



Second Annual Spring Fling Craft & Vendor Fair

The Washington County Fair Park & Conference Center's Ziegler Building
3000 Pleasant Valley Road, West Bend, Wisconsin 53095

Saturday & Sunday, May 11th & May 12th 2019 | 10 am to 4 pm

(Setup is 8 am to 10 am | Take down begins at 4 pm)

*There will be no security at the building overnight, but the building will be locked.
Merchandise can be left at your own risk if you book a two-day booth from us.*

| GENERAL INFORMATION: | |
|----------------------|--|
| Name: | |
| Business name: | |
| Product type: | |
| Address: | |
| Phone: | |
| Email: | |

| BOOTH TYPE REQUESTED (CHECK ONE OPTION ONLY, UNLESS ALSO SELECTING A DAY FOR A 1 DAY BOOTH): <i>Please see the attached layout if you are uncertain what booth type fits your business.</i> | | |
|---|--|---|
| 10 X 10 MAIN HALL Crafters/Art/Handmade only | <input type="checkbox"/> \$85 Non-electric (1 day) <input type="checkbox"/> Sat <u>OR</u> <input type="checkbox"/> Sun <input type="checkbox"/> \$160 Non-electric (2 days) | <input type="checkbox"/> \$100 Electric (1 day) <input type="checkbox"/> Sat <u>OR</u> <input type="checkbox"/> Sun <input type="checkbox"/> \$190 Electric (2 days) |
| 10 x 10 WEST ROOM Direct Sales only | <input type="checkbox"/> \$85 Non-electric (1 day) <input type="checkbox"/> Sat <u>OR</u> <input type="checkbox"/> Sun <input type="checkbox"/> \$160 Non-electric (2 days) | <input type="checkbox"/> \$100 Electric (1 day) <input type="checkbox"/> Sat <u>OR</u> <input type="checkbox"/> Sun <input type="checkbox"/> \$190 Electric (2 days) |
| 10 x 8 SOUTH ROOM Direct Sales only | <input type="checkbox"/> \$75 Non-electric (1 day) <input type="checkbox"/> Sat <u>OR</u> <input type="checkbox"/> Sun <input type="checkbox"/> \$140 Non-electric (2 days) | <input type="checkbox"/> \$90 Electric (1 day) <input type="checkbox"/> Sat <u>OR</u> <input type="checkbox"/> Sun <input type="checkbox"/> \$170 Electric (2 days) |
| 8 x 6 HALLWAY Direct Sales only | <input type="checkbox"/> \$65 Electric (1 day) <input type="checkbox"/> Sat <u>OR</u> <input type="checkbox"/> Sun <input type="checkbox"/> \$120 Electric (2 days) | <input type="checkbox"/> \$80 Electric (1 day) <input type="checkbox"/> Sat <u>OR</u> <input type="checkbox"/> Sun <input type="checkbox"/> \$150 Electric (2 days) |

Tables and chairs are not included, unless requested. If requested, an 8' table (6' table for Hallway booths) and 2 chairs will be provided to you for no additional fee. The request must be made at the time of submission of your sign-up form.

Special requests, if any (ex., need table/chairs, table near someone else, near door, etc.):

Please note that we will make every effort to accommodate your special request; however, not all special requests can be honored. We will contact you if there is something that we cannot do for you.

FOR PAYPAL PAYMENTS (PREFERRED METHOD):

brewcitycrafters@gmail.com

Please use goods and services option to make your payment.

FOR CHECK PAYMENTS:

Brew City Crafters LLC

2642 S. 69th Street

Milwaukee, WI 53219

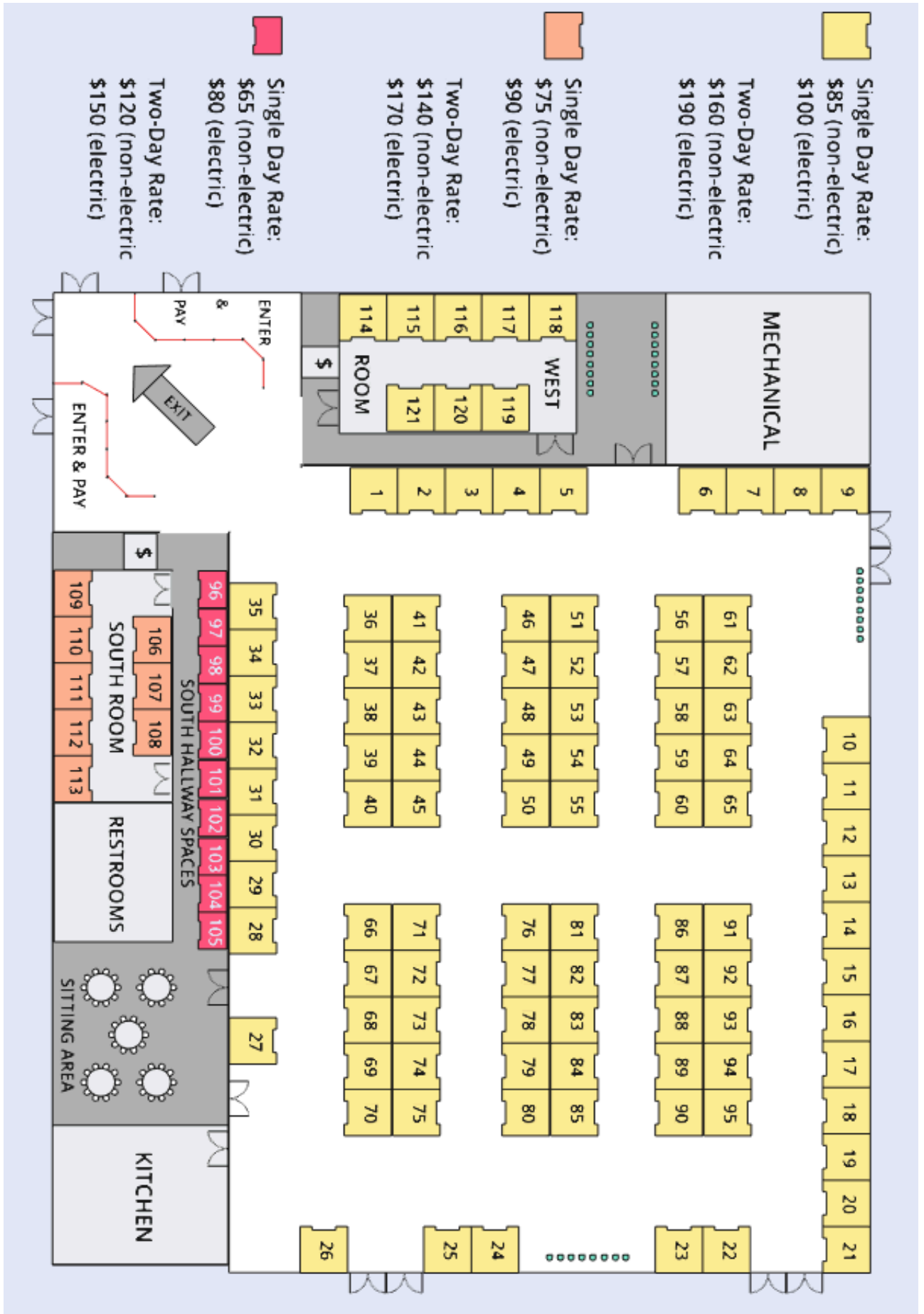
=====PLEASE LEAVE AREA BELOW BLANK, ADMIN USE ONLY=====

Payment type:

PayPal Date received: _____
 Check # _____ Date received: _____

Table #: _____

PLEASE KEEP THE FOLLOWING INFORMATION FOR YOUR RECORDS
REGARDING INFORMATION FOR THIS EVENT



**PLEASE KEEP THE FOLLOWING INFORMATION FOR YOUR RECORDS
REGARDING INFORMATION FOR THIS EVENT**

Payment information:

1. Due to the high demand of our booths and the amount of work that it takes to organize large-scale fairs, we cannot offer any booth refunds. If you reserve a booth, please be prepared to attend – or at the very least, have someone attend in your place with what you originally intended on selling.
2. Your booth is not reserved until payment has been received by Brew City Crafters LLC.
3. PayPal is the preferred method of payment as it is the fastest way for us to receive your payment and for us to reserve your booth. If paying by PayPal, you will still need to submit a filled out sign-up form (the first page of this packet) so that we can add you properly to the confirmed vendors list and assign you a booth. If we get a PayPal payment without the form, it becomes confusing to us as to who is sending the payment and what is needed by the paying vendor. **FORM & PAYMENT MUST BE SENT AT THE SAME TIME.**
4. If paying by check, please note that there is a \$30 returned check fee. This would result also in a permanent exclusion from attending any future events.
5. Spots with electricity are very limited and are also reserved on a first-payment received basis only.

Day of the Event:

1. We give our vendors two hours to set their booths up. Please arrive no earlier than 8 am and make sure that once the event begins, your booth is ready for shoppers at 10 am.
2. On the floor, you will find booth markings that will have an assigned number. A few weeks before the event, all of the vendors will be emailed a map of the layout as well as their assigned booth number. The hall layout will include all available loading/unloading doors, and where the restrooms are within the hall.
3. We ask our vendors to stay until the official end time for the event. Please do not start to deconstruct your booth before the closing time. This is not only frustrating for organizers, but more importantly, it is extremely disrespectful towards fellow vendors who are forced to sit back and watch potential shoppers feel as if they are being rushed from the hall. It also is not a good sign to shoppers who follow our shows as they expect to have the full shopping experience we advertise on your behalf.
4. Finally, we ask our vendors that in the morning after you are finished unloading your vehicle, please move your vehicle to a far end of the parking lot so that our shoppers get good spots to unload all the great items they've purchased from you!
5. Unless you are selling pre-packaged food, no food or drink can be brought into this event. However, there is a concession area will be open during the event for you to purchase food and drink.

Liability:

As a vendor who has signed-up and paid for a booth, you agree that Brew City Crafters LLC, and its owners, and are not responsible for any act arising out of or from the following:

- (1) any accident or occurrence at the venue; and
- (2) any act of God.

All of the vendor's personal property of any kind or description on the venue premises shall be there at the vendor's sole risk. Brew City Crafters LLC, and its owners, shall not be liable for any damages to said property caused in any manner whatsoever. Further, vendor agrees to follow all rules and regulations set by Brew City Crafters LLC.

Our advertising:

At the very minimum, Brew City Crafters LLC advertises our events as follows:

1. Our Facebook and Instagram pages are constantly being built up. We create events on Facebook that we share and invite to as many people as possible. We also invest a portion of our booth fees into paid advertising on Facebook. The number of individuals interested in our events on Facebook alone consistently reaches well into the thousands.
2. Craigslist stills get quite a bit of attention, so we make sure to post the events there leading up to the event in multiple Craigslist regions around the state.
3. Our email and monthly newsletter contact list grows daily. It's just another way for us to let people know that an event is happening if they haven't already been notified through Facebook, Instagram or Craigslist.
4. Online and print newspaper ads will be made through the Milwaukee Journal-Sentinel as well as the Shepherd Express. For those who aren't big on social media, we get our events listed in classifieds online and pay to get them in print.
5. Flyers, banners and signs are a great way for us to make the communities closest to the venue aware of our event. We print full color flyers and hang them at the venue, nearby businesses, local government buildings and more. Large signs are always posted outside the venue on the day of the event. The number of flyers circulated each event is oftentimes greater than 300. The Washington County Fair & Park Conference Center will also display the event on their three electronic billboards as well as their website.
6. By partnering with the Wisconsin Human Society, we have secured additional advertising through them by having them as a sponsor to our event.
7. While we promise to hustle and get the word out, we ask that our vendors like, invite and share our events on Facebook. Any additional help from vendors is always appreciated. Together we can make the show a huge success!