

FRHS Theatre Boosters



Rock of Ages Program Business & Family/Friend Well Wish Ads

All ads and payments must be received by October 1 to be in the *Rock of Ages* Playbill!

Printed Ads in the Program:

Ad Size	Color	Cost	Dimensions (Inches)
Text Only		\$20	
¼ Page	Black & White	\$35	2.25 (w) x 3.75 (h)
¼ Page	Full Color	\$45	2.25 (w) x 3.75 (h)
½ Page	Black & White	\$60	4.5 (w) x 3.75 (h)
½ Page	Full Color	\$75	4.5 (w) x 3.75 (h)
Full Page	Black & White	\$100	4.5 (w) x 7.5 (h)
Full Page	Full Color	\$125	4.5 (w) x 7.5 (h)
Back Cover	Black & White	\$250	4.5 (w) x 7.5 (h)
Back Cover	Full Color	\$300	4.5 (w) x 7.5 (h)

Pre-Show Onscreen Ads:

Ad Size	Cost	Dimensions (Inches)
Text Only	\$20	
Full Screen	\$50	16:9: 13.3 (w) x 7.5 (h)
Add on to print ad purchase:	\$25	16:9: 13.3 (w) x 7.5 (h)

Ads will be printed EXACTLY as submitted! Ads must be uploaded as a .jpeg. Please see the back for additional information about creating an ad.

Person Placing Ad: _____

Phone: _____ Email: _____

Fossil Ridge Theatre Student Credited with Ad:

For Business Ads:

Business name: _____

Contact Person: _____ Website: _____

Address: _____

Email your ad as a .jpeg to Blake.Lentz@kellerisd.net.

Please put the following in the subject line: "Student First and Last Name: Rock of Ages Ad"

Please include whether you have paid by check or online in your email. If you paid online, include the email address you used.

Checks are payable to FRHS Theatre Boosters and may be turned into Mrs. Baughman. Credit card payments may be made online at www.frhstheatreboosters.com.

If you need help creating an ad, www.canva.com is a free designing site. You can upload your own picture, add text, borders, colors, etc. If you use Canva, please select the "Use custom dimensions" tab to enter the exact size for your ad. Keep in mind that simple, neat graphics and text print the best. You are always welcome to use any program you wish. Make sure to download and email your ad as a .jpeg when you are done!

← 2.25" →

<p>BACK COVER 4.5" (W) X 7.5" (H) Color: \$300 B&W: \$250</p>
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← 3.75" →

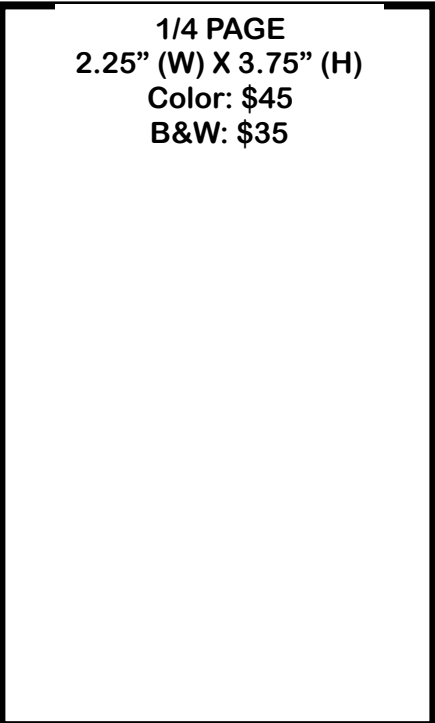
1/2 PAGE
4.5" (W) X 3.75" (H)
Color: \$75
B&W: \$60
← 4.5" →

← 3.75" →

← 7.5" →



FULL PAGE
4.5" (W) X 7.5" (H)
Color: \$125
B&W: \$100



1/4 PAGE
2.25" (W) X 3.75" (H)
Color: \$45
B&W: \$35

This is an example of what the different sized ads look like on a page. Sizes are approximate.

