

US 50 Mural Project Timeline and Specifications

Project Overview

Location: Safeway Store - Cañon City, Colorado

Wall Surface: Back exterior wall facing US Highway 50

Total Budget: \$80,000

Project Duration: 6-8 months total

Target Completion: July 4, 2026 - America's 250th Independence Day

PROJECT TIMELINE

Phase 1: Approval and Planning (4-6 weeks)

Target: June 16 - July 31, 2025

- Safeway corporate approval process
- Final permit acquisition from City of Cañon City
- Insurance documentation and bonding
- Detailed engineering assessment of wall surface
- Final artist contracts and agreements

Phase 2: Fundraising Campaign (4-6 months)

Target: August - January 2026

- Community fundraising launch
- Corporate sponsorship outreach
- Grant applications (city, state, arts organizations)
- Crowdfunding campaign management
- Donor recognition planning
- Monthly progress reporting to community

Fundraising Milestones:

- Month 1-2 (Aug-Sep): \$20,000 (25%)
- Month 3-4 (Oct-Nov): \$40,000 (50%)
- Month 5-6 (Dec-Jan): \$60,000 (75%)
- Month 6 (January): \$80,000 (100% - project green light)

Phase 3: Pre-Production (2-3 weeks)

Target: February 2026

- Wall surface preparation and cleaning
- Material procurement and delivery
- Scaffolding installation
- Weather protection setup
- Artist workspace establishment
- Final design transfer and scaling

Phase 4: Mural Execution (8-10 weeks)

Target: March - May 2026

Weeks 1-2: Foundation Work

- Primer application and base preparation
- Grid layout and design transfer
- Background color blocking

Weeks 3-6: Primary Artwork

- Main imagery painting
- Color transitions and blending
- Detail work on central elements

Weeks 7-8: Finishing Details

- Fine detail completion
- Text and commemorative elements
- Quality control and touch-ups

Weeks 9-10: Completion and Protection

- Final protective coating application
- Scaffolding removal and cleanup
- Final inspection and documentation

Phase 5: Project Completion and Unveiling

Target: July 4, 2026 - Independence Day

- **June 2026:** Final preparations and site cleanup
 - **July 4, 2026: GRAND UNVEILING CEREMONY**
 - Community celebration coinciding with Independence Day
 - Official dedication of the 250th Anniversary mural
 - Media coverage and documentation
 - Patriotic celebration combining national and local heritage
 - **Post-July 4:** Final reporting to stakeholders and maintenance schedule establishment
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TECHNICAL SPECIFICATIONS

Wall Surface

- **Estimated Dimensions:** 25 x 120' (3000 sq ft)
- **Surface Material:** Concrete block/stucco
- **Condition Assessment:** Professional evaluation required
- **Preparation:** Power washing, crack repair, primer application

Materials and Supplies

- **Paint Type:** High-quality exterior acrylic paints
- **Weather Resistance:** UV-resistant, fade-proof formulations
- **Color Palette:** Optimized for longevity and cost efficiency
- **Protective Coating:** Anti-graffiti, weather-resistant topcoat
- **Primer:** Specialized masonry primer for optimal adhesion

Equipment and Infrastructure

- **Scaffolding:** Professional-grade mobile scaffolding system
- **Weather Protection:** Temporary covering for adverse conditions
- **Safety Equipment:** Harnesses, safety lines, protective gear
- **Tools:** Professional brushes, rollers, spray equipment
- **Storage:** Secure on-site storage for materials and equipment

Safety and Compliance

- **Insurance:** General liability and workers' compensation
- **Permits:** City building permits and street use permits
- **Safety Standards:** OSHA compliance for all work activities
- **Traffic Management:** Coordination with city for any road impacts
- **Environmental:** Proper disposal of materials and waste

Quality Standards

- **Weather Conditions:** No painting during rain, extreme heat, or high winds
- **Temperature Range:** Optimal painting between 50-85°F
- **Humidity Considerations:** Maximum 85% relative humidity
- **Drying Time:** Minimum 24-hour cure time between major layers
- **Quality Control:** Daily progress photos and inspection reports

Maintenance Plan

- **Annual Inspection:** Yearly condition assessment
 - **Touch-up Schedule:** Minor maintenance as needed
 - **Expected Lifespan:** 10-15 years with proper maintenance
 - **Documentation:** Photo record for future restoration reference
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BUDGET BREAKDOWN

Artist Fees (50% - \$40,000)

- Lead artist compensation
- Supporting artist fees
- Design and planning time

Materials (25% - \$20,000)

- Paints and primers
- Brushes and application tools
- Protective coatings

Equipment and Infrastructure (10% - \$8,000)

- Scaffolding rental
- Safety equipment
- Weather protection

Insurance (10% - \$8,000)

- City permits and fees
- Insurance coverage
- Bonding requirements

Contingency (5% - \$4,000)

- Unexpected expenses
 - Weather delays
 - Material cost fluctuations
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RISK MANAGEMENT

Weather Contingencies

- Flexible scheduling for optimal conditions
- Weather protection equipment
- Extended timeline buffer for delays

Quality Assurance

- Daily progress monitoring
- Professional oversight at all phases
- Material testing and approval process

Community Communication

- Regular progress updates via US50Mural.com
- Social media documentation
- Stakeholder reporting schedule

This timeline and specifications document will be updated as the project progresses and additional details are confirmed. Undoubtedly changes will occur.