Lounge Staff Lounge Visitors' Lounge Main Conference Room 5-Year Commitment \$20,000 initial donation (covers year - 1 & 2) \$10,000 for year 3-5

Sponsor **BENEFITS**

Exclusive right to be the one and only official* sponsor of a Life Prep Lounge.

The student lounge named after the corporate sponsor or recognition as the presented sponsor.

Vendor spot at monthly prospective student visit events.

Brand Placement:

Website*

Social Media

Email Marketing

Print Marketing

Outdoor Advertising

Facility Advertising

Sponsor **COMMITMENT**

Corporate financial sponsorship will provide:
Lounge furniture, Lounge flooring, Lounge
lighting and ceiling repair, Gaming consoles &
electronics, Interior paint and decorating,
Student podcast/studio equipment



114,795+
MONTHLY REACH
7K+ WEBSITE SUBSCRIBERS

- 1M+
 MONTHLY REACH
- 422K+
 MONTHLY REACH
- 2.3M+
 MONTHLY REACH
- 8.37K SUBSCRIBERS



uniform **SPONSOR**

\$2,000 Students (52 Available)

\$1,000 Junior Instructors (5 Available)

\$750 Instructors (15 Available)

\$500 Staff (20 Available)

Sponsor **BENEFITS**

Recognition as an **official*** presenting sponsor for a The X for Boys/The Life Preparatory School for Boys.

Brand Placement:

Website*

Social Media

Commercial

Email Marketing

Outdoor Advertising

Merchandise

Sponsor **COMMITMENT**

Corporate financial sponsorship will provide:

Production costs for all uniform pieces required for our students, staff, instructors, & junior instructors to have.

corporate

114,795+
MONTHLY REACH
7K+ WEBSITE SUBSCRIBERS









Tuxedo Power Suit

Tie

Bow-Tie Lapel Pin

Belt

Polos

Buttondown Shirt

Khakis

Black Slacks

Martial Arts Uniform

Pullover

Sweats

Swim Trunks

Pajamas

Backpack

Travel Bag

Black Dress Shoes



outdoor ADVERTISING

Outdoor Digital Sign Display \$25,000 (1 Available)

Sponsor **BENEFITS**

Exclusive right to be the one lifetime* sponsor of the Life Prep School for Boys Outdoor Digital Sign Display.

Brand Placement:

Website*

Social Media

Email Marketing

Print Marketing

Outdoor Advertising

Facility Advertising

Sponsor COMMITMENT

Corporate financial sponsorship will provide: Funding for all the digital sign equipment & installation.





outdoor ADVERTISING

Digital Sign Static Ads Space

\$75/ Day

\$100/ Week

\$175/ Weekend

\$250/ Month

Patrons can purchase static ad space to regularly run on our outdoor digital display sign.

meal SPONSOR varies

Provide breakfast, lunch, or dinner, or coordinate a nutritious snack for our students, staff, instructors, & after school participants. Provide meals for our monthly events or one of our community initiatives like the Community Breakfast Project that takes place every fall. Meal sponsorships are a great way for companies to help support ratifying food desert and food insecurities our students and community commonly faces.

percentage night SPONSOR varies

Provide a percentage of sales for desired length of time to the school.







\$75,000 2 Available

Sponsor **BENEFITS**

Recognition as a transportation sponsor for The Life Preparatory School for Boys.

Brand Placement:

Website*

Social Media

Email Marketing

Print Marketing

Outdoor Advertising

Facility Advertising

Bus Advertising

Sponsor **COMMITMENT**

Corporate financial sponsorship will provide:
Air conditioning and window repair,
maintenance & upkeep, seat repairs and
replacements, bus wrap advertising, &
contribution to fuel fund.

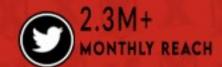
transportation SPONSORSHIP















the **COMMITMENT**

parent | student | community

HONOR | courage | COMMITMENT consistency | TRANSPARENCY | discipline



PARENT advisory **COUNCIL**

community **INVOLVEMENT**

VOLUNTEER opportunities

fundraising | THE LPSFB EXPERIENCE
EVENTS



stay connected

- @thexforboys | @newemergingking
- @thexforboys | @newemergingking
- 🕜 @NewEmergingKing
- 🕞 King Randall, I.

thexforboys.org general inquiries| admin@thexforboys.org

> enroll@thexforboys.org partner@thexforboys.org phone | 478.300.7357

school address 714 W. Broad Ave Albany, GA 31701

Make checks payable to:
The Life Preparatory School for Boys
P.O. Box 24
Albany, GA 31701
Donation Acknowledgement Letters can be requested at thexforboys.org/donate