

# NOTABLE BRANDS

## About Us

Notable Brands is a creative agency with special emphasis in advertising, marketing, printing, graphic design, pr, strategic communication plans, event management & related services, with the capability to produce communications, manage activations, including promotional items. We are strategic in our approach to ensure that we compliment client's objectives and ensure that each campaign is successfully completed timeously and within budget.



we have helped businesses create their brand presence and achieve their goals. Our process is designed to empower your brand and outfit your business with the marketing tools needed to succeed.

## Contact Us



### Phone

087-153-2885



### Website

[www.notablebrands.co.za](http://www.notablebrands.co.za)



### Address

18 The Boulevard, Westway Office  
Park, Westville, Durban 3629



Notable Brands



## Our Strategy



Here at Notable Brands, we're pros at making connections (fun fact: our favourite hobby is Dot-to-Dot). Years of experience, constant innovation. We'll help you define who your most lucrative target audience is, develop messaging that speaks to them directly, position your product or service as THE can't-live-without solution, and make it easy for them to engage and buy.

Once we're able to dig in a little deeper, we'll create a customised plan of attack that makes sense for your audience, your industry, and your goals. It could be a mix of product development, market research, branding, online and offline advertising, public relations, and content marketing.

## Our Services

"We don't want to push our ideas on to customers, we simply want to deliver & enhance what they want."

- Concept and strategy
- Printing (t-shirts, uniforms, banners, vehicle branding, signage, etc)
- Design Corporate identity creation
- Medical Copy & CPD
- Graphic Design
- Translation
- Packaging design and distribution
- Sales promotions Point-of-sale material
- Exhibition stands
- Radio, TV & Billboards
- Multimedia Web design
- Branded gifts
- Event management
- Media planning and buying Print
- Digital and Social Media Campaigns
- Webinars
- Photography & Videography

## Our Experts



Behind the efficient services we offer, there is a strong and dynamic team with outstanding talent. Our graphic designers, advertising, public relations and event management professionals are outstanding in their respective fields, providing a strong infrastructure backed up by administrative and financial management skills gained over many years.

We have the knowledge and expertise to take your organisation through the whole process of creating an identity and establishing a strong brand and awareness.