

# CAPITOL CHEVROLET



## Fast & Furious

FOR THE  
SPIRIT OF  
GIVING

WRITTEN BY  
MELISSA ORSAK

**P**eople, people, people! That's not just a catchy phrase—it's the driving force behind Capitol Chevrolet Austin. Sure, they sell cars, but the real engine of this Austin dealership is people. Without them, there'd be no cars, no celebrations, no community.

General Manager Abraham Garcia sums it up simply: Capitol Chevrolet is built on relationships, not just sales. For decades, the dealership has earned trust, nurtured connections with customers and employees, and shifted into a place where Austin feels right at home.



The dealership's values are anchored in five guiding pillars:

1. **Integrity:** *Do what's right even when no one is watching.*
2. **Accountability:** *Own the moment, own the outcome.*
3. **Service:** *Treat every customer like a guest in our home.*
4. **Community:** *Give back more than we take.*
5. **Growth:** *Build people, not just numbers.*

These principles aren't just words on a wall—they're lived daily in the way Capitol Chevrolet interacts with customers, employees, and the city it proudly serves.

### STANDING OUT IN AUSTIN

Since 1938, Capitol Chevrolet has been Austin's go-to destination for Chevy vehicles. But what truly sets the dealership apart isn't just its impressive inventory or top-tier service—it's the culture.

Capitol Chevrolet is known as the "Cool Chevy Store," blending modern efficiency with a family-driven atmosphere. Energy, teamwork, and authenticity define the experience. Birthdays are celebrated with not one, but two cakes, and employees are serenaded in both English and Spanish. It's a small but meaningful tradition that reflects the dealership's commitment to making everyone feel seen and valued.

Their personal touch, combined with a customer-focused approach, ensures that Capitol Chevrolet remains a trusted part of the Austin family.

### MORE THAN CARS: A COMMUNITY PARTNER

Capitol Chevrolet's role in Austin extends far beyond the showroom floor. The dealership actively supports local schools, nonprofits, youth sports, small businesses, and community events.

"We're not just a dealership," Garcia emphasizes. "We're a community partner."

This philosophy comes to life in initiatives like the annual Thanksgiving turkey giveaway,

where hundreds of families in need receive meals. In December, the dealership hosts a toy drive, ensuring children across Austin experience the joy of the season. These efforts embody the dealership's belief in giving back more than they take.

### THE HEARTBEAT OF GIVING BACK

At Capitol Chevrolet, employees are the driving force behind every charitable effort. From volunteering at events to sparking new ideas, the team embodies a true culture of service. "Our team is the heartbeat of every initiative," says General Manager Abraham Garcia. "We want everyone to feel proud of being part of something bigger than sales goals."

This commitment ensures Capitol Chevrolet's impact reaches far beyond the cars it sells—touching lives and strengthening the Austin community.

### LOOKING AHEAD

Capitol Chevrolet isn't slowing down. Rooted in Austin and powered by a commitment to excellence, the dealership keeps driving forward with the community it serves.

"We want Austin to know Capitol Chevrolet is here for them," says Garcia. "I'm proud of the growth, proud of our people, and proud to represent a city as strong and vibrant as Austin."

As Capitol Chevrolet looks to the future, no looking back in the rear-view mirror! One thing remains clear: it will always be about the people—customers, employees, families, and the community—every mile of the journey!

