



Privacy Policy

Introduction

At Alpha Life Fitness, we are committed to protecting your privacy and ensuring the security of your personal information. This Privacy Policy outlines how we collect, use, disclose, and safeguard your information when you visit our website or use our services.

Information We Collect

Personal Information:

- Name
- Email address
- Phone number
- Mailing address
- Payment information

Non-Personal Information:

- Browser type and version
- Operating system
- Referring website
- Pages visited on our site
- Time and date of visits

How We Use Your Information

We utilize your information to:

- Provide and enhance our services
- Process transactions and send order confirmations



- Distribute updates, promotional materials, and other communications
- Respond to your inquiries and offer customer support
- Analyze usage patterns to improve user experience
- Record and share pictures and videos online and on social media for marketing purposes

Information Sharing and Disclosure

We do not sell, trade, or transfer your personal information to outside parties without your consent, except as outlined below:

- Service Providers: We may share your information with trusted third-party service providers who assist us in operating our website, conducting our business, or servicing you.
- Legal Requirements: We may disclose your information if required by law or in response to valid requests by public authorities.

Data Security

We implement a variety of security measures to maintain the safety of your personal information. Your information is stored on secure servers and protected by industry-standard encryption technologies.

Your Choices

You have the right to:

- Access, update, or delete your personal information
- Opt-out of receiving promotional emails
- Restrict the processing of your personal information
- Withdraw consent at any time (where applicable)

To exercise these rights, please contact us at lucie@alphalifefitness.com.



Cookies and Tracking Technologies

Our website may use cookies and other tracking technologies to enhance user experience. You can choose to disable cookies through your browser settings; however, this may affect your ability to use certain features of our website.

Changes to This Privacy Policy

We may update this Privacy Policy periodically. We will notify you of any changes by posting the updated Privacy Policy on our website. Your continued use of our services after such changes will constitute your consent to the updated policy.

Contact Us

If you have any questions about this Privacy Policy, please contact us at:

Alpha Life Fitness

Email: lucie@alphalifefitness.com

Phone: 720-999-3699