



NATALIE BENSON

Travel & Adventures

Stats as at July 26th 2022



10.6K
FOLLOWERS

@natbenson

145.3K
FOLLOWERS



@nat.benson

Hi there!

I'm a video and travel content creator living between Melbourne & Perth! I post on TikTok and Instagram (including Instagram Reels). The content I post is based around my travels and adventures. Most of my adventures are solo ones!

I PRIDE MY CONTENT AROUND BEING AUTHENTIC, RELATABLE & NOT OVERLY EDITED. I WANT TO INSPIRE OTHERS TO TRAVEL & CHASE THEIR HAPPY PLACES



SOCIAL ANALYTICS

TIK TOK

Stats from past 28 days as at 26th July 2022

Jun 29 - Jul 26

Last 28 days

Engagement

Video views
2.1M

Profile views
60.2K

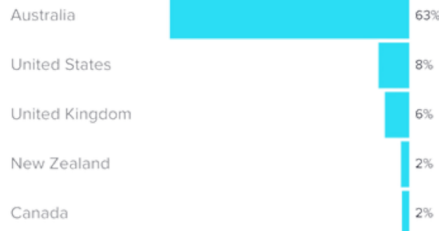
Likes
261.4K

Comments
1,877

Shares
5,601



Top territories

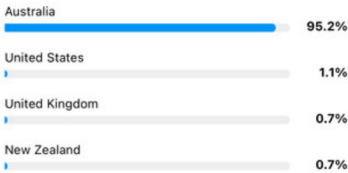


INSTAGRAM

Stats from last 30 days as at 26th July 2022

Reached audience

Top countries



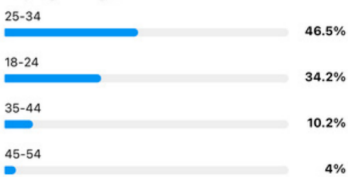
Followers and non-followers

Based on reach



Reached audience

Top age ranges



Gender



BRANDS I'VE WORKED WITH



HAPPY CUSTOMERS 😊

Sarah
To: You
Natalie! This is one of the best influencer videos I've seen. I am STOKED!

I'll pass this on to my team now, just in case they have any feedback.

Talk soon,
Sarah
Community & Social Manager

Let's Chat

✉ nat@natbenson.com

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