



*A fully fledged Spa with services to help you unwind,
destress and rejuvenate.*

HOME *all* SUMMER

white spa

Our fully fledged spa offers a complete range of services, from massage therapy to skincare treatments.

Pamper yourself with our luxurious treatments, designed to soothe your body and calm your mind.

Our state-of-the-art facilities and serene environment will transport you to a world of tranquility, where you can escape the stresses of everyday life.

underground parking

Dedicated underground parking structures with 1000 parking spots to ensure your vehicles don't get overheated throughout the day at the beach.

The circulation of the project is well designed to avoid overcrowding of the streets and allow an easier flow.



we never sleep

Always bright lights in direction white. Even when the sun sets, **Direction White** stretches its sparkling lights throughout the project.

shinning on its buildings and facilities to create unforgettable night experiences.

NORTHCOAST

RAS EL HIKMA

LUSH NATURE

SUMMER'23

direction *white*

expanded retail

At **Direction White**, restaurants and retail spaces expand all throughout the project to avoid overcrowding and allow a smooth flow to the compound.
Here, there's never a dull moment, the experiences and locations we provide are unlimited.



WHITE LIFESTYLE



sports facilities

For all health and wellness enthusiasts, we provide a fully fledged sports facility with a highly equipped gym and sports courts with international standards. From football fields and tennis courts to padel tennis and everything in between, our sports facility will be a place for both adults and kids to enjoy.



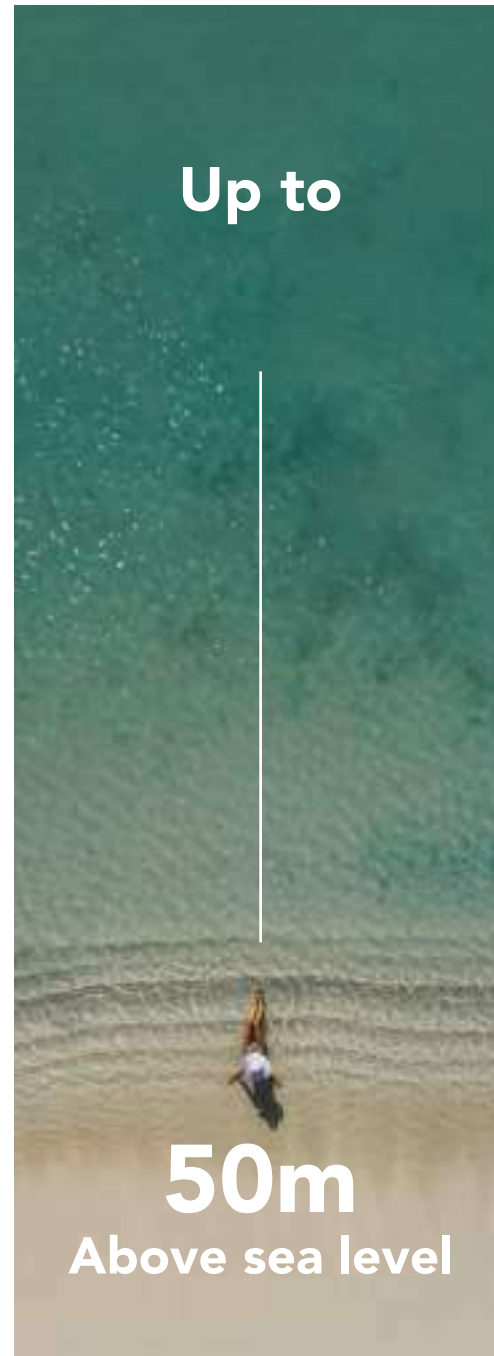
NORTH COAST RAS EL HIKMA

adults only pool

The adults will get to enjoy exclusivity and privacy in a hassle free adults only pool; where they will get to destress, get a bronze tan, and sip on their favorite cocktails.

HOME *all* SUMMER

direction *white*



VIEWS *all* SUMMER



Direction White is designed in a way to allow a view of the sea from every single point of the project with the highest point being at 50 meters from sea level.

