

US 50 Mural Project Proposal

A Community Partnership Opportunity for Safeway

TO: Safeway Corporate Offices
FROM: Phil Lund, US 50 Mural Project
DATE: June 16, 2025
WEBSITE: US50Mural.com

Executive Summary

We are requesting permission to create a community mural on the back exterior wall of your Cañon City Safeway store, facing US Highway 50. This project represents an unprecedented community collaboration celebrating our nation's 250th anniversary and Colorado's 150th anniversary while beautifying a prominent corridor in our city.

Community Support & Engagement

Exceptional Public Participation: Over **1,800 citizens** participated in our community poll about this mural project, demonstrating extraordinary local support and engagement.

Broad Institutional Backing: This project has received official support from:

- Cañon City Arts Council
- Economic Development Corporation of Cañon City
- Local government leadership

Artistic Excellence

Professional Local Artists: Three accomplished local artists are collaborating on the design and execution, ensuring both artistic quality and community connection.

Design Approval: A complete design proposal is attached for your review, showcasing the planned artwork that will enhance your property and the US 50 corridor.

Historic Significance

This mural commemorates two milestone anniversaries:

- **250th Anniversary of the United States** (2026)
- **150th Anniversary of Colorado Statehood** (2026)

The timing makes this project a lasting tribute to American and Colorado heritage, positioned on one of our region's most traveled highways.

Project Details

Location: Back exterior wall of Cañon City Safeway, facing US Highway 50

Budget: \$80,000 (privately raised through community fundraising)

Timeline: [To be determined based on approval]

Projected Lifespan: Minimum 10 years with proper maintenance

Risk Management & Responsibilities

Complete Coverage: We will provide all necessary insurance, permits, and legal documentation required for the project.

Professional Standards: All work will be completed to commercial building standards with appropriate materials designed for longevity and weather resistance.

Community Ownership: This project is entirely community-funded and managed, with no financial obligation to Safeway.

Benefits to Safeway

Enhanced Property Value: A professionally executed mural will beautify your building and potentially increase property appeal.

Community Goodwill: Partnership with this widely supported community project demonstrates Safeway's commitment to local culture and heritage.

Positive Visibility: Your support will be recognized and appreciated by the over 1,800 citizens who have already engaged with this project.

Our Request

We respectfully request **permission to proceed** with this community mural project on your Cañon City location. At minimum, we seek your approval to move forward with detailed planning and preparation.

This represents a unique opportunity for Safeway to partner with our community in creating something beautiful, meaningful, and lasting that honors our shared American heritage.

Next Steps

We would welcome the opportunity to discuss this proposal further and answer any questions you may have. We are committed to working collaboratively to ensure this project meets all of Safeway's requirements and standards.

Thank you for considering this community partnership opportunity.

Contact Information:

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Attachments:

- Proposed mural design
- Community support documentation
- Project timeline and specifications