

2026 Small Business Goal Checklist

3 Steps to Create Your 2026 Business

➊ Step 1: Define Your Vision

Imagine it's **December 31, 2026**, and you're celebrating with your team, partners, or customers. You say, "This was the best year our business has ever had!" Ask yourself:

- Why was it the best year?
- What specific accomplishments, milestones, or growth made it stand out?
- How did your business evolve—financially, operationally, and culturally?

➋ Step 2: Set SMART Goals for the 7 F's of Business

Use the 7 F's framework to ensure a well-rounded business strategy. Create **Specific, Measurable, Achievable, Relevant, and Time-bound (SMART)** goals in each area. Stagger deadlines to maintain steady progress throughout the year.

Focus Area	Goal	Why It Matters	Deadline
Foundation (Faith in Mission)			
Family (Team & Culture)			
Fitness (Operations & Efficiency)			
Finances (Revenue & Profitability)			
Friends (Customers & Partnerships)			
Fun (Creativity & Engagement)			
Future (Growth & Innovation)			

➌ Step 3: Break Down Each Goal

Turn each annual goal into **quarterly milestones** and **monthly action steps**. Review and celebrate progress along the way.

Example:

- **Goal:** Increase annual revenue by 15% through expanded online sales.
- **Milestones:**
 - Q1: Launch new website and digital ad campaign
 - Q2: Add online customer referral program
 - Q3: Release new product/service offering
 - Q4: Host customer appreciation event and review results

