

Privacy Policy

Version date March 22, 2020

SPORTS FOR EVERYBODY created this Privacy Notice to demonstrate respect for your privacy preferences and to disclose our information collection and sharing practices.

This Privacy Notice explains how SPORTS FOR EVERYBODY Inc. collects and processes your Personal Data. Each time you use our Site, the current version of the Privacy Notice will apply. Accordingly, whenever you use our Site, you should check the date of this Privacy Notice (which appears at the top) and review any changes since the last version. This Privacy Notice is applicable to all Site visitors, registered users, and all other users of our Site.

“Personal Data” is any information that enables us to identify you, directly or indirectly, by reference to any identifiers such as your name, identification number, location data, online identifier or one or more factors specific to your physical, physiological, genetic, mental, economic, cultural or social identity.

By visiting www.sportsforeverybody.org (the “Site”), you acknowledge that you have read and understood the processes and policies referred to in this Privacy Notice and consent to our data collection, use, sharing and processing practices as set forth in this Privacy Notice. Our nominated EU authorized representative for the purposes of the GDPR can be contacted at info@sportsforeverybody.org

The Personal Information We Collect:

Depending on the type of communication or transaction, we may collect and process the following the personal data:

- name
- gender
- date of birth
- postal address
- telephone numbers
- organization name
- email address
- credit card, bank information or billing information

About each of your visits to the Site we will automatically collect the following information:

- Technical information
- Information about your visit
- Location information

Personal data we collect from others – this is information we receive about you if you use any of the other websites (operated by us, or another member of our group) or use any other services provided by another member of our group or us.

Non-personal data - We collect information that is sent to us automatically by your web browser and we may use this information to generate aggregate statistics about visitors to our Site, including, without limitation:

- IP addresses
- Browser type and plug-in details
- Device type (e.g. Desktop, laptop, tablet, phone, etc.)
- Operating system
- Local time zone

We may use Non-personal Data for various business purposes such as providing customer service, fraud prevention, market research, and improving our Site. Please check your web browser if you want to learn what information your browser sends or how to change your settings.

We may also collect and process information about your interactions with us, including details about our contacts with you through email, SMS, U.S. Post, on the phone or in person (i.e., the date, time, and method of contact), details about donations you make to us, events or activities that you register for or attend and any other support you provide to us. We may also collect and record any other relevant information you share with us about yourself, including your interests or your affiliations with other charities, community groups, your employer or a SPORTS FOR EVERYBODY corporate partner.

How We Use Your Personal Data:

We will only process your Personal Data including sharing it with third parties, where (1) you have provided your consent which can be withdrawn at any time, (2) the processing is necessary for the performance of a contract to which you are a party,

(3) we are required by law, (4) processing is required to protect your vital interests or those of another person, (5) processing is necessary for the purposes of our legitimate commercial interests, except where such interests are overridden by your rights and interests.

We may use Personal Data for the following purposes:

Personal Data you give to us. We will use this Personal Data:

- To carry out our obligations arising from your membership or sponsorship, or any other contract entered into between you and us and to provide you with the information, products and membership services that you request from us.
- To provide you with information about our work or our activities.
- To fundraise in accordance with our internal policies and procedures.
- To organize events that you have registered for, and to provide you with information, and other materials, relating to the content of the event, the speakers, sponsors and other attendees.
- To process donations, sponsorships and purchases from our Gift Catalog.
- To provide our newsletters and publications, provided you have given your consent.
- To respond to your questions and provide related services.
- To provide you with information about other events, products and services we offer that are like those that you have already purchased, provided you have not opted-out of receiving that information.
- To provide you, or permit selected third parties to provide you, with information about events, products or services we feel may interest you, provided you have given your consent.
- To tailor advertising that is presented to you on the Internet according to your interests, preferences and other characteristics (as described below);
- To respond to applications for employment.
- To transfer your information as part of a merger or sale of the business.
- To ensure that content from our Site is presented most effectively for you and your computer.
- Where we are required by law to disclose or otherwise use your information.

Information we collect about you. We will use this Personal Data:

- To administer our Site and for internal operations, including troubleshooting, data analysis, testing, research, statistical and survey purposes.

- If you make a donation, we will use this Personal Data to create an account for you where you can securely access your donation history;
- To improve our Site to ensure that content is presented most effectively for you and your computer;
- As part of our efforts to keep our Site safe and secure;
- To measure or understand the effectiveness of advertising we serve to you and others, and to deliver relevant advertising to you; and
- To make suggestions and recommendations to you and other users of our Site about goods or services that may interest you or them.

Personal Data we receive from other sources:

- We will combine this information with information you give us and information we collect about you. We will use this information and the combined Personal Data for the purposes set out above.

We Do Not Knowingly Collect Information from Children:

We do not knowingly collect or solicit personal information from anyone under the age of 18 or knowingly allow such persons to provide us with their personal information without verifiable parent or guardian consent. If you are under 18, do not send any information about yourself to us, including your name, address, telephone numbers, or email address, unless you have your parent's or guardian's permission. In the event we learn that we collected personal information from anyone under the age of 18, and do not have a parent or guardian's consent, we will delete that information as quickly as possible.

In accordance with certain state laws, minors under the age of 18 may remove or request and obtain removal of content and information that they post on the Site.

If you believe that we might have any information from or about anyone under the age of 18, or if you wish to remove or request and obtain removal of content and information, please contact us at info@sportsforeverybody.org or call us Monday through Friday, 9:00AM - 5:00PM Eastern Time at 713 370 8120.

Information Security:

SPORTS FOR EVERYBODY has a layered security in our systems and only designated employees have access to hard copies of your personal information. All online transactions are done on a secure server. This means that information entered on

the transaction page is encrypted using SSL (Secure Socket Layer) before transmission. On secure pages, a "closed" lock symbol is displayed in the bottom part of your browser screen and the website address in the address bar at the top of the browser screen starts with an "https" instead of an "http". Donation pages are verified by Verisign and transactions are processed using a Verisign merchant account.

The Personal Data that you provide to us is generally stored on servers located in the United States. If you are located in another jurisdiction, you should be aware that once your Personal Data is submitted through our Site, it will be transferred to our servers in the United States where there are varying U.S. federal and state law, and industry recognized data protection requirements in place.

SPORTS FOR EVERYBODY May Share Your Personal Information:

We may share your Personal Data for the purposes described in this Privacy Notice with:

- With a member of our group
- With partners, suppliers, and sub-contractors
- **Credit Card Transactions, Electronic Fund Transfers, Payments by Check or Money Order and Online Financial Transactions.** SPORTS FOR EVERYBODY hires third parties to provide credit card, bank, payment and information processing services and order fulfillment services. If you choose to make an application for employment, make a donation online, by phone, through the mail or by other means, or make a purchase from our Gift Catalog we will share your personal information with our processing service providers.
- Analytics and search engine providers that assist us in the improvement and optimization of our Site
- Trusted third-party companies and individuals
- If we sell or buy any business or assets, in which case we will disclose your Personal Data to the prospective seller or buyer of such business or asset
- If we have reason to believe that there has been some inappropriate interference with or use of our website, communications, charitable services or personal or real property (for example, see the Terms of Use), or if we have reason to believe that one of the SPORTS FOR EVERYBODY website users, donors, employees or other related parties may have been injured or may have harmed some other party, we will disclose, without notice to you,

personal information as we deem appropriate or if compelled by a legal or regulatory authority.

You May Always Change Your Privacy Preferences by Contacting Us:

If you would like to change your privacy preferences, please email us at info@sportsforeverybody.org; call us Monday through Friday, 9:00AM -5:00PM Eastern Time at 713 370 8120.

How Long We Store Your Personal Data:

We will store your Personal Data, in a form which permits us to identify you, for no longer than is necessary for the purpose for which the Personal Data is processed. We may retain and use your Personal Data as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements and rights, or it is not technically reasonably feasible to remove it. Consistent with these requirements, we will try to delete your Personal Data quickly upon request.

Cookies and Pixels:

Like many websites, our Site uses cookies to distinguish you from other users of the Site. This helps us to analyze the use of the Site, to customize and improve the content and layout of the Site.

By using our Site, our social media pages (such as Facebook, Twitter, YouTube, Google+ and Instagram), subscribing to our services, donating to us and/or shopping online, you agree that, unless you have set your computer's browser to reject them, we can place the types of cookies set out below on your device and use that data in accordance with this Privacy Notice.

You do not have to accept our cookies and can block them by opting out via the banner at the top of our site that allows you to refuse all or some cookies. You may also delete them after they have been placed on your hard drive. If you do not accept or delete our cookies, some areas of the Site that you access may take more time to work, or may not function properly.

Cookie Policy

Cookies and how we use them

What are cookies?

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer, if you agree. Cookies are then sent back to the originating website on each subsequent visit, or to another website that recognizes that cookie. Cookies are useful because they allow a website to recognize a user's device and to target the content displayed to the user's interests.

You can find more information about cookies at www.allaboutcookies.org.

Do we use cookies?

Yes.

Types of cookies

There are two broad types of cookies - 'first party cookies' and 'third party cookies':

First party cookies are cookies that are served directly by the website operator to your computer, and are often used to recognize your computer when it revisits that site and to remember your preferences as you browse the site. Basically, these are our cookies.

Third party cookies are served by a service provider on behalf of the website operator, and can be used by the service provider to recognize your computer when you visit other web sites. Third party cookies are most commonly used for web site analytics or advertising purposes.

In addition, cookies may be either 'session cookies' or 'persistent cookies'. Your computer automatically removes session cookies once you close your browser. Persistent cookies will survive on your computer until an expiry date specified in the cookie itself, is reached. We use both session and persistent cookies.

Categories of cookies we use

1. Strictly necessary cookies: These cookies are essential for the user to move around the website and to use its features, e.g. shopping baskets and e-billing.
2. Performance cookies: These cookies collect information about how the user makes use of the site, e.g. which pages the user visits most. These cookies do not collect information that identifies the user.

3. **Functionality cookies:** These cookies remember choices made by or attributes of the user and enhance the features and content you experience during your visit to our website, e.g. language, appeals visited or user's location. This cookie is also used to remember a user's preferences for a font size, or customizable parts of a web page.

4. **Marketing cookies:** These cookies collect information about the users' browsing habits. This may also include your use of social media sites, e.g. Facebook, etc. or how you interact with our website which then shows you relevant content elsewhere on the internet. NB. These may also be used to choose the advertisements that are displayed to you on our website and other websites.

We have assessed our cookies based on the ICC Cookie Guide. The majority of our cookies fall into the first two categories. However, we also use cookies on our webpages which are in categories 3 and 4.

What information do we collect using cookies?

We may collect some, or all, of the information available from cookies when you visit our website, depending on how you use it. We monitor how people use our website so we can improve it. We collect this information anonymously.

However, you can choose to use our website anonymously without giving us any information. Please see 'Changing your cookie preferences' below.

If you visit our website, we may use cookies to record information about:

- the areas of the website you visit;
- the amount of time you spend on the site;
- whether you are new to the site, or have visited it before;
- the country, region, city and/or borough associated with your IP address or device;
- how you came to our website – for example, through an email link or a search engine;
- the type of device and browser you use;
- how you use the website and the quality of your experience – for example we may track your bandwidth when viewing videos;
- how you interact with our donation and sign up forms – for example what you select as your communication preferences; and
- any error messages that you receive on the site

We use cookies to track how visitors come to our site. For example, we use marketing or referring tracking codes in internet addresses (URLs) to show us whether a visitor has come to our site via a link on a referring website or in a specific piece of marketing and to give us insight into the effectiveness of our marketing. Some of this information may be used by third party cookies to target you with relevant advertising (see below).

Although not through cookies, we do measure the success of the emails we send – so we know what subject lines and stories people liked the most. We receive this information anonymously, we don't share this information.

SPORTS FOR EVERYBODY may collect your email address via cookies and pixels on the Website through the use of trusted third party partners. These partners may combine your email information with other information they have access to such as mailing address so that SPORTS FOR EVERYBODY may serve relevant marketing offers to you via direct mail. If you do not want SPORTS FOR EVERYBODY to collect information about you, please contact SPORTS FOR EVERYBODY at info@sportsforeverybody.org call 713 370 8120 (8:00am-5:00pm EST, M-F) to opt out.

Website statistics analytics, testing and personalization

Our website currently uses two types of web analytics services:

1. Google Analytics, a web analytics service provided by Google, Inc. ("Google"). Google Analytics uses "cookies", which (as discussed above) are text files placed on your computer, to help the website analyse how users use the site. The information generated by the cookie about your use of the website (including your IP address) will be transmitted to and stored by Google on servers in the United States. Google will use this information for the purpose of evaluating your use of the website, compiling reports on website activity for website operators and providing other services relating to website activity and internet usage.

Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf. Google will not associate your IP address with any other data held by Google. You may refuse the use of cookies by selecting the appropriate settings on your browser, however please note that if you do this you may not be able to use the full functionality of this website. By using this website, you consent to the processing of data about you by Google in the manner and for the purposes set out above. For more details please read Google's Analytics overview.

You can always opt-out of Google Analytics cookies by Google's opt-out tool.

2. Adobe Analytics, another web analytics service provided by Adobe Systems Inc. ("Adobe"). Adobe Analytics uses cookies to help the website analyze how users use the site. The information generated by the cookie about your use of the website (including your IP address) will be transmitted to and stored by Adobe on servers in the United States. Adobe will use this information for the purpose of evaluating your use of the website, compiling reports on website activity for website operators and providing other services relating to website activity and internet usage.

Another Adobe service that we use is Adobe Target which allows us to test and optimize the experience that you receive on the site. It uses cookies and data collected by Adobe Analytics to display to you new and existing features and content on the website that we think are relevant to you or would improve your experience on the website.

Adobe may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Adobe's behalf. Adobe will not associate your IP address with any other data held by Adobe. You may refuse the use of cookies by selecting the appropriate settings on your browser, however please note that if you do this you may not be able to use the full functionality of this website. By using this website, you consent to the processing of data about you by Adobe in the manner and for the purposes set out above. For more details please read Adobe's Marketing Cloud Privacy Policy.

You can always opt-out of Adobe Analytics cookies by Adobe's opt-out tool.

Other third-party cookies

You may notice some other cookies that are not related to the Save the Children's website whilst visiting www.savethechildren.org. Some of our pages contain embedded content such as YouTube video, Twitter feed, Facebook likes or Google plus share, and you may receive cookies delivered from these websites. SPORTS FOR EVERYBODY do not govern the publication of third-party cookies. To understand more about their cookies and privacy statements, please visit the relevant sites.

Some of our cookies will remind you about our work and how you can help after you have left the website. These are the targeting/advertising cookies we use. It is a useful tool for us to keep public awareness of our campaigns and how they can be supported.

If you do not want cookies to be stored on your PC it is possible to disable this function without affecting your navigation around the site.

Changing your cookie preferences

The "Help" menu in the toolbar of most web browsers will tell you how to change your browser's cookie settings, including how to have the browser notify you when you receive a new cookie, and how to disable cookies altogether. Below is some helpful guidance about how to make these changes.

How to disable cookies

If you are using Microsoft Internet Explorer and you wish to block Save the Children's website cookies, you can perform the following:

1. On your browser tools menu, select 'Internet Options'
2. Click on the 'Privacy' tab and then on the 'Sites' button
3. Type into the 'Address of website' field: www.savethechildren.org
4. Click on the 'Block' button
5. Click on the OK button

Find out more information about blocking or deleting cookies using Microsoft Internet Explorer.

Other browsers:

- Firefox cookie management
- Chrome cookie management
- Safari cookie management

Find out more detailed information on disabling cookies.

Transfer of Personal Data Outside of the European Economic Area (“EEA”) and International Users:

We are headquartered in the United States. Your Personal Data may be accessed by us or transferred to us in the United States or to our affiliates, partners, merchants, or service providers who are located worldwide. If you are visiting our Site from outside the United States, be aware that your information may be transferred to, stored, and processed in the United States where our servers are located, and our central dataset is operated. Any transfer of Personal Data from the EEA to the U.S. or

any other country will utilize one or more of the approved data transfer mechanisms which may include Privacy Shield, Model Contractual Clauses or Binding Corporate Rules. By using our Service, you consent to any transfer of this information.

Website Links:

In order to provide certain services and goods at our website, we contract with other companies and individuals. These additional services and goods may include "links" to other websites from our website. Save the Children's privacy practices may not be applicable at any third-party sites. Anytime you leave the SPORTS FOR EVERYBODY website, we have no control regarding what information may be collected about you, nor do we control what third-parties might do with the information. For example, when you click on a merchant's name at the SPORTS FOR EVERYBODY site, you will be connected with the third-party merchant's website (even if the SPORTS FOR EVERYBODY name/logo is on the screen). This merchant website should have its own privacy statement applying to transactions at their website. It is important that you review any privacy policies on third-party sites carefully, BEFORE you use any services or programs offered.

Terms of your text-to-donate gift:

Thank you for contributing to a Mobile Giving Foundation campaign. Your donation is to the Mobile Giving Foundation (MGF), a 501c(3) public charity, which re-grants your donation to the charity(ies) you designated through your text message donation. Your donation will appear as Mobile Giving Foundation on your wireless statement. Per our agreement with all organizations, and in accordance with the Internal Revenue Service, the MGF has the exclusive legal control over all donation amounts. If an organization fails to comply with the MGF Standards for Participation, the MGF reserves the right to disseminate donation amounts to a complementary organization.

Please consult your tax or financial advisor for specific questions about your gift. All MGF approved organizations qualify for 501c(3) status and donations should be tax deductible. Please save your wireless operator bill or print a donation receipt that will be sent to you by email. Your donation is immediate and irrevocable. Accordingly, the MGF cannot refund or cancel your donation. Please check with your wireless operator for operator specific refund policies.

Age Requirement – MGF does not offer services to, or knowingly collect or solicit information from, anyone under the age of 13. Individuals under the age of 13 may

not provide us with any information or use our services. Any information we receive from users believed to be under 13 will be deleted from our system.

For full terms and conditions, visit <http://sportsforeverybody.org/terms-and-conditions/>.

Contacting SPORTS FOR EVERYBODY About Privacy Preferences:

If any of the information that we have about you is incorrect, or you wish to have information (including Personal Data) removed from our records, please contact us via one of the methods listed below.

Additionally, if you prefer not to receive marketing messages from us, please let us know by clicking on the unsubscribe link within any marketing message that you receive, or by sending a message to us via one of the methods listed below.

Your European Rights

You have the right to ask us not to process your Personal Data for marketing purposes. We will usually inform you (before collecting your Personal Data) if we intend to use your Personal Data for such purposes or if we intend to disclose your information to any third party for such purposes. You can exercise your right to prevent such processing by checking certain boxes on the forms we use to collect your Personal Data. You can also exercise the right by contacting us using the Contact Us section on our Site.

Under European data protection law, in certain circumstances, you have the right to:

- Request access to your Personal Data
- Request correction of your Personal Data
- Request erasure of your Personal Data
- Object to processing of your Personal Data
- Request restriction of processing your Personal Data
- Request transfer of your Personal Data
- Withdraw your consent

In addition, where you believe that SPORTS FOR EVERYBODY has not complied with its obligations under this Privacy Notice or European law, you have the right to make a complaint to an EU Data Protection Authority, such as the UK Information Commissioner's Office.

You can exercise any of these rights by contacting us using the Contact Us section of our Site.

Your California Rights

FOR RESIDENTS OF CALIFORNIA ONLY. Section 1798.83 of the California Civil Code requires select businesses to disclose policies relating to the sharing of certain categories of your Personal Data with third parties. If you reside in California and have provided your Personal Data to us, you may request information about our disclosures of certain categories of Personal Data to third parties for direct marketing purposes. Such requests must be submitted to us via one of the methods listed below.

Please call 713 370 8120 (9:00am-5:00pm EST, M-F) or email info@sportsforeverybody.org

SPORTS FOR EVERYBODYU.S. Headquarters
17606 Glenwolf Drive. Houston, Texas 77084