



Jingle or Song Client Packet

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Governing Law

This Agreement is governed by the laws of the State of Georgia.

Client Information

Business/Client Name:

Email:

Phone:

Signature

Printed Name:

Signature (use Fill & Sign if needed):

Date:

Custom Jingle	Full Song	Both



Jingle or Song Client Packet

Project Type

Custom Jingle

Full Song

Both

Select one:

Business or Brand Questionnaire

1) What emotion or message should listeners feel when hearing your jingle?

2) Describe your brand or product in three words.

3) Who is your target audience (age, style, or lifestyle)?

4) What sound or mood best fits your brand (e.g., upbeat, soulful, inspirational, corporate)?

5) Where will you primarily use it (social media, radio, events, website, etc.)?

Special Occasion (Full Song) Questionnaire

6) Who or what is the song dedicated to (person, couple, group, or event)?

7) What tone do you want — joyful, emotional, romantic, reflective, etc.?

8) Are there specific memories, names, or phrases you'd like included?

9) What genre or feeling describes how you'd like the song to sound (e.g., R&B, gospel, acoustic, cinematic)?

10) When will the song be presented or released (date or event)?

Submit completed packet to: arg@alexisgwin.com

Custom Jingle	Full Song	Both