



# Healthy & convenient eating at work

24h concept



# RIPE & RÅ

Healthy eating at work



- **Efficient and convenient food at work**
  - Fresh and healthy food available 24/24H.
  - Time saving, increased productivity by having access to food directly at the workplace.
  - Various assortment to fulfill every need throughout the day (breakfast, lunch, dinner, snacks) .
  - Hassle free and secure payment system (credit/debit card, twint, contactless), no badge or app needed.
- **Fresh & healthy food**
  - The menu caters to various dietary needs (gluten free, dairy free, vegetarian, vegan etc) and varies regularly.
  - Menu adaptations available based on employees needs and preferences.
  - RIPE & RÅ's team produces and delivers food daily with fresh ingredients.
- **RIPE & RÅ responds to consumer trends**
  - Flexible working and eating hours.
  - Less eating out.
  - “One-stop-shop” solutions, where the employees can get all their food in one place.
  - Shift towards “no contact” purchases.



# RIPE & RÅ

## 24/24h concept



- Open 24/24h
  - The fridge can always be opened without any special device (no app or badge needed).
  - The payment is done by credit/debit card, twint (contactless).
  - The fridge is filled up with fresh food every day or every second day of the week (depending on the contract chosen).
  - The excess inventory will be collected and replaced with fresh products.
- RIPE & RÅ services
  - Daily deliveries: consistent supply.
  - 24/7 local service support: round-the-clock assistance available to address any concerns promptly.
  - Fridge maintenance: regular cleaning and upkeep ensure hygiene and freshness.
  - Tailored supply management: we adjust our offerings based on demand, taking responsibility for any excess stock.



The assortment of products aims to keep all employees satisfied at all times of the day

Options

Breakfast

(CHF 4.5 – CHF 7)



Lunch/dinner

(CHF 15 – CHF 18)



Snacks

(CHF 4.5 – CHF 7)





# How it works for the employees



1

Open fridge and choose your favorite products.



FR  
EN

OPEN THE FRIDGE AND CHOOSE  
YOUR PRODUCT FOR SCANNING

FINISH & PAY

CHF 0

MANUAL ENTRY

OR



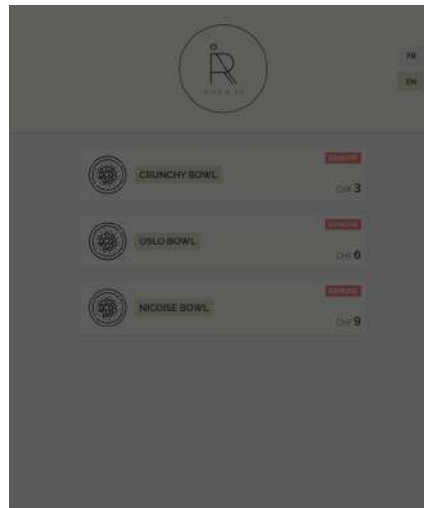
SCAN YOUR PRODUCT

ANY DISCOUNT ?



2

Scan the products chosen.



PAYMENT BY CARD

TOTAL AMOUNT

CHF 18

PLEASE FOLLOW THE INSTRUCTIONS ON THE PAYMENT TERMINAL



3

Pay for the products by credit/debit card and enjoy!



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THANK YOU FOR  
SUPPORTING OUR BUSINESS  
AND FOR BEING HONEST!

WANT A RECEIPT ?

SEND BY EMAIL

STILL HUNGRY ?

NEW ORDER

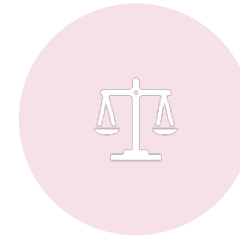
## How it works for the employers

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### Monthly Fee

- The employer would pay a monthly fee ranging between 900CHF and 1'500CHF depending on the contract, which includes the following :
  - The rental of the equipment
  - The benefit of the offer and hygiene services
  - Daily delivery of fresh products



### Trial Period

- The trial period is three months
- During the trial period, the contract can be cancelled with a four-week notice for the end of the trial period



## Why choose a RIPE & RÅ fridge

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All food is freshly prepared by RIPE & RÅ daily in Geneva, contributing to local businesses.



The fridge embraces the newfound flexibility of post-COVID times, accommodating distributed work and flexible schedules



Access to fresh, nutritious meals that employees enjoy is a key factor in fostering happiness and productivity.



Providing healthy and delicious food without any time constraints is a shared goal for both employers and employees



It demonstrates your company's agility in responding to evolving consumer needs and trends.







# Feel free to contact us for a tasting!

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