



Safe eating at work

Decentralized-fresh
24h concept





Ripe & Rå's

Safe eating at work



- Make your office an even safer place
 - Employees will be safer with good, decentral eating options.
 - In your premises – no risk nor time loss .
- The Ripe & Rå fridge helps your company to comply with new reality, Covid-19 and other
 - No big groups in one place.
 - Flexible working and eating hours .
 - Healthy food.
- Consumer behaviour changes also long term
 - Less eating out.
 - One-stop-shop solutions, where the employees can get all their food in one place.
 - Shift towards “no contact” purchases.



Ripe & Rå's 24h Concept



- Fresh and healthy foods
 - The assortment covers different needs during the day, from nutritious breakfasts, to popular salad bowls, and to afternoon snacks.
- Honesty concept – which is unique
 - The fridge can always be opened without any special device.
 - The payment is done by credit/debit card (contactless)
 - The screen will show a green, yellow or red smiley dependant on the honesty level achieved for the last rolling week. This provides an incentive to be honest.
- Ripe & Rå aims to have fresh deliveries each working day
 - During typical holiday times, there will be adjustments.
- Ripe & Rå hygiene services, high frequency

The assortment of products aims to keep all employees satisfied at all times of the day

Three options

Breakfast

(CHF 3 – CHF 5)



Lunch

(CHF 14 – CHF 18)



Snacks

(CHF 3 – CHF 6)



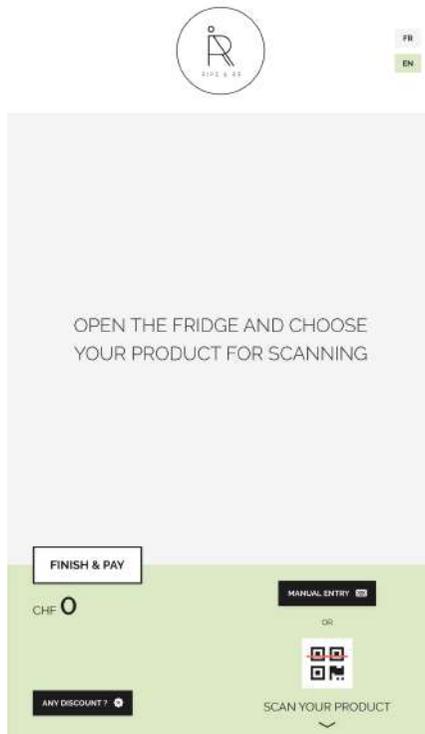


How it works for the employees



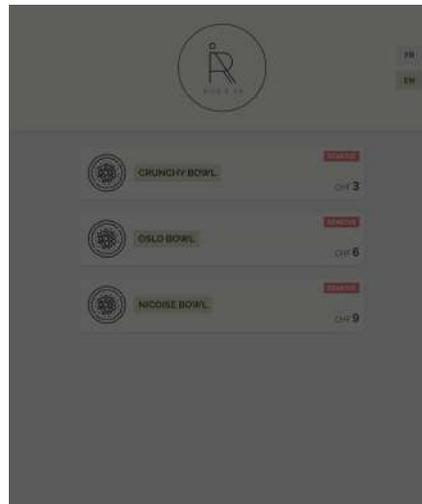
1

Open fridge and choose your favorite products.



2

Scan the products chosen.



PAYMENT BY CARD

TOTAL AMOUNT

CHF 18

PLEASE FOLLOW THE INSTRUCTIONS ON THE PAYMENT TERMINAL.



3

Pay for the products by credit/debit card and enjoy!



WANT A RECEIPT ?

SEND BY EMAIL

STILL HUNGRY ?

NEW ORDER

26

How it works for the employers



Monthly Fee

- The employer would pay a monthly fee which includes the following :
 - The rental of the equipment
 - The benefit of the offer and hygiene services
 - Daily delivery of fresh products



Trial Period

- The trial period is six months
- During the trial period, the contract can be cancelled with a four-week notice for the end of the trial period



Honesty Patterns

- You can choose to be informed about the honesty levels per fridge over time compared with other anonymous sites



Why choose a Ripe & Rå fridge



Safest way for your employees to provide healthy food options which comply with post corona reality.



Health recommendations encourage more flexibility regarding distributed working, flexible hours.



The easy availability of fresh, healthy food which employees like is an important ingredient to happiness and productivity.



Having healthy and good food available without time loss is a goal.



It shows that your company adapts rapidly to new health and safety requirements.



Feel free to contact us for a tasting!

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Social Media

