



Mission-Focused. Results-Driven.

## COMPANY OVERVIEW

Turning raw data into dominance and unstoppable intelligence, B3W Insights, LLC (B3W) provides Cyber Intelligence, Digital Analytics, and Emerging Technology tradecraft to help decision-makers outpace threats and seize opportunities.

We operate at the intersection of mission and innovation, fusing technical expertise with strategic insight to deliver operational advantage across government and commercial domains. Built by practitioners, not theorists, we thrive on complexity, adapt to speed, and specialize in decoding digital footprints — predicting adversary moves and turning uncertainty into clarity. Our work doesn't just inform decisions, it transforms them.

## CAPABILITIES

- **Cyber Intelligence:** We specialize in digital network exploitation, leveraging advanced SIGINT tradecraft to uncover adversary infrastructure, map threat actor behaviors, and extract actionable intelligence from complex data environments.
- **Digital Analytics:** From data collection to visualization, we leverage machine learning and advanced analytics to uncover patterns, expose risks, and inform mission-critical decisions.
- **Emerging Technology Tradecraft:** We assess, dissect and operationalize emerging technologies to ensure clients stay mission-ready in a rapidly evolving digital landscape.

## KEY DIFFERENTIATORS

- **GovCon Ready:** Veterans Institute for Procurement National Center Graduate — fully equipped to navigate federal acquisition and contracting landscapes.
- **Combat Veteran-Led Team:** Over 35 years of combined experience across the U.S. Army Intelligence and Security Command (INSCOM), Special Operations Command (SOCOM), National Security Agency (NSA), and other key IC components.
- **Security Credentials:** Cleared personnel with Full Scope and CI Polygraph clearances — ready for immediate support in secure environments.
- **Tier 1 Mission Expertise:** Proven operator with seven years in SOCOM's Special Operations Team-Alpha — trusted in the most demanding, high-stakes missions where precision and discretion are critical.

## SUCCESS STORIES

- **Booz Allen Hamilton:** Program Manager for a major IDIQ Sub-Contract, overseeing assets exceeding \$2.3 million and leading a team of 45+ associates in support of the Franklin's Tower Project hiring process.
- **INSCOM:** Directed operations involving over 1,100 personnel and managed a \$200 million budget for the SIGINT Directorate, driving mission execution and operational readiness at scale.
- **National Security Agency:** Certified Digital Network Exploitation Analyst; graduate of the Digital Network Analysis Immersion Program and the Advanced Cryptologic Course for Mid-Level Managers, supporting



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### Relevant NAICS Codes:

517121: Other Telecommunications  
541512: Custom Computer Programming Services  
541519: Other Computer Related Services  
541611: Administrative and General Management Consulting Services  
561110: Office Administrative Services  
561210: Facilities Support Services  
611430: Professional and Management Development Training