



PRACTICAL MARKETING.
REAL RESULTS.
Elevate what matters.

Let's grow your business.



Practical marketing support for small businesses, from someone who's been in the trenches.

Hi, I'm Jordyn — the founder of SB Elevated.

I bring 14 years of education and hands-on experience in marketing, content, SEO, digital strategy, and growth to small businesses that don't have big teams or big budgets, but still have big goals.

I've worked across the full marketing mix and helped grow a nationally recognized consumer brand to \$9M+ in annual revenue. Now I'm bringing that experience to small businesses, helping you figure out what actually matters right now, and get it done.

THE EXPERIENCE BEHIND THE GROWTH



10+

YEARS IN
MARKETING



20K+

SOCIAL MEDIA
FOLLOWERS
GROWN



1,000+

AI PLATFORM
MENTIONS
GROWN



\$9M+

ANNUAL
REVENUE DRIVEN



Jordyn
FOUNDER, SB ELEVATED

WHAT I HELP WITH

Marketing strategy

Websites & digital presence

SEO & local visibility

Content & social media

Email marketing

Marketing planning

Ongoing support

And more



*"Great marketing
isn't reserved for big
companies."*

SMALL BUSINESSES HAVE INCREDIBLE POTENTIAL.

I'm here to help you make the most of it.

SB ELEVATED.COM

Your business deserves a place online.

You do great work. Let's make it easier for people to find you.

At SB Elevated, I help local businesses build a simple, professional online presence that brings in more customers, without the agency price tag or unnecessary complexity.



STARTER SITE

A simple, professional online home.

PERFECT FOR BUSINESSES THAT DON'T HAVE A WEBSITE OR HAVE BEEN PUTTING IT OFF.

- 4-page responsive website
- (*Home, About, Services, Contact*)
- Mobile-friendly design
- Contact form
- Click-to-call functionality
- Google Maps/location Integration
- Social media links
- Basic on-page SEO setup
- Google Analytics/measurement setup
- Clean, modern design
- 1 round of revisions

\$500 ONE-TIME

GET FOUND

Website + Visibility Package

EVERYTHING YOU NEED TO GET ONLINE AND START GETTING FOUND.

Everything in the Starter Site, plus:



Basic Facebook Page Optimization

- Profile and cover photo setup
- Optimized business Info
- Services and description update
- Call-to-action setup
- Consistent brand look
- Guidance on what to post



Basic Local SEO Setup

- Keyword research for your core services
- Local keyword Integration
- Page titles & meta descriptions
- Service-area optimization
- Image alt text & Internal linking
- Local business schema (as needed)



Google Business Profile Optimization

- Business Information overview
- Category & service setup
- Optimized business description
- Service-area setup
- Website connection
- Review strategy recommendations

\$950 ONE-TIME

Marketing Menu

Real Support for Local Businesses



Rooted in the Community.

INVESTED IN YOUR SUCCESS.

We're not a big agency. We're your neighbor.
We care about your business like it's our own.



Local Launch

\$250

Perfect for businesses that need a few things crossed off their list.

EXAMPLE DELIVERABLES:

Refresh your Facebook page
Update your Google Business Profile
Design a flyer
Create a month of social posts

INCLUDES
3 CREDITS



RECOMMENDED

Local Growth

\$500

For business ready to build a stronger marketing foundation.

EXAMPLE DELIVERABLES:

Website updates
Marketing roadmap
Facebook ads setup
Print marketing

INCLUDES
7 CREDITS



Local Partner

\$1,000

Your flexible marketing department.

EXAMPLE DELIVERABLES:

Full website creation
Marketing playbook
AI prompt library for your business
Priority scheduling Included

INCLUDES
15 CREDITS

Marketing Credit Menu

1 Credit

- Facebook Page Refresh
- Google Business Profile Update
- Business Card Design
- Flyer Design
- Event Flyer
- Menu Update
- Price List Design
- 10 Instagram Captions
- 10 Facebook Posts
- Social Cover Photo
- Profile Photo Design
- QR Code Design
- Review Request Graphic
- Email Newsletter
- Basic SEO Check
- 30-Minute Strategy Call

2 Credits

- Google Business Profile Creation
- Facebook Business Page Setup
- Landing Page Copy
- One SEO Blog Post
- 20 Social Posts
- Monthly Content Calendar
- Rack Card
- Trifold Brochure
- Customer Personas (3)
- Canva Brand Kit
- Competitor Review
- Email Welcome Series
- Local Keyword Research
- Social Template Kit
- 90-Minute Strategy Call

3 Credits

- Four-Page Website
- Website Refresh
- Complete Website Copy
- SEO Audit & Action Plan
- Local SEO Setup
- Brand Messaging Guide
- Content Strategy
- Marketing Roadmap
- Facebook Ad Setup
- Landing Page Design & Copy
- Services Page Rewrite
- About Us Page Rewrite
- Contact Page Optimization
- Three SEO Blog Posts
- Lead Magnet Creation
- Trade Show/Event Marketing Kit

4 Credits

- Six-Page Website
- Marketing Playbook
- Content Cluster Strategy
- AI Marketing System
- Analytics Dashboard
- Marketing Automation Setup
- Quarterly Marketing Strategy
- Customer Journey Mapping
- AI Search Optimization Strategy
- AI Prompt Library for Your Business
- AI Workflow Setup
- Customer Retention Strategy
- Referral Program Creation
- Review Generation Strategy

ADD MORE CREDITS ANYTIME STARTING AT \$100