

2024 / 2025

WHO WE ARE

In 2019, Interactive was born following several years of freelance work delivering a variety of projects for clients across the UK.

Working alongside industry specialists, and with over 20 years of experience, the Interactive team boast a wide range of highly skilled crew providing a wealth of experience and qualifications in event management, design, joinery and entertainment specialising specifically in the Christmas experience and festive period.

Interactive manage and deliver the entire experience, on time, to budget and to the highest standard, working alongside clients to meet requirements and deadlines.





WE DESIGN

WE BUILD

WE INSTALL

WE MANAGE

INTERACTIVE

EVENTS ILLUMINATIONS COTTOS

WHAT WE DO

With innovation at the heart of our ethos, we pride ourselves in commissioning bespoke concepts for experiential and corporate environments.

Each project is designed and managed adhering to the individual needs of the client.

Offering a flexible and personal service with attention to detail at the forefront of every stage of the campaign



SEASONAL DECORATIONS



EVENT CAMPAIGNS



LIVE EVENTS & THEATRE



WHERE WE WORK...

Across the UK Interactive work alongside over 20 shopping centres creating events and spectacular seasonal lighting installations

As-well as retail destinations we also work alongside multiple city centre BID teams and large scale live events across the UK



OUR CLIENTS

CBRE

MAPP

savills

**MONTAGU
EVANS**



**CAPITAL &
REGIONAL**



ESTAMA



Amy Whittaker
Centre Manager
The Potteries Centre

"Jack & The Interactive team have been a pleasure to work with over the past few years. An ideas generating, creative thinking company who always has a solution and a positive can do attitude. Always polite, helpful and thoughtful and works in partnership to ensure that as a Client you are happy.

Jack always brightens up the office when he comes to see us bringing laughs and positivity along with him. An absolute joy to work with and I hope to continue this over the coming years "



MEET THE TEAM



Jack Hanson
Director

Jack is in the driving seat for the company, founding Interactive after a successful number of years as a project manager for award winning events and displays across the UK. Jack's dream of Interactive started with his first role as a Christmas entertainer and has worked his way from the ground up, allowing him to understand your project and event needs at every level. Jack brings a wealth of experience from his on and off stage career for leading entertainment resorts, BBC and various theatre companies.

With a first-class BA in Game Design and 10 years of freelance design experience, Chris is the innovative and highly-skilled in-house designer who makes initial ideas come to life. From a simple concept, Chris makes an idea a reality and his artistic input gives Interactive a unique edge.



Chris Wood
Lead designer

Pete Biglin
Carpenter

Pete has a vast experience in Designing & Manufacturing for bespoke projects. He has a real passion for the Entertainment Industry specialising in Project Design with over 20 years of experience his enthusiasm and intricate attention to detail is key for project fruition.

Emily has great passion & enthusiasm to provide Interactive with the level of detail and professionalism that is required. Emily has worked in entertainment and management for the past 10 years she has an abundance of knowledge when it comes to running the events and sourcing entertainment



Emily Bloor
Event manager

Live Event Production - Experiential Events - Seasonal Installations

IT'S EASIER TO ASK WHAT WE DON'T DO...

Turn the page to find out more...



 Info@interactivegrottos.co.uk

CASE STUDY

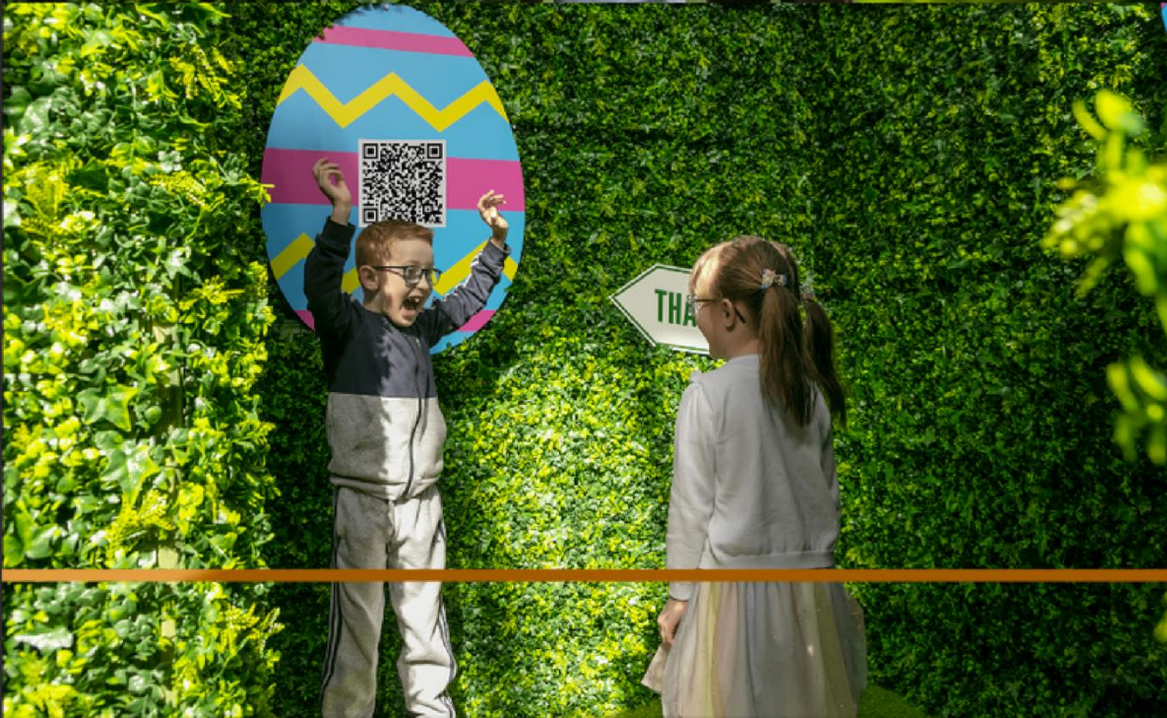


‘Can You Beat The Maze?’ at The Metro Centre was installed for visitors to enjoy throughout the Easter holidays. As part of the Savills group, Metro Centre wanted to offer a free and adventurous event, which would increase footfall in their scheme, The Maze proved to be a storming success.

Constructed from over 2,000 linear metres of timber and artificial hedging, The Maze was decorated with vibrantly-coloured flowers and aesthetic details. Assuming an impressive floor space of 120 square metres and standing at 1.8 metres tall, The Maze was an imposing structure and big enough for participants to feel the real ‘lost in a maze’ experience.

Can You Beat The Maze, Metro Centre, Gateshead, 2023

CASE STUDY

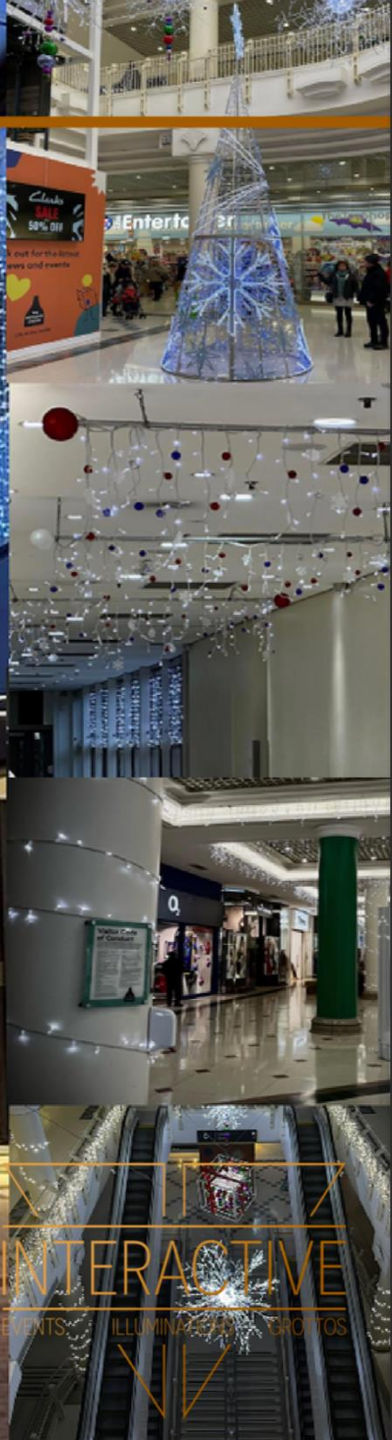


CASE STUDY

In 2019, The Potteries Centre tasked Interactive with providing a brand new illumination scheme for the festive period over the next three years. The bespoke Christmas lighting scheme created by Interactive takes full advantage of the organic and fluid architecture along the malls and atriums, with new elements introduced each year throughout the contract.

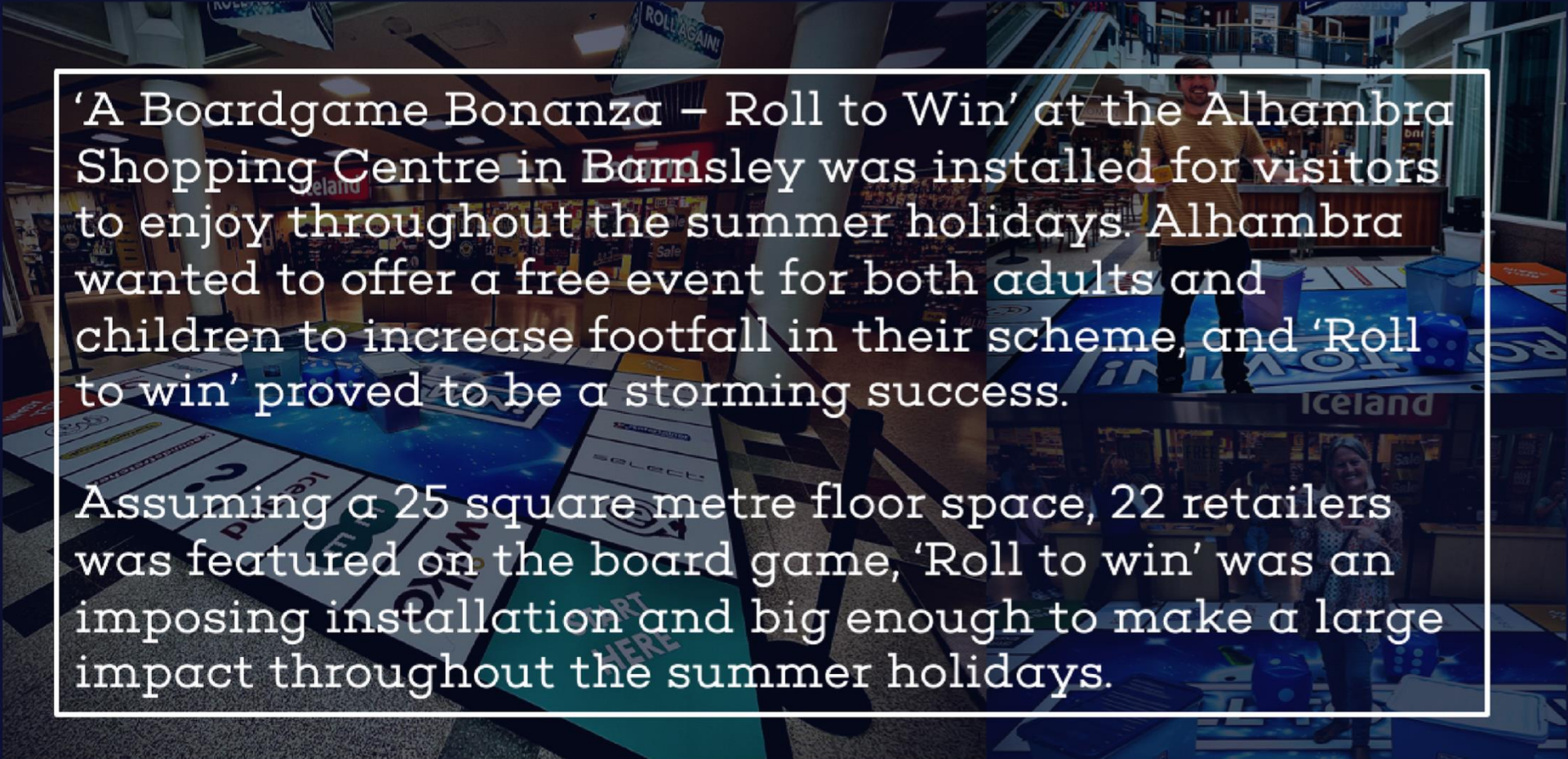
Interactive have recently just signed a new 3 year contract with The Potteries Centre to carry on our working partnership.

CASE STUDY



INTERACTIVE
EVENTS ILLUMINATION PROPOSALS

CASE STUDY

A large floorboard game installation in a shopping center. The game board is laid out on the floor, featuring various sections and text. A man is standing on the board, and a woman is sitting on the floor nearby. The background shows the interior of a shopping center with various shops and signs.


'A Boardgame Bonanza – Roll to Win' at the Alhambra Shopping Centre in Barnsley was installed for visitors to enjoy throughout the summer holidays. Alhambra wanted to offer a free event for both adults and children to increase footfall in their scheme, and 'Roll to win' proved to be a storming success.

Assuming a 25 square metre floor space, 22 retailers was featured on the board game, 'Roll to win' was an imposing installation and big enough to make a large impact throughout the summer holidays.

CASE STUDY



CASE STUDY



Christmas at The Lanes. Interactive provided a brand-new decoration scheme for the festive period. Utilizing strong iconic shapes & motifs to bring the modern twist to the traditional scheme.

Greenery dressed for the gods – oozing elegance.

The Lanes Shopping Centre, Carlisle

CASE STUDY





GET IN TOUCH...



Info@interactivegrottos.co.uk



07810 680368