

direction *white*

home all
summer

northcoast

ALL, SUMMER

Direction White is a real estate development project located in the north coast of Egypt, targeting world class communities of Egypt and the region.

direction *white*

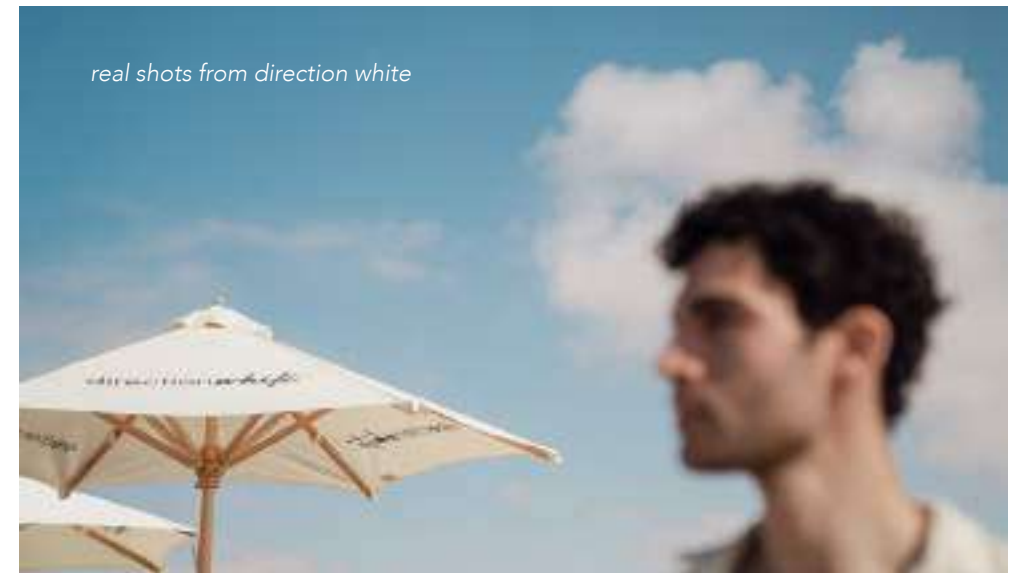
live, white.

*home all
summer*

The project is brought by **Arabella developments**, one of the most prominent pioneers in the development field for the past 35+ years.

Direction White is designed to be a fully fledged project offering elite living and unparalleled luxury lifestyle to its community.

real shots from direction white



SO
Glad
YOU'RE
HERE

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real shots from direction white

LIFE

in

WHITE

The color white is a combination of all colors in the color spectrum.

In the same way, the color white encompasses all colors, the name of the project implies that **Direction White** is an inclusive environment that caters to every preference making it the ultimate vacation destination.

Direction White is the place where you'll find your peace of mind, tranquility and luxury living.

SUMMER'23

AN EXCLUSIVE COMMUNITY ON THE UNPARALLELED SHORES OF THE NORTH COAST - RAS AL HIKMA

*about the
developer*

Arabella



LIVE *White* LIVE SAHEL

With more than 35 years of experience in the field of construction, **Arabella** developments successfully penetrated the real estate world positioning itself as a key player in the industry. Some of its most prominent and highly reputable projects are Arabella Plaza, Arabella Compound and Enawalks.



perfect location

Located in the North Coast of Egypt, **Direction White** boasts an ideal location that is 12 kms away from El Dabaa new exit and at the heart of both old and new Sahel.



crystal clear
water

NORTHCOAST

RAS EL HIKMA



AN EXCLUSIVE COMMUNITY ON THE UNPARALLELED SHORES OF THE NORTH COAST - RAS AL HIKMA

Direction White is characterized by its smooth white sands that stretch throughout its mesmerizing turquoise beach. You'll always feel like you're living over the clouds.

Prime hospitality that offers a luxurious experience to our precious clientele. The go-to place all summer.

beach club
house

A clubhouse where all family members can enjoy themselves by the pool side, sip on an ice cold drink and refresh in a hot summer day.