

LESLIE A. KUYKENDALL

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Georgetown, TX

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WRITER | MARKETER | EDITOR | STRATEGIST | PROGRAM MANAGER ▶

<https://www.AustinDigitalMarketer.com>



SUMMARY

Versatile & experienced independent writer & marketer delivering creative content, strategy, email marketing, website performance, and program and project management.

Vast expertise as a writer & digital marketer specializing in campaign content, email marketing, business content, field sales support, & demand generation. Creative strategist with ability to execute, measure, & optimize programs for small-to-medium businesses. More than 20 years experience writing, editing, public relations, and digital marketing. Strengths are versatility, writing, editing, breadth of experience, program management, attention to detail, curiosity, and a sense of urgency dedicated to doing what's right for the customer.

EDUCATION

Stephen F. Austin State University

Nacogdoches, TX, 1994 Cum Laude Graduate
Bachelor of Science, Journalism & Public Relations

PERSONAL

Mom
Reader
Writer
Photographer
Jewelry Business, HarmonyStringNStone.com
Food Lover & Cook
Gardener

REFERENCES

Tammy Doak, Owner, Bark Avenue Market & Bakery, Colleyville, TX

Client since 2019 | Tammy@BarkAvenueMarket.com | 817-846-3159

[Tammy Doak on LinkedIn](#)

Jennifer Tenor, Sr. Demand Generation Marketing Manager, Rocket Software

Direct manager on Contract Project | jtenor@rocketsoftware.com | 917-400-0967

[Jennifer Tenor on LinkedIn](#)

Michael Bellows, Sr Account Executive, Rocket Software

Sales partner | mbellows@rocketsoftware.com | 801-541-7440

[Michael Bellows on LinkedIn](#)

Peter Poulin, CEO, Green Revolution Cooling

Former leader @ Xplore Technologies (CMO)(acquired) & Hoover's, a D&B Company (EVP, Marketing)

peter-poulin@austin.rr.com | 281-773-5453

[Peter Poulin on LinkedIn](#)

Kathy McConnell, Corporate Vice President Marketing Talent Solutions, Ceres Talent

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More References Available Upon Request

[Contact Me for More References](#)