

ABSTRACT

Front-loading washing machines, while efficient, often create an environment prone to musty odors due to water retention and residual dampness. These odors can transfer to freshly laundered clothes, leading to frustration and additional cleaning steps for consumers. Activewear poses an additional challenge, as body oils from exercise can tightly bind to synthetic fabrics, leaving stubborn odors even after washing.

CleanStay is an innovative laundry solution designed to tackle these persistent odor issues at their source. Formulated to eliminate musty smells from front-loading washing machines, it ensures a fresh environment and prevents odors from returning. CleanStay also neutralizes embedded body odors on activewear, restoring freshness to fabrics on contact. With CleanStay, consumers can enjoy consistently fresh-smelling laundry without the need for extra steps or products.

CLEANSTAY

MACHINE ODOR

**ELIMINATES STALE
ODOR COMMON IN
FRONT LOADERS**

FABRIC ODOR

**REMOVES PERMA-
STINK FROM
ATHLEISURE WEAR**

PLANT BASED

**RENEWABLE,
SUSTAINABLE AND
EFFECTIVE**

CLEANSTAY

Machine Odor

Does your front loading washing machine smell stale. Wet clothing and water remaining in the machine can develop a stale odor which permeates the laundry room and stays on clothing. Eliminate odor with every wash.



Clean Clothes can smell bad

Some athleisure fabrics hold onto body oil which can smell terrible, even after laundering. Eliminate odor on-contact, with every wash.



Plant Based

Ingredients are plant based, which means they are renewable and sustainable.