

LESLIE A. KUYKENDALL

dba AUSTIN DIGITAL MARKETER

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▶ <https://www.AustinDigitalMarketer.com>



SCAN ME

SUMMARY

Versatile, independent marketer who thinks strategically and acts tactically. Fortified with integrity.

Vast expertise in demand generation, digital marketing, content, and email marketing. Experienced in both building a program from ground zero to optimizing/repairing existing programs. Skilled in helping companies execute both strategic and tactical plans. The critical success factor I bring is versatility of knowledge, hands-on capability, attention to detail, and a measure-twice-cut-once mentality. Passionate about getting it done right.

EDUCATION

Stephen F. Austin State University

Nacogdoches, TX, 1994 Cum Laude Graduate
Bachelor of Science, Journalism & Public Relations

PERSONAL

Mom
Reader
Writer
Photographer
Jewelry Business, [HarmonyStringNStone.com](https://www.harmonystringnstone.com)
Food Lover & Cook
Gardener

REFERENCES

Mona Belcher, Founder & President, eMarketing Strategies

Former co-worker at Travelocity.com and business partner in freelance work
mona@emarketingstrategies.com | 403-618-2076

[Mona Belcher on LinkedIn](#)

Peter Poulin, CEO, Green Revolution Cooling

Former leader @ Xplore Technologies (CMO) (acquired) & Hoover's, a D&B Company (EVP, Marketing)
peter-poulin@austin.rr.com | 281-773-5453

[Peter Poulin on LinkedIn](#)

Chris Warwick, VP Consumer Marketing & Program Design, Kasasa

Former leader at Travelocity.com and Hoover's, Inc., a D&B Company
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[Chris Warwick on LinkedIn](#)

Many More References Available Upon Request
[Contact Me for More References](#)