



# LONDON BUSINESS NETWORK

## Sponsorship Opportunity

Are you looking for a fun networking-home with like-minded UK and international businesses and professionals to promote your brand, business or FDI agency? Would you like to raise brand awareness and generate pre-qualified B2B leads in London? If so, London Business Network may be right for you!



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### Types of Networking Events

- International Expansion Events
- UK Market-Entry Events
- FDI Promotion Events
- Trade Missions
- Cultural Diplomacy Events
- Product Launch Events
- Panel Discussions
- Virtual Events
- Workshops
- Socials

### Who Should Attend

- UK & International Businesses
- UK & International Professionals
- Entrepreneurs, Start-ups & Scale-ups
- Investors, Incubators & Accelerators
- Export, Import & Supply Chain Professionals
- FDI and ESG Investment Professionals
- Investment Promotion Agencies
- International Trade Professionals
- Destination Marketing Professionals
- Chambers of Commerce & Trade Attachés
- Professional Service Firms



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Exclusive Headline Sponsorship Per Annum	Exclusive Headline Sponsorship Per Event	NON-Exclusive Sponsorship Per Annum	NON-Exclusive Sponsorship Per Event
Your Investment Over 12 Months - £20,000 + VAT	Your Investment Per Event - £5,000 + VAT	Your Investment Over 12 Months - £5,000 + VAT	Your Investment Per Event - £500 + VAT
Pay for 4 bespoke events and get 1 free - save 20%		Pay for 10 bespoke events and get 2 free - save 15%	
Access 5 bespoke events with this option	Access 1 bespoke event with this option	Access 12 standard events with this option	Access 1 standard event with this option
Professionally chaired panel discussion based on your topic and target market with industry leading experts		Network with an average of 40 - 50 UK and International businesses and professionals	

As a sponsor, your corporate identity will receive prominence on all literature associated with the event. Your company will receive unsurpassed recognition by our attendees as the a sponsor, with continuous brand exposure during the build-up to the event and beyond.

Attendees will be surveyed to determine their level of interest in your services and the results will be shared with you as pre-qualified leads.

**Connect with your target market, Raise brand awareness, Generate pre-qualified B2B leads, Forge profitable relationships, Get free social media exposure & more!**