



Shavonne Bland

Owner of So Beautiful Salon
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PROFILE

Seattle, WA native, mother of 4, and self-published author of “It’s OK, I’m bipolar too.”

Author of “It’s ok I’m bipolar too”, January 2021

My transformation memoir about becoming Bipolar type 1. A quick 63pg read about 3 years of my life. The year leading up to my psychotic break, my actual psychotic break, hospitalization, arrest and the year following into healing.

EDUCATION

University of Washington, Foster school of business, Executive Education, May 2021

Leadership that shapes the future seminar, earned 1.5 Continuing Educational units.

Certified life coach, Life coach Training Institute, March 27, 2020

Based in San Diego, CA USA, the Life Coaching Training Institute in an accredited, fully online life coach training and certification program. LCTI has a mission to equip and launch coaches who’ll be barrier removers and change agents in every part of the globe.

Greater Seattle SCORE, Seattle WA, October 2017

Starting A New Business Workshop about legal, insurance and accounting essentials for starting a new business. Began developing business and marketing plans

Building A Business Plan Workshop, December 2017

Used marketing and financial data to build a fact-based business plan. Learned and practiced proven techniques to generate sales and a positive cash flow

Seattle Vocational Institute Seattle WA, January 2005

Cosmetology Program, Dean’s list graduate, License # 67635
Braiding specialist, Weave master, Custom Cuts and Colorist.

TAF — Technology Access Foundation, Seattle WA, 1998-2002

An after-school STEM program for students attending middle and high school.

Garfield High School, Seattle WA, class of 2003

COMMUNITY OUTREACH

Creator and organizer of “Let’s talk about it Black and White”, December 7, 2019

Community conversation to learn about the African American history and culture. Pt. 1 we had 4 questions for the conversation, 1.) Why does the word nigger offend African Americans? What is the root? 2.) How does racism affect the school district? 3.) What is colorism and how does it affect the community? 4.) How can we work together as a community and break the cycle?

“Let’s talk about it Black and White Pt. 2”, February 29, 2020

The conversation was so good, we only had time to discuss the first 2 questions. Pt.2 We finished questions #3 and #4 and added conversation topic, “Stereotypes of African Americans.”

“Let’s talk about it, a look inside the school hallways.”, postponed due to Covid

Do you feel judged because the color of your skin? Are you tired of hearing racial hate speech? (Ex. “The N-word) Do you feel like an outcast because you’re different? I will be collecting anonymous letters, for my eyes-only to prepare for the community conversation.

“Let’s talk about it, what it’s like to be an African American woman, in the all-American world.”, postponed due to Covid

Join us as we celebrate the African American women in Seattle. “Black women, the most unprotected individuals on the earth. The only flower that grows un-watered.”

Member of NBWA (National Basketball Wives Association), September 2018

We are galvanizing women of influence to nurture our youth, build strong communities and work together to achieve economic stability for families and women around the world.”

EXPERIENCE

Strategies Team Based Business Seminars, October 2019

The company, with its nationwide team of coaches and educators, has delivered top-quality business education to countless salons and spas and general business — of all sizes. Received education, certification and proven success with like-minded team to be of better service to the community. Creating a positive culture in salon, spa and med-spa industry.

Sassoon Academy, Seattle, WA, November 2015

ABC Cut Fundamentals 2-Day. Including but not limited to perfecting lines, graduation, and layering. Demonstrated skills and knowledge through practical cut sessions on live models, blow-dry techniques on mannequin heads, use of various products, use of various tools, and consultation and communication practice.