



Imagitorium Education | Theory of Change

Creating a world where every young person has equal access to the education they need to create the future they aspire to

The Problem

- To provide high school education (primarily online) to young people who are not suited to mainstream provisions
- To enable young people to have equal access to the education they need for the future they aspire to
- To provide access to education to young people who have rejected or been rejected from a mainstream provision

Activities

- Technology development to enable unmediated enrolment in the platform
- Unique student-centered innovative platform to engage students in learning
- Curriculum development to address needs of specific cohorts
- Curriculum linkage to certified outcomes
- Tutor and mentor matching process for students
- Pathways created to meet students needs

Outputs

- In 2024 – 5 pilot programs operating with 100 students to test the platform, curriculum and tutor training
- 2025 – extend offering to 80% of USA, limitations imposed by internet access
- 2025 – 1500 students enrolled
- 2026 – 5000 students enrolled

Outcomes

- 75% of graduates employed and living above the poverty line
- Reduction in crime amongst graduate cohort resulting in 80% reduction in incarceration rates
- 95% of students engage and complete their pathway to achieve their chosen outcome
- 50% reduction in suicide rates compared to similar cohort outside of the platform in high-risk cohorts

Impact

- Increase in youth employment amongst our cohort
- Stronger sense of identity and mental wellbeing and motivation as graduates have purpose, values and aspirations
- Long term improvement in social and economic sustainability
- First in family student cohort to break the intergenerational poverty cycle
- Increased inclusion in democratic process and inclusive society