



PROGRAM OUTLINE

2021

CULTURE SHIFT SERIES

Creating a Unified Workplace™ while operating in Virtual and Hybrid Environment

By Women Leadership Nation™ Inc.



Women Leadership Nation™



The Culture Shift – Creating a Unified Workplace™ Series

Create a unified, innovative, and engaged workforce while operating in a hybrid/virtual workplace.

The Culture Shift Series™ is a set of three workshops that provide organizations with the knowledge, tools, and actionable plans to create more Unified Workplaces™. Creating a culture of unity, one that is diverse, inclusive, and collaborative, will increase innovation, productivity, and profitability and improve employee engagement and retention. On your journey to creating a more Unified Workplace, you can choose one workshop or sign up for all three to accelerate your progress.



CULTURE SHIFT

Unified Workplace™ Series



CULTURE SHIFT

New Approaches to
Advancing Unity



CULTURE SHIFT

Integrating a Vision to
Advance Unity



CULTURE SHIFT

Goals & Strategies to
Advance Unity



WORKSHOP

Ready to Create a Unified Workplace™?

2hr Virtual Workshop: Initiating New Approaches to Advance Unity



CULTURE SHIFT

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New Approaches to
Advancing Unity

Want to be more diverse, inclusive, collaborative, and innovative but don't know where to start? This program provides a high-level overview of what it means to be a Unified Workplace™ and gives you actionable approaches to support gender diversity and help you create a more inclusive, collaborative, and innovative organization.

This workshop will give you and your teams the foundational awareness of what it means to become a Unified Workplace™ and leave you with the practical tools to begin to shift your corporate culture and advance unity.

This two-hour session demonstrates how your organization can create a learning organization capable of closing the gender gap and increasing innovation through the power of diversity of thought, perspective, and experience.

The emphasis for Culture Shift: Launching/Initiating a Unified Workplace session is:
AWARENESS and COMMITMENT

Key questions this training will answer:

- 1) What is a Unified Workplace™?
- 2) Why you, your team, and your organization, should be on the journey towards unity?
- 3) What does unity success look like for you, your team, and your organization?
- 4) What are some strategies and approaches that you, your team, and your organization can implement to shift your corporate culture and strengthen unity?
- 5) How can you maintain a Unified corporate culture while working in a hybrid/virtual workplace?
- 6) How do we commit to becoming a Unified Workplace, and what are the next steps?

Who this session is for:

- Executive Teams
- Leadership Teams
- Management
- All Department Groups

Are you ready to take a new approach to advancing unity?

Book your session today!



CULTURE SHIFT

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Integrating a Vision to
Advance Unity

VISIONING SESSION

Ready to Develop a Unified Vision?

2hr Virtual Session: Integrating a Vision to Advance Unity

Have you and your team committed to closing the gender gap and be more diverse, inclusive, collaborative, and innovative but don't know what to do next? Every journey should start with a vision! This program will help you align your team(s) and create a unified vision that will provide you guidance and direction on your journey to becoming a more Unified Workplace™.

This two-hour session leads you through the process of developing a shared vision for how your organization can increase inclusion, diversity, collaboration, and innovation and build a Unified Workplace where everyone thrives and can achieve their goals.

Aligning your team(s) and Unifying your vision will set the standards for excellence, performance, accountability, increase the commitment to change, and help your team(s)/organization work towards achieving a common goal(s).

The emphasis for Culture Shift Session Integrating a Unified Workplace is: **ALIGNMENT and VISION**

Key questions this training will answer are:

- 1) What is a Unified Workplace Vision, and why is it important?
- 2) What would having a strong vision for increasing unity mean for your organization?
- 3) How can I align my team(s) and establish an authentic vision for creating a more Unified Workplace?
- 4) What are some of the barriers and roadblocks that stand in your way, and where are the potential growth opportunities?
- 5) How can you establish a top-down, bottom-up approach that begins with your authentic vision while operating in a hybrid/virtual environment?
- 6) How can my organization communicate our Unified vision and team alignment to engage and excite our peers?

Who this session is for:

- Executive Teams
- Leadership Teams
- Management
- All Department Groups



Are you ready to develop a unified vision?

Book your session today!
STRATEGY SESSION

Ready to Set Goals and Develop a Unified Workplace™ Strategy?
2hr Virtual Session: Setting Goals and Illuminating Strategies to Advance Unity.



CULTURE SHIFT
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Goals & Strategies to Advance Unity

Does your organization need a plan for closing the gender gap and achieving a more Unified Workplace? This program is designed for teams committed to setting goals and creating a strategy for enhancing inclusion, diversity, collaboration, and innovation.

This 2hr session allows for a high level of engagement. It will help you, and your teams understand where you are today, your internal and external environmental factors, and examine potential strategies to create a more Unified Workplace.

You and your team(s) will begin drafting specific unity goals and understand how to identify potential barriers and opportunities while determining effective strategies to guide your performance to meet your goals for achieving a more inclusive, diverse, collaborative, and innovative corporate culture.

The emphasis for the Culture Shift session is: **GOALS and STRATEGIC PLANNING**

Key questions this training will answer are:

- 1) Where are we today? What does our current Unity landscape look like?
- 2) What are our Strengths, Constraints, Opportunities, and Risks on our journey to becoming a Unified Workplace?
- 3) What are some short-term and long-term goals that we want to achieve to advance unity?
- 4) Potential approaches, frameworks, and strategies that we can implement to achieve our goals?
- 5) Practical next steps for moving new initiatives forward across the organization while working in a hybrid/virtual environment?
- 6) How are we going to measure success?

Who this session is for:

- Executive Teams
- Leadership Teams
- Management
- All Department Groups

Are you ready to create goals and strategies to advance unity?



Book your session today!

Meet Your Unity Experts

Jennifer Ladouceur, MBA, EcD
President & Co-Founder

Women Leadership Nation Inc.

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647.449.8511



Jennifer Ladouceur is the President and Co-Founder of Women Leadership Nation Inc. and is deeply committed to helping organizations tackle the gender gap and create more Unified Workplaces. She is a thought leader, innovator, researcher, and educator who has been recognized by Insights Success Magazine as 1 of 20 successful businesswomen to watch in 2020 and has won the Women of Influence Award in the entrepreneurship category.

Jennifer obtained a Higher Education Teaching Certificate from Harvard University and is an instructor with the York Entrepreneurship Development Institute responsible for the development and delivery of several programs including Innovation & Design Thinking for their MBA course.

She holds an MBA from the Athabasca University, completed the York Entrepreneurship Development Business Incubator Program, obtained a Masters Certificate in Municipal Leadership at York University, a Graduate Diploma in Management at Athabasca University, an Economic Development Certification and designation at the University of Waterloo, and studied business at the University of Ontario Institute of Technology.

She is extraordinarily diverse and has experience as a senior leader in both the public and private sectors. Jennifer is working on her Ph.D. at Walden University, where she is studying leadership and the impact COVID-19 has on leadership, gender diversity, innovation, and the future of work.

Jennifer is also a passionate public speaker who has delivered hundreds of presentations, including speaking at TEDxVaughan.



Shannon Preitauer

Vice President & Co-Founder

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As Partner and VP of Women Leadership Nation Shannon is passionate about closing the Gender Gap and helping organizations create more Unified Workplaces. She is a Harvard Certified Higher Education Teacher/Trainer, Registered Holistic Nutritionist, is Certified in Stress Resiliency and is a Certified TotalSDI Facilitator.

She is a dynamic authentic leader who for the past 5 years has been deeply immersed in the research and examination of the Gender Gap and has co-developed WLN's proprietary holistic solutions that create more unified workplaces by increasing diversity, inclusion, collaboration and innovation and improving an organizations overall corporate culture.

To help close the Gender Gap Shannon has worked with companies such as Proctor and Gamble, Workplace Safety and Prevention Services, Electricity Resources of Canada, Spark Power, Human Resources Professionals Association, Maple Leaf Sports and Entertainment, Wilfred Laurier University, Samsung Electronics Canada and many more.



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