

Your Guide to Staging Like a Pro!

PREPARING YOUR HOME TO GET THE **BEST PRICE POSSIBLE**
AND A **QUICKER SALE...EVEN IN A HOT MARKET!**

WHAT TO DO FIRST...

- **Disengage** - See your home as a "product"
- **Commit to the Process** - Hard work = Rewards
- **Get Help** - Using a professional stager will increase your staging returns enormously!
- **Packing Starts Now** - Get 3 large boxes and have one for trash, packing & Goodwill
- **Fix It** - Only low ball investors like homes that need work, so make those repairs now!
- **No Profile** - Don't allow buyers to profile you politically, religiously or otherwise-Pack it up
- **Photo Rules** - Buyers will see your home online, take a photo to gage if you like what you see.
- **Create Space** - Make sure all pathways are clear, it's OK to move furniture off the wall
- **Lighting** - Remove old drapes, trim bushes around windows and get LED bulbs
- **Modernize** - Buy fresh pillows, large artwork, live plants, white towels & replace old lights
- **Outsource** - Your Agent has a list of fantastic vendors to assist you with this BIG job!

Still feel like you need some help?

**We've got you covered! Check out our work at
www.newwavestaging.com.**

DID YOU KNOW

According to a recent survey of over 4200 homes, spending 1-3% of the value of your home on home staging & upgrades will typically net you a 10% return in the sale!



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