ServicePoint
Automated Service Integration

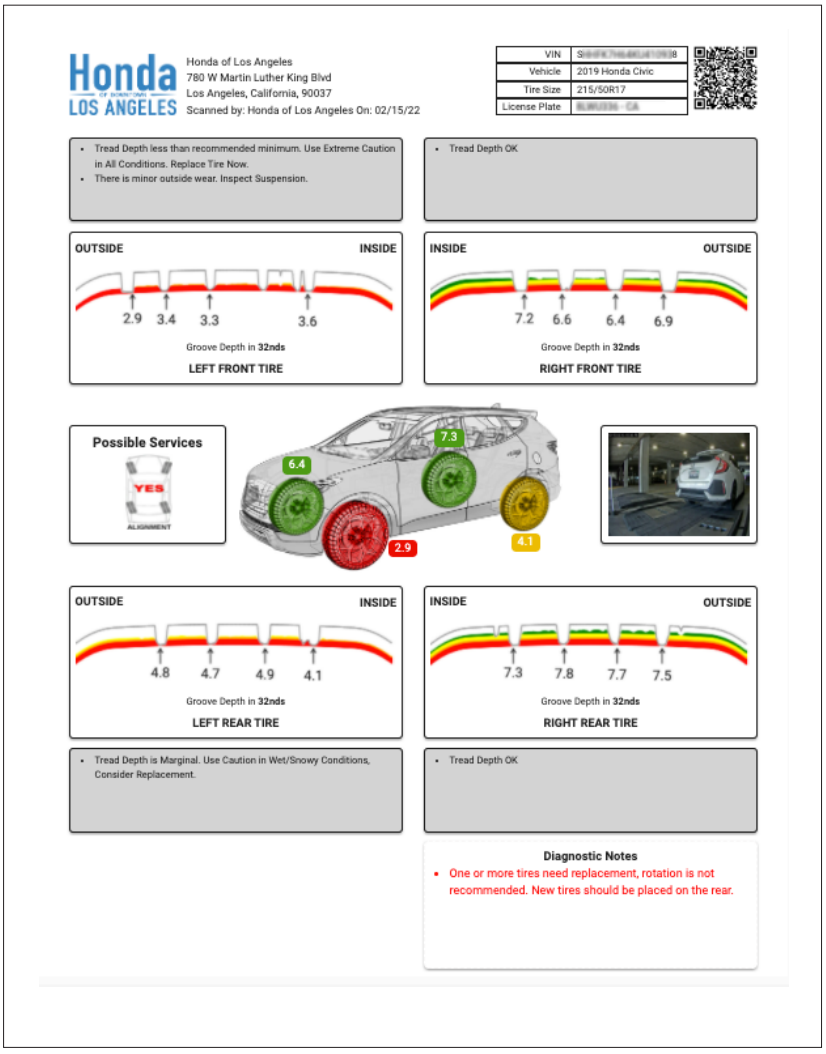
Product Name	**ServicePoint**
Program Goal	Service Visit
Marketing Type	Service Integration

About ServicePoint

ServicePoint includes integration elements that allow staff to interact with prospects on the Service Drive within 60-90 seconds of their arrival, catching them before they leave. Traditional DMS integration takes longer that the notification system that is integrated with Traxtion.

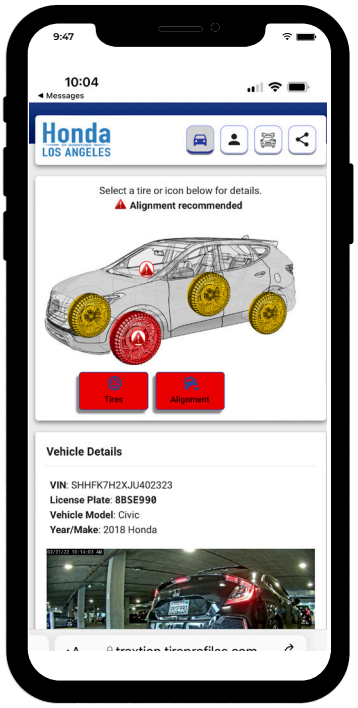
Once the system identifies who the customer is, the ServicePoint integration already has an Upgrade Offer or Vehicle Buyback Appraisal complete and waiting for staff to present via print or mobile device.

In addition, in the case of the customer leaving before staff has had a chance to contact them, they have the option to send the marketing via email to them, or print and staple to closed Repair Order and follow up.



Integrated with:

TRAXTION
FORMERLY TIRE PROFILES



10-120 Scans

Leading to 10-120 Buyback Appraisals per day

We monitor the Service to Sales Conversion Activity and deliver it directly into your CRM.

DealerSocket · VinSolutions · elead · DOMINION VISION CRM · DriveCentric