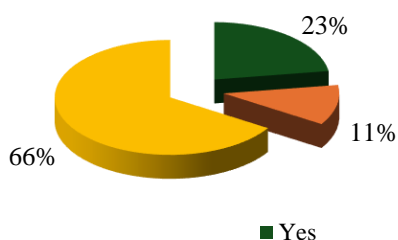


## Response Rate

98 Households of St. Lawrence were exposed to the survey. 56 surveys were completed for a 57% total response rate.

8- Personal Interviews  
90 - Electronic

## Is The Goal Achievable?



## PROS

Committed, engaged parishioners, enthusiastic about the future and growth

Strong leadership and trusted lay leaders

## CONS

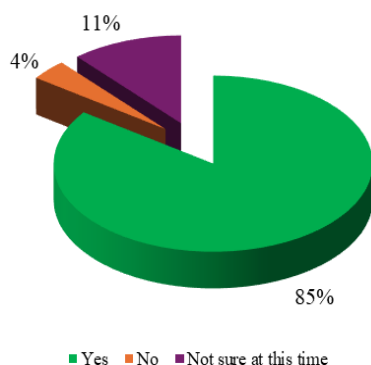
General concern over the financial capacity of parishioners

Economy and possible recession

## SUGGESTIONS

Communicate openly  
Assistant clergy  
Windows  
Support staff

## Willing to Contribute



## Is the goal achievable? Responses indicate the proposed goal may be too high.

- 66% of respondents don't know if the goal is reachable.
- 23% think it can be reached
- 11% do not think it can be reached.

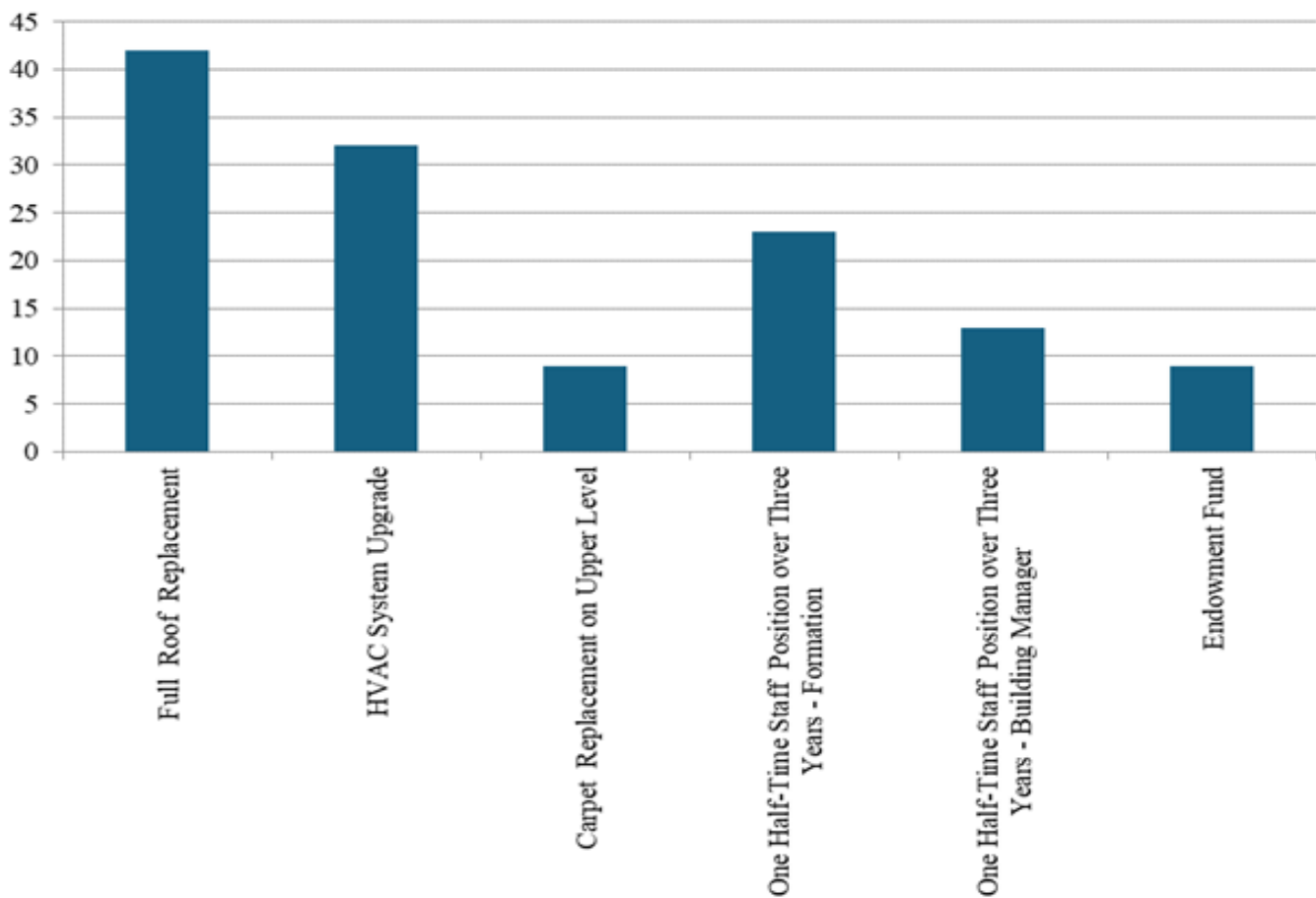
## Recommended goal: \$535,000

The amount tested for support by the people of St. Lawrence was \$850,000.

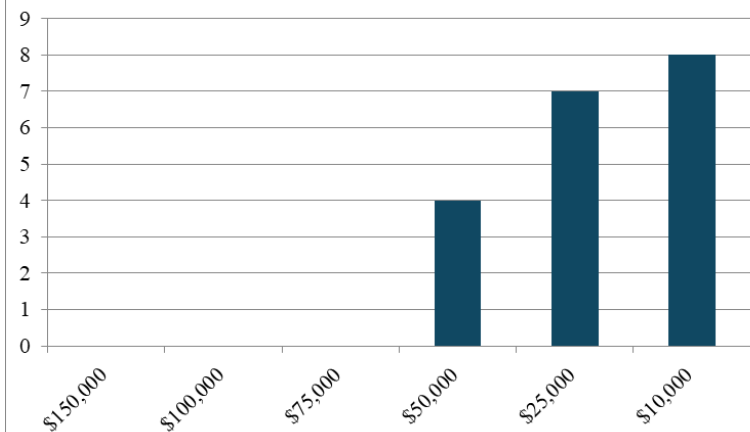
Respondents self-indicated within a range of gift levels; the average of the gifts identified is \$382,000. A multiplier of 1.4 was used



## Project Priorities - High Priority



## Projected Large Gifts



The people of St. Lawrence are willing to contribute to this campaign.

- 95% are in favor of the campaign, although some with reservations
- 85% of respondents would give to the campaign
- 26% of respondents are willing to volunteer to work on campaign – and 12 individuals have been named for a leadership role.