

JOIN US FOR THE 10TH ANNUAL
WOOD BUFFALO

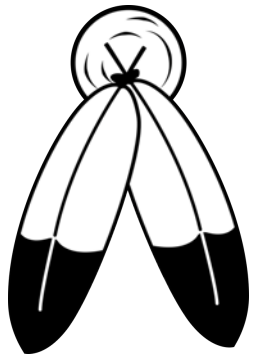
PRIDE

FESTIVAL

May 31 - June 20

A DECADE OF PRIDE: 10'S ACROSS THE BOARD
SPONSORSHIP PACKAGE





WHO WE ARE

Wood Buffalo Pride is a non-profit organization committed to raising awareness and promoting inclusion of 2SLGBTQAI+ in Wood Buffalo. Our mission is to advocate for and empower 2SLGBTQIA+ individuals and families in Wood Buffalo by fostering inclusion, providing education, and creating safe spaces that support equity, belonging, health, and well-being.



By sponsoring the Wood Buffalo Pride Festival, you send a powerful message of support for the 2SLGBTQAI+ community and align yourself with the values of inclusivity, diversity, and the growing importance and visibility of the 2SLGBTQAI+ community.

With the 2SLGBTQAI+ community contributing 7.2% of the GDP and having 22% more spending power than the average Canadian, businesses have a clear opportunity to attract new customers by supporting the Wood Buffalo Pride Festival, and demonstrate that they are an inclusive and welcoming place to work, shop, and come together.

CONTACT



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@woodbuffalopride



SPONSORSHIP LEVELS

	Rainbow* (\$10,000)	Platinum (\$5,000)	Gold (\$2,500)	Silver (\$1,000)	Bronze (\$500)
Booth Opportunity at the Pride Fair	✓	✓	✓	✓	✓
Recognition in Pride Guide	✓	✓	✓	✓	✓
Verbal Recognition at the Pride Fair	4x	3x	2x	1x	1x
Social Media Post	4x	3x	2x	2x	1x
Tickets to Community Events	8	6	4		
Logo Placement on all promotional material	✓	✓	Select Items		
Title Sponsorship of one of the supplementary events (Opening Ceremony, Prom, etc.)	✓	✓			
Speaking Opportunity	✓	✓			
Presented by tag line on all posts, and graphics	✓				
Presented by included in radio ads	✓				

*One Opportunity Available

