

Black Diamond Foundation, Inc.
Wednesday, December 4, 2024
Black Diamond Ranch Boardroom
Lecanto, Florida

Present : Roger Obenauf, Patrick Monea, Lisa Honnold, Dick Ragatz, Linda Thomas,
Jon Radabaugh, Foster Lamm, Joan Plunkett

Absent: Shaunda Burdette, Hon., Bruce Carney

Guest: Jay Joines

Presenters : None

1. The meeting was called to order at 4:00pm, December 4, 2024

2. Approval of Minutes

The minutes of the November 4, 2024 meeting were presented.

Motion for Approval : Dick Ragatz Seconded : Linda Thomas

All members voted for approval

3. Treasurer's Report

The Treasurer's report was distributed. As of December 1, we have \$132,000. in unrestricted funds. Revenues remain about the same; there are usually \$30,000. in donations in December.

Jay Joines reminded the Board that donations can be made to Birdies for Tampa Bay, to increase the amount of the donation to the foundation.

Motion for approval : Joan Plunkett Seconded : Patrick Monea

All members voted for approval.

4. New Business

A long discussion was held among Board Members on ways to increase our revenue.

Patrick Monea discussed the need to "get the word out" about the Foundation and what we do.'

Patrick Monea will contact Amy Carter, POA Director to ask for a list of all property owners who live on the property.

Foster Lamm will contact Christine Steele to ask what information about the Foundation is currently presented in the Information Packet to new members. Lisa Honnold stated that we could put our information in the newspaper slot of everyone's house, if we cannot get a comprehensive mailing list.

Dick Ragatz asked about a "logo" for our organization. There is one, and it is on previous pamphlets that have been printed in the past (the most recent pamphlet found was printed in 2012).

Joan Plunkett found 2 previous pamphlets that the Foundation printed and they are a good example of what could be published. Pat Monea will scan them and send them to all Foundation members.

The group agreed that having something about the Foundation (similar to the tall banner that is there now from Escalante) in the lobby and the Pro Shop would be a good place to start. We are unique in having a golf club with a Charitable foundation.

There was a discussion about the previous Pro Am's; the timing (November vs. January) and the need to plan well in advance. The earliest date would be 2026. The PGA Show is still held in Orlando in January.

Discussion about having a space or 2 in the "Happenings" was discussed. Chris Major, our former GM would approve the content, and the Concierge would put it together. Joan Plunkett will inquire how the process works with our new GM, Tim Cole.

Jay Joines discussed the amount of income that can be realized from Sponsorships, including the vendors that are on property frequently.

Looking at what organizations we have contributed in the past - Food, Education Poverty and Homelessness (medical areas could be covered by CCCC) would be focused on in a publication.

Old Business : None

The meeting was adjourned at 5:25pm
Next meeting will be on January 6,2025.