

SPONSORSHIP OPPORTUNITIES



Festival Latino 2024

September 21, 2024





Festival Latino

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Conexion Latina invites you to be a sponsor of our Festival Latino - the only public celebration of Hispanic culture and community on Aquidneck Island. Our **second annual Festival Latino** will celebrate the large and ever growing Hispanic community that underpins so much of Newport and Aquidneck Island's workforce.

The 2023 Festival included Latino bands, dance troupes, vendors and food trucks alongside local Hispanic serving non-profit organizations as well as Latino leaders such as Lieutenant Governor Sabina Matos, Progreso Latino Executive Director Mario Bueno, RI Treasurer James Diosa, and public figures like Hector Velez from Radio station 100.3. **Over 500 people from the community, and across the state came out to celebrate and support.**



This year promises to be even bigger with added opportunities for learning and cross-cultural sharing while again showcasing and celebrating everything that the Hispanic community brings to this island. We would love you to be part of it.

Event Overview

Event Name: Festival Latino 2024

Date: September 21, 2024

Time: 12 - 6pm

Location:

Great Friends Meeting House
21 Farewell St, Newport, RI





Sponsorship Opportunities

We are offering a number of sponsorship opportunities for businesses and individuals to help support the costs of the event while showing their support for the Hispanic Community. Benefits include the following:

Sponsorship Level	\$5,000+ Presenting Sponsor DIAMANTE	\$2500 PLATINO	\$1000 DORADO	\$250 BRONZE	Raffle Sponsor (Gift cards, items and services are all accepted)
Dedicated speaking time on microphone	Yes	No	No	No	No
VIP Placement Vendor Booth	Yes	Yes	No	No	No
Brand name mention by MC during event	Yes	Yes	Yes	No	No
Logo on Event Tee Shirt	Yes	Yes	Yes	No	No
Logo on print, social media event advertising & Website	Yes	Yes	Yes	No	No
Vendor Booth Spot	Yes	Yes	Yes	Yes	No
Name and Logo on raffle menu and at raffle announcement	Yes	Yes	Yes	Yes	Yes

Why Sponsor?

In addition to the aforementioned opportunities, your sponsorship will have the added benefits of...

Employee engagement:

For businesses that employ significant numbers of the Hispanic community, sponsoring the event is an opportunity for you to show your support and interest in learning, understanding, caring about and engaging more directly with their community and heritage.

Brand building:

The event brings together individuals from Newport, Aquidneck Island and even greater Rhode Island. Associating with Conexion Latina demonstrates that your business or organization cares about the local community and all of its members.

Relationships:

Your presence and investment in this culturally rich event will give you an opportunity to connect with members of the Hispanic community as well as explore partnerships with like minded companies and organizations that care about, support, and respect Hispanic families and their culture.





About Conexion Latina

Conexion Latina was founded to educate, inform, mobilize and advocate for all Hispanics in Newport and surrounding areas, as well as advise and partner with social services, education and government agencies, on how they best meet the needs of the Newport Hispanic Community. Through relationship and trust building, we bolster needed services, ensure accessible systems, create the community's confidence to access those services, help build a sense of belonging, and act as a pipeline to civic involvement and leadership. Festival Latino is our biggest event of the year, and the pinnacle of community building, civic involvement and creating belonging for a community that works as hard as, if not harder than anyone, to keep the tourism and the economy of Aquidneck Island alive and thriving.

***We look forward to
partnering with you to
ensure the success of
our Festival Latino 2024.***

Contact Information

For more details, please contact
Rebekah Gomez:



www.clnewport.org



401-585-8165



CLN02840@Gmail.com

