

*Fossil Ridge*  
**THEATRE**  
**Presents**  
**42<sup>nd</sup> Street**  
**November 1, 2, 3, and 4**

**Program Ads**

Parents, family, and friends, you have a great opportunity to tell your favorite actor or technician how great they are with an ad in the program. And if you own a business, or know people who do, you have an opportunity to promote your company to potential clients and show that you support Ridge Theatre by advertising in FRHS Theatre programs!

**“Shout out” ad: \$20.00** (text only – 20 word maximum)

Sample: “Katie, you amaze us with your talent – we are so proud of you! Love Grandpa and Grandma”

**Or full photo and text options:**

- ¼ Page Program Ad Black & White: **\$35.00**
- ¼ Page Color: **\$45.00**
- ½ page ad Black & White: **\$60.00**
- ½ Page Color: **\$75.00**
- Full Page Ad Black & White: **\$100.00**
- Full Page Color: **\$125.00**
- Inside Back Cover: **\$250.00**
- Back Cover Color: **\$300.00**

**On-Screen Pre-show Ads:** You can also show an ad on the big screen prior to the show:

- On-screen Add on: If you’ve purchased an in-program ad, you can show the ad on-screen for an add on price of **\$25**
- Without an in-program ad, pricing is as follows:
  - Full Screen (color or Black and White): **\$50**
  - “Shout out”: **\$20.00** (text only – 20 word maximum)

**Purchase your ad at [www.frhstheatreboosters.com](http://www.frhstheatreboosters.com)  
And e-mail graphics, photos and desired text to  
[blake.lentz@kellerisd.net](mailto:blake.lentz@kellerisd.net)  
by October 14, 2018 with the subject line: 42<sup>nd</sup> St Ad**