



TBG GLOBAL
& PARTNERS

INTERNATIONAL EXPANSION CONSULTING
STRATEGY • MARKETING • BUSINESS DEVELOPMENT

INTERNATIONAL EXPANSION EVENTS AND WEBINARS

- UK
- USA
- INDIA
- CANADA
- AUSTRALIA
- NEW ZEALAND
- ENGLISH-SPEAKING MARKETS





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ABOUT OUR EVENTS

At **TBG GLOBAL**, we specialise in organising targeted international expansion events, underpinned by data-driven digital marketing; which together, deliver relationship building and brand positioning opportunities and better qualified B2B leads with measurable results. Events may be:

- » Panel Discussions With Networking
- » Business Summits With Networking
- » Corporate Hospitality With Networking



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WHO ATTENDS OUR EVENTS

DELEGATE AND PARTNER PROFILE

Exporters, Importers, Manufacturers

Businesses and Investors With International Ambitions

International Business Leaders

International Professional Services Providers

Promoters of Global Trade, Investment and Cultural-Exchange

Foreign Direct Investment Agencies

Foreign Commercial Attachés (Trade & FDI)

Foreign and Local Chambers of Commerce

International Trade and Investment Advisers

Industry, Governmental and Non-Governmental Bodies



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ALL INCLUSIVE EVENT MANAGEMENT

WHAT YOU GET AS HEADLINE SPONSOR

Full Service Event Management	Attendee List With Sign Up Survey and Lead Generation Results
8 - 12 Week Advertising Campaign	Your Logo, Brochure and Roller Banner Placement At Event
Personalised Delegate Invitations Based On Your Target Market	1 Waiter, 1 Photographer, Name Badges
Panel Discussion With Panel of Experts and Moderator	2 Canapés per Guest, Including Vegetarian Options
Your 5 Min Presentation or Seat On Panel, If Applicable	2 Glasses of Wine Per Guest + Water & Non Alcoholic Beverages



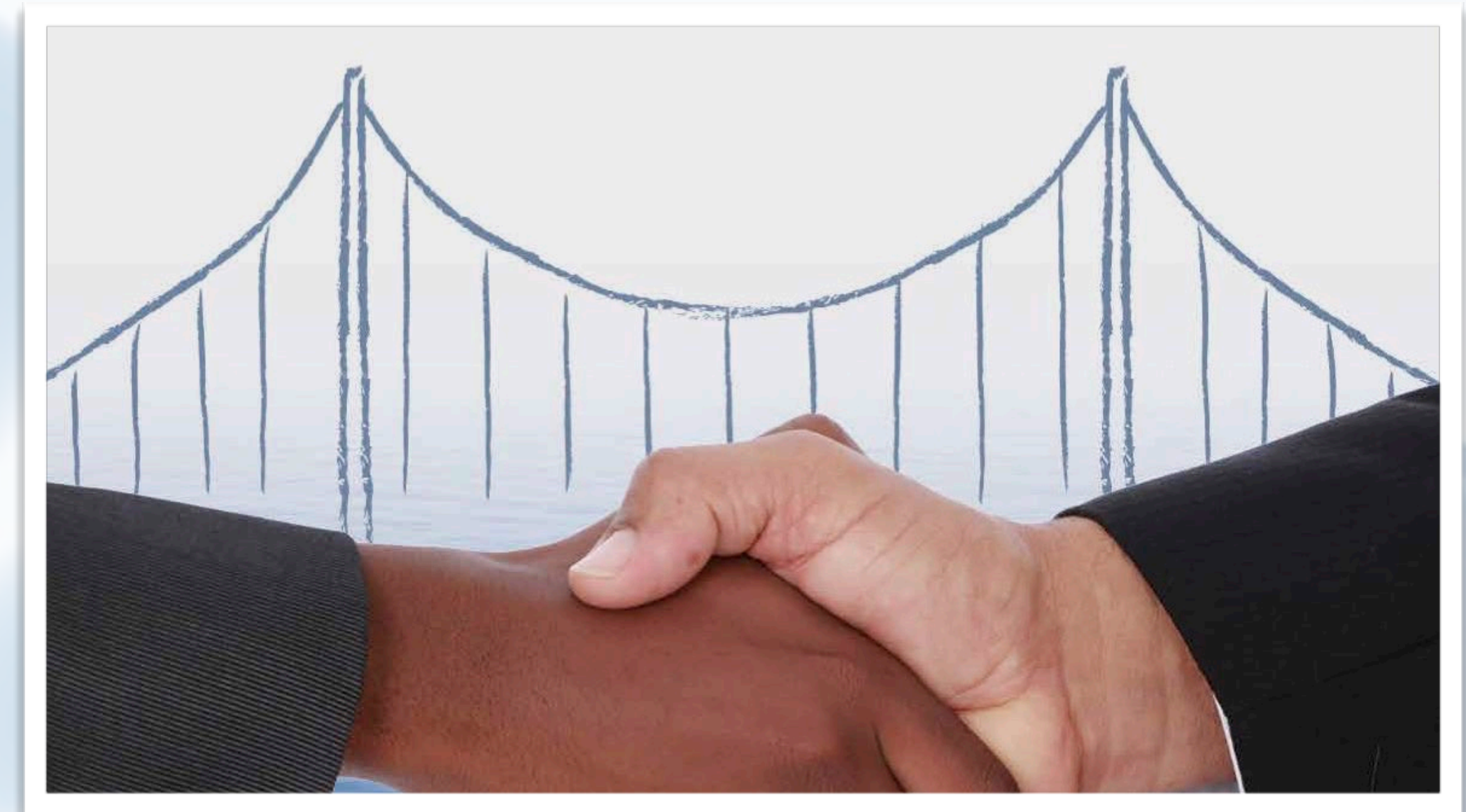
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WHY CHOOSE US

EXPERIENCE • STRATEGY • MEASURABLE RESULTS

Some agencies do marketing in isolation, but at TBG, we bridge the gap between the marketing and business development. We use our global experience and the local expertise of our partners to take full responsibility for brand positioning, prospecting and pipeline building, underpinned by a seamless strategy, which delivers measurable results.



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