

# MAX AGRONOMY

## Our Goal Is Your Soil Health Success

Friends, I hope all is shaping up in your world this Summer. We are messaging you today to pass along news and a few observations. In general, crops are looking favorable for a good harvest. We pray this trend continues!



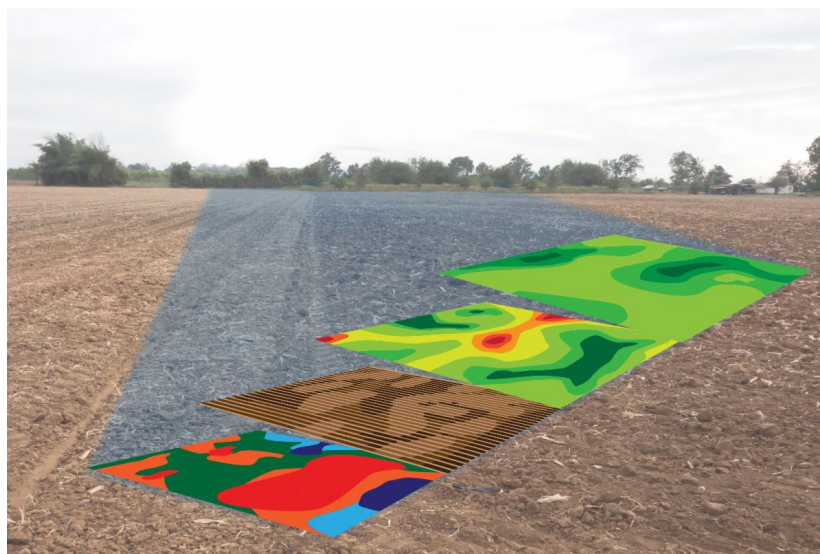
## Summer Observations

Soil, with greater rainfall, flooding or ponding these last two years, are showing some changes in nutrient availability. Crops planted in moderate to light texture soils are showing evidence of rapid changes in soil pH and declining Mg and K soil concentrations due to these significant rain events. We are aware of some of the areas, but always encourage our growers

to please reach out to us as they see these areas pop up so we can address the nutrient losses. Last year we saw a significant yield benefit to applying K-MAG to sandy areas post spring planting. The theory was to wash the K-Mag in with the heavy spring rain event instead of washing it out of the profile. This is our second year of researching this idea and, thus far, the crops are responding. If you would like to know more or have areas to try this strategy, please reach out to us.



Recent reports from the wheat harvest are showing good yields where water was present during grain fill. Be vigilant for Tar Spot in corn. This is the time of year it starts to creep in. Soybeans have displayed an increase in root rot diseases early in the year, most likely due to wet feet, but new growth is very promising. However, white mold is beginning to show its ugly head in the wet areas. Low lying dry bean are also suffering from excess water damage. All and all, beets are looking good, and we are very hopeful for a great harvest this year. We are monitoring these things and just ask that you make us aware of anything unusual in your fields.



After talking with several you these past years on how we can streamline our recommendations, acquire crop plans faster, and improve your overall success in the field, this fall MAX Agronomy, in partnership with the Amplify Network, is rolling out a new web-based proprietary platform that we are calling the AIPro. This user friendly, web-based platform will give our growers the ability to see their tissue, soil results and fertilizer recommendations in real time from any computer, tablet, and eventually smart phone anywhere an internet connection is present. There will be an interactive soil and tissue analysis with the much-desired graphing capability showcasing mineral trends on the farm, in the fields, and individual zones. This platform will also allow for our growers to put in their cropping rotations, field cropping plans, and other direct user features. There are only certain functions that are currently operational but if you have interest in this let us know and we will start the procedure for getting you permissions to do so. As with any new technology, there will be some bugs in the system that need to be worked out. Because Amplify developed this platform from scratch, we have the flexibility to make changes as the needs require. Our vision for this new system is to ensure we are delivering the most up to date information in the most effective way possible while increasing the communication we have with our growers. Seeing how this is in a beta version, we would like some volunteers this fall to serve as testers to help us make this tool more user friendly and complete for full roll out Fall 2022. Fall recommendations are being worked on as quickly as possible given the supply

trends in the industry. Some of you have them already and more are coming.



## THE POWER OF TOGETHER

Given the first grower peer group successes, Max Agronomy, with the Amplify Network, have started to fill spots for the second grower peer group. As a member of a peer group for the past four years, Max Agronomy has found great value in belonging to one and would urge any interested grower to join one. For those unfamiliar with peer groups, growers are paired with other growers from around the Midwest in which you share information and can start benchmarking your operation against others and bounce ideas off one another to include product evaluations, business and succession planning, Ag marketing and other Agribusiness based conversations. This new group will be run in conjunction with the growers data club, where results from farm based research from across the Midwest will be presented to help growers make decisions on product selection and other farming strategies the following year.





### Amplify Convention Jan 2021

Look for more information about Amplify! As a client of an Amplify Network consultant, you will have access to much more information as the consultant and grower groups continue to grow. This year, MAX Agronomy growers are invited to the Amplify annual conference which will be held January 2022 in Daytona Beach, FL. If you are interested in attending, please contact us for more information. Space is limited!

### The Power of Together!



MAX Agronomy is dedicated to staying on the forefront of using information to help drive decisions and profitability. Please reach out to us for any reason at all. If you are finding these newsletters informative, please let us know by dropping us a line and sharing it with other growers. If there is a topic you would like see discussed, please drop us a line or email us at [jkoenig@MAXAgronomy.com](mailto:jkoenig@MAXAgronomy.com). We are committed to delivering the best, most up to date, onsite agronomic recommendations, practices and services to the farmers of

Michigan. For a list of our offerings please drop us a line or visit our website **MAXAgronomy.com**. Referrals are always welcome. Have a safe harvest season and we will talk again soon.

## Max Agronomy

Address:

4742 N. Huron Rd  
Pinconning, MI 48650  
Phone: (989) 239-0397  
(419) 969-0994

[View Our Services](#)

[Drop Us A Line](#)



MAX Agronomy LLC | 4742 N Huron, Pinconning, MI 48650

[Unsubscribe {recipient's email}](#)

[Update Profile](#) | [Constant Contact Data Notice](#)

Sent by jkoenig@maxagronomy.com powered by



Try email marketing for free today!