Whitepaper

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Generation Meme (GENMEME) Whitepaper

Project Overview

Project Name: Generation Meme
Symbol: GENMEME
Gateway Project: Man or Bear in Woods (MOBW) is the first token to fall under the Generation Meme umbrella. Its primary use is to assist in funding the beginnings of the Generation Meme project. It is also a way to identify the founding investors and contributors of the Generation Meme ecosystem. Holders of MOBW will be rewarded with airdrops of GENMEME. The top holders of MOBW (closer to the launch of GENMEME) will also receive an NFT (based on a tier list from highest holders to lowest). NFT holders will also be rewarded with further airdrops and utility down the line, including special privileges (such as free merchandise and much more) as the project progresses.

Project Vision and Goals

Vision

Generation Meme aims to create a robust community where there is something for everyone. Whether you are a HODLer, sniper, day trader, early trader, or degen trader, there is something for you here. GENMEME aims to create an ecosystem within itself. With GENMEME and the 'Flagship Memetoken' (not yet named) and 'Meme Theme Tokens' (also not yet named), you will have tokens that you HOLD. Many of these 'Meme Theme Tokens' will be created with community input and even solely by the community through polls and competitions.

There will also be tokens created under the 'Flagship Theme' and 'Meme Theme' tokens created with SOL liquidity pairs that will be deemed as special community events (which will happen frequently) where any holder of SOL can participate in and therefore join the wider community. We will also experiment with platforms like pump.fun in similar events.

Goals

Short term: MOBW will always be a part of the GENMEME ecosystem. At GENMEME, we endeavour to create an entire ecosystem within the Solana network. Our main goals are to bring more liquidity into Solana and create a trading environment on all levels of crypto on a continual basis.

Long term: GENMEME aims to continually reward users in ways that most other tokens and their respective communities do not. Competitions, continual airdrops based on which tokens you hold, shout outs on our YouTube channel, and rewards that will roll over to other projects and business endeavours. GENMEME will operate several businesses depending on the tier of market capitalization (naturally due to funding reasons). We aim to start with a YouTube channel and merchandise. This will move on to other online stores and even storefronts (most likely only in Australia, but we are not ruling out further expansion). We also endeavour to create a paid-to-play RPG and MOBA combined style video game which will include crypto microtransactions and special privileges for holders of certain NFTs (such as custom skins, etc.). But our aims are extremely high, and we want true game quality (the likes of WOW and LOL), so this will require a very sizeable token price/market capitalization to achieve.

Token Details

Utility

The GENMEME token itself will be a holding token with extensive functionality. GENMEME will occasionally be used to create liquidity pairs between some of the tokens created under the meme theme so that the GENMEME team can pump said new tokens to benefit holders in community events before the group dumps and walks away with a profit and a huge amount of fun. This way only the project itself makes a meager loss. This is mitigated with buyback mechanisms and funding from a multitude of sources.

TOKEN THEMES: The 'Flagship Token' and the 'Meme Theme Tokens' are for holding. Holding these will guarantee airdrops for tokens released beneath that meme theme. The more you hold, the more you will receive

on airdrop. The amount also changes depending on the token released under the meme theme to ensure fairness to the wider community and those looking to buy in.

How it works (TOKEN TIER LIST):

- Tier 0: MOBW

- Tier 1: GENMEME (Overarching Ecosystem Token, technically NOT a meme token), MOBW

- Tier 2: 'Flagship Meme Token' (Meme token with utility)

- Tier 3: Assorted 'Meme Theme' tokens (Meme tokens with utility)

- Tier 4: Tokens released under the 'Flagship Meme Token' theme (Either SOL/GENMEME liquidity pairs). These are meme tokens released to engage the community and help the ecosystem and participants to build wealth and keep the economy thriving. Flagship token theme coins will have the largest number of these releases and will have the largest number of GENMEME liquidity pairs.

- Tier 5: Tokens released under the 'Meme Theme' tokens. Similar to Tier 4 but events under these themes will be less frequent and will be mostly SOL liquidity pairs (though there will still be occasional GENMEME liquidity pairs).

- Tier 'Special': These will be less "memey". We intend to release a line of HOLD tokens and NFTs (mostly NFTs) that line up with our business endeavors. These tokens and NFTs will grant special privileges to token and NFT holders in line with the business they are created for. For example, a certain token and NFT would benefit users of the video game. As a more elaborate example, we intend to release a line of 'designer' jewellery and holding a particular NFT could get you a piece of or several pieces of this jewellery for free. They will most likely grant you access to one-of-a-kind pieces within that business but details on what privileges you receive will be given prior to purchase (though this may not include extra rewards/benefits that may be granted as time goes on).

Supply

Generation Meme (GENMEME) will have a total supply of 100,000,000,000 (100 billion) tokens.

Distribution

Distribution is detailed in the "Tokenomics" section of the website. Tokens and NFTs released thereafter will also have distribution information on the website under their 'Meme Theme' section. The distribution of the GENMEME token (namely the PROJECT FUND) will become SMALLER in token distribution should the value of the token reach larger market caps. Extra amounts will be used for burns and for liquidity depending on the project needs.

Technical Details

Blockchain

GENMEME is being built on the Solana network.

Buyback Mechanism

Rather than employing features on a smart contract (which would require huge adoption), we decided to use a buyback mechanism to ensure the project fund is always funded and to also burn tokens. Large portions of business endeavours and advertising profits (such as from the YouTube channel and website) will be used to buy back GENMEME and burn it as well as ensure the project fund is always healthy (the percentage will change depending on project requirements). An array of real-life business ventures, fundraising events, advertising/monetization from socials will be used in these buyback mechanisms. These will mostly be used on GENMEME but are not necessarily exclusive to it. Further details will be outlined in each 'meme theme' token and 'Special' token.

Roadmap

The Roadmap will be detailed on the website.

Team

Core Team

My name is Tony. I am the CEO and majority owner of Generation Meme and related/subsidiary tokens. We are a team of 3 Australian developers and two support staff members (currently). We have been involved in Crypto (one way or another) since 2017. We decided to launch our own project. The idea was born out of frustration. We saw what the Solana network and what crypto could really be. This is a huge passion project of mine personally. I have given up a lot to make this project a reality which is fine because I truly believe it can be something special. Given the magnitude of the project, we are hoping to achieve a position where we can bring the other devs in full-time.

Community and Governance

Community Involvement

This project will have something for everyone. Community participation is one of the best aspects of this project and we do not want to leave them out of decision making (where it is appropriate). The events will become more frequent as the project ramps up.

Governance Model

Most of the decisions on a day-to-day basis will be made by the dev/owner team. However, this will be a huge community project too. We intend to keep the community involved in the decision-making through

votes and polls. Most of those will be exclusive to holders of GENMEME. Some will be for the wider community (the less important/more light-hearted decisions). We always want our holders to feel like they have a say in the matter should big decisions need to be made.

Legal and Compliance

Legal Structure

Generation Meme will endeavour to run itself as a business/company and eventually acquire an ABN (Australian Business Number) etc. Especially given the business ventures we will be undertaking.

Regulatory Compliance

Participants should ensure that they are legally allowed to engage with crypto according to their own regulations etc.

Risk Factors

This is crypto; there is always a risk. Mitigation will mainly come from ensuring we are constantly building and involving the community, consistent advertising and marketing, as well as real-life business ventures designed to profit their respective tokens and GENMEME itself (which will include a backup fund) in the event that the market takes an unexpected turn.

Partnerships and Ecosystem

Partnerships

We are brand new and do not have existing partnerships (if you are interested please contact us on Telegram or Discord [more appropriate channels will be made available also], obviously legitimate claims only). We intend to list on all the usual DEXes and hope to partner with major CEXs in the future. Naturally, we will apply for listing on CoinMarketCap and CoinGecko etc. If the project does well (particularly if it starts strong), we will do our best to form strong partnerships going forward.

Ecosystem

We intend GENMEME to be a powerhouse ecosystem in and of itself. One of our goals, however, is to bring more liquidity into Solana and keep the Solana blockchain nice and healthy. We love the idea of bringing more people into Solana.

Financial Details

Funding

Man or Bear in Woods (MOBW) is the first building block in getting project funds off the ground. It is a meme token that will live on in the hearts of GENMEMErs forever as the founding project for GENMEME. There will also be a small presale for GENMEME itself but it will be very limited. The best approach to acquire GENMEME is to hold MOBW.

We intend on holding an insane amount of community fundraising events through Tier 4 and Tier 5 tokens (which will increase in volume as funding increases). This will benefit participants as well as the GENMEME project. As stated under the "buyback mechanism" section, profits from our ventures will be used to fund the project depending on the project's needs.

Legal Disclaimer

Disclaimer

PLEASE READ THIS "LEGAL DISCLAIMER" SECTION CAREFULLY. NOTHING HEREIN CONSTITUTES LEGAL, FINANCIAL, BUSINESS, OR TAX ADVICE AND YOU SHOULD CONSULT YOUR OWN LEGAL, FINANCIAL, TAX, OR OTHER PROFESSIONAL ADVISOR(S) BEFORE ENGAGING IN ANY ACTIVITY IN CONNECTION HEREWITH. NEITHER GENERATION MEME LTD. (THE COMPANY), ANY OF THE PROJECT TEAM MEMBERS (THE GENMEME TEAM) WHO HAVE WORKED ON THE GENERATION MEME ECOSYSTEM (AS DEFINED HEREIN) OR PROJECT TO DEVELOP THE GENERATION MEME ECOSYSTEM IN ANY WAY WHATSOEVER, ANY DISTRIBUTOR/VENDOR OF GENMEME TOKENS (THE DISTRIBUTOR), NOR ANY SERVICE PROVIDER SHALL BE LIABLE FOR ANY KIND OF DIRECT OR INDIRECT DAMAGE OR LOSS WHATSOEVER WHICH YOU MAY SUFFER IN CONNECTION WITH ACCESSING THE WHITEPAPER, MATERIALS PUBLISHED BY THE COMPANY OR THE DISTRIBUTOR, OR ACCESSING THE WEBSITE AT HTTPS://WWW.GENERATIONMEME.XYZ/ (THE WEBSITE AND RELATED SUBPAGES) OR ANY OTHER WEBSITES OR MATERIALS PUBLISHED BY THE COMPANY.

The GENMEME token (GENMEME) and affiliated tokens are a cryptographically-secured token that are used as a medium of exchange between participants in the Generation Meme ecosystem. The primary purpose of the GENMEME token is to facilitate interactions within the ecosystem and provide utility functions specified in the protocol/code of the Generation Meme ecosystem.

GENMEME (and related tokens) are not intended to constitute securities in any jurisdiction. This whitepaper does not constitute a prospectus or offer document of any sort and is not intended to constitute an offer of securities or a solicitation for investment in securities in any jurisdiction.

Risk Factors:

1. **Uncertain Regulations and Enforcement Actions**: The regulatory status of the GENMEME token and distributed ledger technology is unclear or unsettled in many jurisdictions. Regulatory

actions could negatively impact the GENMEME token and the Generation Meme ecosystem.

2. **Inadequate Disclosure of Information**: The Generation Meme ecosystem is still in development, and its design concepts, consensus mechanisms, algorithms, codes, and other technical details and parameters may be subject to frequent updates and changes. There is no obligation to update this whitepaper or provide recipients with access to additional information beyond what is provided herein.

3. **Loss of Talent**: The development of the Generation Meme ecosystem depends on the continued cooperation of the existing team members and advisors. The loss of any key team member could adversely affect the project and its future development.

4. **Security Weaknesses**: Hackers or other malicious groups or organizations may attempt to interfere with the GENMEME token and the Generation Meme ecosystem in various ways, including, but not limited to, malware attacks, denial of service attacks, and consensus-based attacks. The security of the Generation Meme ecosystem depends on the security of the blockchain technology and the continued effectiveness of its cryptographic protocols.

5. **Risk of Dissolution**: Start-up projects such as Generation Meme involve a high degree of risk. Unfavourable fluctuations in the value of cryptographic and fiat currencies, the failure of commercial relationships, or intellectual property ownership-related challenges could lead to the dissolution of the project.

6. **Other Risks**: Additional risks include, but are not limited to, the failure of the Generation Meme ecosystem to meet expectations, unforeseen technical difficulties, and legal risks associated with regulatory changes. Participants should conduct thorough due diligence and consult their legal and financial advisors before engaging with the GENMEME token.

By accessing the whitepaper or any materials provided by Generation Meme, you acknowledge and agree to these disclaimers and risks. Participation in the Generation Meme ecosystem involves significant risks and potential for financial loss. The Company and the GENMEME team make no representations or warranties regarding the success of the Generation Meme project or the future value of the GENMEME token.

Use of Funds: Funds raised through the sale of GENMEME tokens will be used to develop the Generation Meme ecosystem and fund related business ventures. The allocation of funds will be at the discretion of the

Company and the GENMEME team and may be subject to change based on project needs and market conditions.

No Advice: The information provided in this whitepaper and any other materials published by Generation Meme is for informational purposes only and does not constitute financial, legal, or tax advice. Participants should seek their own professional advice before engaging with the GENMEME token or participating in the Generation Meme ecosystem.

Additional Information

Additional Information

If you let us, we will turn this into one of the biggest projects on Solana to date. It is a combination of meme (and the hype that comes with it) and utility (and the benefits that come with it). We are a small team with a big dream. All I can do is promise that I will do everything I can to make this project a success for all of us. Please join our socials (available on the website). Come and get to know us. Speak with me in person (virtually). I will do this for as long as I can and will do group discussions in Telegram and Discord as well. We will also allocate time for live streams on YouTube. Good luck and have fun.