



# ***A BRIGHTER DAY OUTREACH NEWSLETTER***

SEPTEMBER 2025

## ***Brighter Moments This September***

As we close out the month of September, I am filled with gratitude for all that we have been able to accomplish together. This month has been a season of growth, learning, and service. From the dedicated efforts of our volunteers to the generous support of our community partners, we have seen lives touched and hope renewed.

At A Brighter Day Outreach, our mission is not just about meeting needs, it's about shining light where there is darkness and building bridges of compassion where there is struggle.

As we move into the final quarter of the year, let us remain steadfast in our commitment to making every day brighter for those around us. I encourage you to stay engaged, get involved, and continue to walk with us on this journey of impact and transformation.

Thank you for being part of this vision and for helping us bring light, hope, and love into our community. Together, we are making a difference.

With gratitude,

**Beverly Knox (Davis)**

**President, A Brighter Day Outreach**



**Stay Connected. Stay Inspired.**

Website: <https://abrighterdayoutreach.org/>

Email: [bnkdavis@abrighterdayoutreach.org](mailto:bnkdavis@abrighterdayoutreach.org)

### ***Community Connections in Action***

"At A Brighter Day Outreach (ABDO), we believe that small acts of kindness can create ripples of hope that change entire communities."

Founded with a mission to strengthen families and build brighter futures, A Brighter Day Outreach serves as a hub of connection, resources, and empowerment. From food distribution and youth programs to community events and partnerships, ABDO is dedicated to meeting needs, fostering unity, and uplifting our neighbors.

Every program and partnership reflects our core belief: when we come together with love and purpose, brighter days are always ahead.

# OUR INITIATIVES

## Thank You to Our Amazing Partners!

September has been nothing short of amazing, and it wouldn't have been possible without the dedication of our incredible partners. Together, we were able to bless so many families with food, resources, and love.

### A heartfelt thank you to:


Feeding Charlotte, Hearts United for Good, Our Daily Bread Ministries, Block Love CLT, Champion House of Care, Food Lion, Publix, Sam's Club, Thomasboro Academy, Private Donors, and Wells Fargo.

Your generosity, consistency, and care make a real difference in the lives of those we serve. We are also deeply grateful to all of our volunteers who give their time and energy to make each week possible.

Because of you, hope continues to shine in our community.

To Donate: <https://www.zeffy.com/en-US/donation-form/every-contribution-makes-a-difference-in-fighting-hunger-and-building-brighter-days>

### How You Can Help:

 **Donate Food & Supplies** – Non-perishable items, and hygiene essentials are always needed.

 **Volunteer** – Help us sort, pack, and distribute food to families in need.

 **Give a Gift** – Every donation helps us keep our pantry stocked and continue serving the community.



## A Special Thank You to Costco!

This month, Costco went above and beyond by donating 1,342 lbs. of fresh pineapples, nectarines, and more, along with four mattresses (2 King, 1 Queen, and 1 Full). These gifts directly blessed families in our community, providing both nourishment and comfort. We are deeply thankful for Costco's heart to give back and for reminding us that kindness changes lives.





## Break Every Chain Program – 3rd Year Opening at Thomasboro Academy



On September 17, 2025, we officially launched the 3rd year of our Break Every Chain Program at Thomasboro Academy! This program is designed to empower children and teens with the tools, guidance, and encouragement they need to grow academically, emotionally, and spiritually.

We are so grateful to Thomasboro Academy for their continued partnership and to the families who entrust us with their children's growth and development. Each year, Break Every Chain continues to expand in impact, helping our youth build resilience, discover their potential, and embrace brighter futures.

A promotional poster for the Break Every Chain Program. At the top, it says "BREAK EVERY CHAIN YOUTH PROGRAM" and "A BRIGHTER DAY Outreach". Below this, the title "Break Every Chain Program" is written in a large, bold font. Underneath, a red oval contains the text "Volunteers Needed". To the left of this oval is a cartoon tiger character. To the right is a circular inset photo showing a group of people holding up signs. Below the "Volunteers Needed" text, it says "We need volunteers to work with helping the children in 2nd grade and disrupting the School-To-Prison pipeline data through the Break Every Chain Program". Below this is another circular inset photo showing people working at tables. At the bottom, it says "Every Wednesday starting September 17 10 AM - 11 AM". Below that is the "Thomasboro Academy" logo. To the right of the logo is a QR code and a "SCAN ME" button. At the bottom left, it says "For the qualification &amp; more information please visit : +1 704-612-6390 abrighterdayoutreach.org".

## Monthly Community Give-Back

Each month, A Brighter Day Outreach is committed to serving our neighbors through our Monthly Give-Back initiative. Families in need receive food, essential items, and encouragement—reminders that they are not alone and that our community cares deeply.

Our Community Give-Back continues to be a vital part of A Brighter Day Outreach's mission to serve families in Hoskins, Thomasboro, and surrounding neighborhoods. In partnership with Excel Peer Support Services, they were able to assist 117 families over a two-week period, culminating in our Community Give-Back event. Through this program, families receive essential resources such as hygiene items, household supplies, and support services that strengthen community well-being.

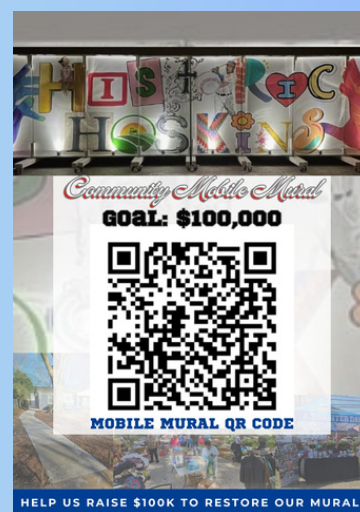




## Invest in Impact: Support Our Capital Campaign for the Community HUB, Food Pantry & Community Mobile Mural

A Brighter Day Outreach is launching a bold new chapter and we invite you to be part of it. In partnership with the Historic Hoskins Coalition Group (HHCG) to raise funds for the Historic Hoskins Mobile Mural. We're expanding our reach and deepening our impact through a capital campaign that will support three transformational initiatives:

- The Community HUB – A dedicated space for healing, learning, and connection, where neighbors can access essential resources, mentorship, and empowerment.
- Food Pantry Expansion – Growing our capacity to serve more families with dignity, consistency, and nutritious food.
- Community Mobile Mural – A traveling piece of art that reflects the heart, history, and hope of the Hoskins community—created with local voices and creativity.



## Who's Who in Black Charlotte 2025 Honoree 🏆

We are excited to announce that our Founder and President, Beverly Knox Davis, has been named a **2025 Honoree** for **Who's Who in Black Charlotte!** This recognition celebrates leaders who have made a lasting impact through service, advocacy, and community empowerment.

Beverly will be honored at the official Who's Who in Black Awards Ceremony on November 7, 2025, where she will be celebrated alongside other outstanding leaders across Charlotte who are making history today and paving the way for tomorrow.

This honor is a testament not only to Beverly's dedication but also to the collective work of A Brighter Day Outreach and our mission to bring hope, resources, and brighter days to families in need.





## MiLa Returns to the Community HUB



On September 16th, we were delighted to welcome MiLa (Mobile Internet Library) back to the A Brighter Day Community HUB from 10 AM to 12 PM. Families and neighbors once again enjoyed free access to books, digital tools, and learning resources right in the heart of our community.

### Why Mobile Libraries Matter

Did you know studies show that mobile library services and mobile/digital library tools significantly increase access to learning, especially in communities with limited internet or library access? For example:

- A study in Karnataka, India found that mobile library services improved user engagement, awareness, and regular reading habits.
- Research on mobile technology in library services reveals mobile devices like phones and tablets can make accessing information easier, more instant, and more cost-effective for many users.

These kinds of services help bridge the digital divide, support literacy, and open up educational opportunities—something we see first-hand with MiLa in our HUB.

## HER Essentials with Girl Flow

On September 20, 2025, A Brighter Day Outreach partnered with Girl Flow to host HER Essentials—a special program designed to empower girls ages 9 to 16 with confidence, knowledge, and the tools they need to thrive.

The event featured:

- 🛍️ Free essentials kits tailored for young girls
- 🍏 Healthy snacks and food for participants and families
- 💡 Workshops on self-care, personal growth, and empowerment

This partnership was especially meaningful as it brought together two Unite Charlotte Alumni—Tashina Figueroa, Founder and Executive Director of Girl Flow, and Beverly Knox Davis, Founder and President of A Brighter Day Outreach.

Together, we created a safe, supportive space where girls were reminded of their value, their voice, and their bright futures ahead.

A heartfelt thank-you to Girl Flow, our volunteers, and everyone who made this event possible.



## Volunteers Are Everything



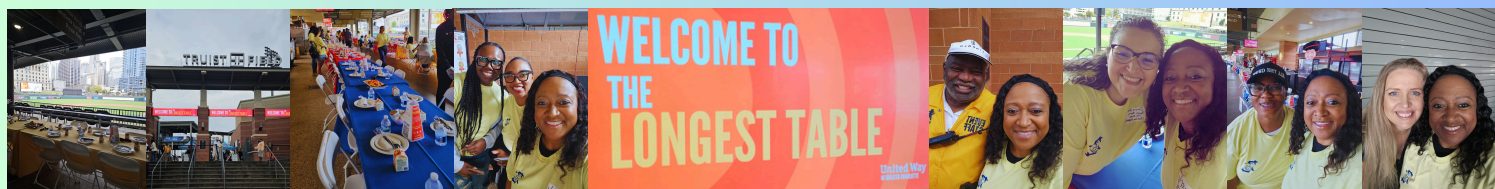
We are thrilled to welcome our new Break Every Chain Program Director Lead, Minnie McPherson, who has already proven to be a true gem to our team. Minnie has brought incredible energy and commitment, enlisting her husband, father, and other family members to serve alongside her. It's truly a family affair, and a beautiful reminder that when families volunteer together, our entire community grows stronger.



## Beverly Attended the Longest Table



In this photo, A Brighter Day Outreach (ABDO) President, Beverly Knox Davis, is pictured with Mitch Gibson, the Senior Vice President, Director of Community Development for Truist Bank, at The Longest Table event. The Longest Table is an annual community gathering that brings people together to share a meal and engage in open dialogue about equity, connection, and building stronger neighborhoods across Charlotte. Beverly's presence highlighted ABDO's continued commitment to ensuring Hoskins, Thomasboro, and surrounding communities have a voice at the table and are more included community in shaping a brighter, more united future.



## Thank You, Nourish Up!

A Brighter Day Outreach extends our heartfelt thanks to Nourish Up for donating five pallets of Starbucks food. This generous contribution helped us provide quality meals to families in Hoskins, Thomasboro, and surrounding communities. With partners like Nourish Up, we can continue to fight food insecurity and bring hope and nourishment to hundreds of families each week.



## Freedom Communities Site Visit

A Brighter Day Outreach (ABDO) was honored to host the Freedom Communities team for a site visit as part of the United Neighborhoods Grant. The visit provided an opportunity to share our programs, highlight the impact of our Community HUB, and discuss the needs of Hoskins, Thomasboro, and surrounding neighborhoods. We are grateful for their time and interest in learning how ABDO continues to serve families through food security, youth development, and community engagement.



## ABDO Receives the 2025 SHARE Charlotte Goodie Award 🏆

We are thrilled to announce that A Brighter Day Outreach has been named a recipient of the **2025 SHARE Charlotte Goodie Award! CATEGORY OF THE AWARD: THE GIVER**

This honor celebrates the incredible work of nonprofits across Charlotte, and we are humbled to be recognized among so many organizations making a difference. Our **Founder and President, Beverly Knox (Davis)**, proudly attended the ceremony to receive this award on behalf of our team, volunteers, and community.

This recognition belongs to every partner, supporter, and volunteer who has walked alongside us. Your belief in our mission continues to fuel brighter days for families in our community.

Thank you for standing with us—this award is as much yours as it is ours!



## 200 Boxed Meals Shared with Our Community



On Saturday, September 27, 2025, A Brighter Day Outreach partnered with Feeding Charlotte to distribute 200 boxed meals at the A Brighter Day Outreach Community HUB. Families were able to pick up meals through our convenient Drive-Thru format at 510 Sinclair Street, Charlotte, NC 28208.

We are grateful to Feeding Charlotte for their generosity and to our volunteers and community members who made this event a success. Together, we continue to bring hope and resources to Hoskins, Thomasboro, and surrounding neighborhoods.

## Thank You, Costco & Our Daily Bread Ministries!

A Brighter Day Outreach is deeply grateful to Costco and Our Daily Bread Ministries for their generous donations on September 21, 2025. Your support makes it possible for us to continue serving families through our Food Pantry and Give-Back programs, ensuring that hundreds of households in Hoskins, Thomasboro, and surrounding communities have access to nourishing food and essential resources.





## New Podcast Episode Alert!



A Brighter Day Outreach is excited to share our latest episode of the ABDO Podcast, where we bring stories of hope, resilience, and community straight to you.

In this episode, we dive into Building Community in Charlotte: Giveback, Girl Flow & Hoskins Parade and Community Outreach and Capital Campaign Appeal. Listeners will hear inspiring conversations, real-life stories, and practical ways to get involved.

Whether you're a long-time supporter or just learning about our work, this podcast is a place to connect, learn, and be inspired. Tune in and join us as we continue shining light and creating brighter days together.

**Stay connected, be inspired, and join the conversation because together, we are making a difference.**

### Building Community in Charlotte: Giveback, Girl Flow & Hoskins Parade

<https://youtu.be/4CeOAenB4x8?si=gXEDrc3Z-EgralaU>

### Community Outreach and Capital Campaign Appeal

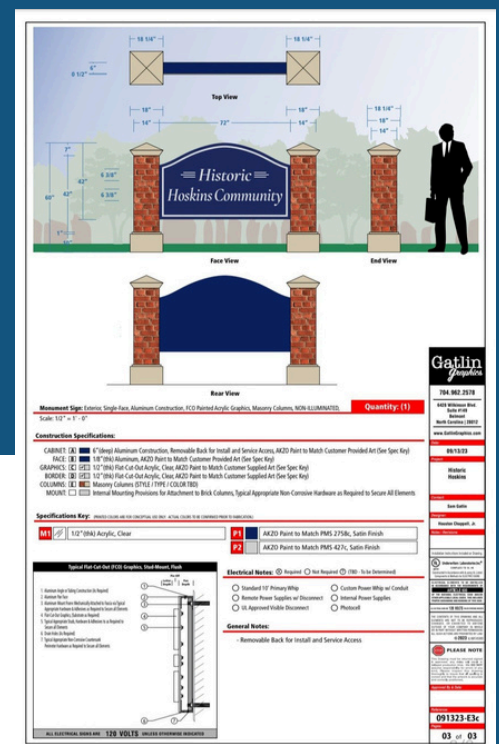
<https://youtu.be/f8FuPNwAY9s?si=5vWpjruECKOTFhSw>

YouTube: <https://www.youtube.com/@abrighterdayoutreach>

## Partner Spotlight: Support the Identity Project

A Brighter Day Outreach is proud to partner with the Historic Hoskins Coalition Group on the Identity Project, an initiative designed to preserve the history, culture, and voice of the Historic Hoskins Community. This project is about more than remembering the past—it's about equipping residents to embrace their identity, protect their heritage, and shape a brighter future.

To bring this vision to life, we are actively seeking funds and community support. Your generosity will help provide resources for community engagement, educational programming, and storytelling that ensures Hoskins' legacy continues for generations to come.





## Upcoming Community Give-Back 2025!

Mark your calendars! A Brighter Day Outreach is excited to announce our next Community Give-Back Event, happening on October 18, 2025 at the Community HUB.

At our upcoming Give-Back, families can look forward to:

- 🍎 Essential supplies and household items
- 🍎 Food and pantry staples
- 🎵 Fun activities and community fellowship
- 💙 Access to local resources and support services like our Mental Health Room and Computer Lab.

Every Give-Back is a reminder that when we stand together, no one stands alone. We can't wait to see the smiles, hear the laughter, and witness the hope that fills the room each time we gather.

### COMMUNITY GIVE-BACK

**October 18, 2025 (SATURDAY)**  
10:00 AM - 1:00 PM EST  
510 Sinclair St., Charlotte NC 28208

**Volunteer Registration**



**Donations Needed:**

Give back, change lives! Your donation helps families in need through our monthly Give-Back Program. Every dollar makes a difference. Donate today!

Call Us **704-612-6390**

Visit Our Website <https://abrighterdayoutreach.org/>



### 4TH HISTORIC HOSKINS Parade and Festival

OCTOBER 4, 2025

**PARADE STARTS:**  
10:00 AM until 11:00 AM  
511 S. Hoskins Road,  
Charlotte, NC 28208

**PARADE ENDS:**  
Eva B. Barber Park, 3801  
Gossett Avenue,  
Charlotte, NC 28208

**FESTIVAL:**  
11 AM at Eva B. Barber  
Park, 3801 Gossett  
Avenue, Charlotte, NC  
28208

Parade Registration Fee:  
\$25.00  
Festival Vendor Registration  
Fee: \$50.00

**REGISTRATION ENDS:**  
SEPTEMBER 27, 11:59 PM  
(SATURDAY)

**JOIN US!**  
(704) 612-6390  
hparadeandfestival@gmail.com



## Join Us for the Historic Hoskins Parade & Festival!

A Brighter Day Outreach is proud to partner with the Historic Hoskins Coalition Group and invite you to the Historic Hoskins Parade & Festival—a day of community pride, culture, and celebration in partnership with the Historic Hoskins Coalition Group!

Join us for a vibrant parade, live entertainment, delicious food, local vendors, games, and family-friendly activities as we come together to celebrate the rich history and spirit of Historic Hoskins and surrounding neighborhoods.

This event is more than just a celebration—it's an opportunity to honor our past, embrace our present, and build a brighter future together. We can't wait to see you there!



# Join Us in Building a Brighter Future – Capital Campaign

SEPTEMBER 2025

## CAPITAL CAMPAIGN



**CAPITAL CAMPAIGN**  
*Community Hub*

A Brighter Day Outreach is grateful to announce a \$250,000 funding commitment from Mecklenburg County, bringing us significantly closer to owning and upgrading our Community HUB, a central resource for families in the Historic Hoskins and Thomasboro area.

Breakdown of the \$250,000 Gift from Mecklenburg County:

- \$100,000 – Toward mortgage pay-off
- \$132,000 – For ADA compliance upgrades required by the City and County
- \$18,000 – Allocated salary for Administrative Support and Project Manager

**CAPITAL CAMPAIGN**



*Total Funding Need in 2025*

To fully fund and complete our HUB development, we are seeking an additional:

**\$50,000** – For facility improvements and HUB updates, including safety compliance, accessibility enhancements, and community-use equipment

**\$150,000** To cover the remaining balance of the HUB mortgage

**TOTAL: \$200,000**

*Why It Matters:*

Securing and enhancing the A Brighter Day Community HUB will ensure long-term sustainability and allow us to expand access to critical services like:

- Weekly Food Pantry serving 200+ families
- Mental Health Room for emotional wellness and crisis support
- Computer Lab for digital literacy and academic access
- Youth empowerment programs like Break Every Chain

**Contact Us!**

704-612-6390  
bnkdavis@abrighterdayoutreach.org



### Take a Tour of the A Brighter Day Community HUB

<https://youtu.be/wnlvrs8oEjg?si=Z9AOfXcWFENpwKqQ>

### A Brighter Day Outreach Community HUB and Food Pantry Amazon Wishlist:

[https://www.amazon.com/hz/wishlist/ls/3P7EPICAYT8W?ref=wl\\_share](https://www.amazon.com/hz/wishlist/ls/3P7EPICAYT8W?ref=wl_share)

### A Brighter Day Outreach Break Every Chain Program (Youth Supplies)

#### Amazon Wishlist:

[https://www.amazon.com/hz/wishlist/ls/9NQB84YOSPAV/ref=nav\\_wishlist\\_lists\\_2](https://www.amazon.com/hz/wishlist/ls/9NQB84YOSPAV/ref=nav_wishlist_lists_2)

## Support A Brighter Day Outreach – Help Us Build a Stronger Community!

A Brighter Day Outreach is committed to serving families, empowering youth and strengthening our community—but we can't do it alone. We need your support to continue our work and expand our impact.

Right now, we are facing a critical need to cover the **\$172,000 cost for the City of Charlotte and Mecklenburg County Residential to Commercial Change of Use and ADA compliance** for our Community HUB and Food Pantry. These upgrades are essential to ensuring we can safely and effectively serve more families with vital resources like food assistance, youth programs, senior programs and community services.

Your donation, no matter the size, makes a difference! Every contribution brings us one step closer to meeting this goal and continuing to be a beacon of hope for those in need.

Join us in making a lasting impact—donate today and help us create a brighter future for Charlotte's families!



# Support Our Community Initiatives – We Need Your Help!



Our homeless families need essential hygiene items, including washcloths, soap, combs, lotion, toothpaste, toothbrushes, deodorant, and hand sanitizer. Your donations can make a real difference in helping those in need maintain their dignity and well-being.

Additionally, we're working alongside the Historic Hoskins Coalition Group, which celebrated its 4th year of service to the community last February 2025, to complete the Historic Hoskins

Community Identity Project. Only four entryway signs remain to complete—two for Historic Hoskins Community and one each for North Hoskins and South Hoskins. Aside from that, our Historic Hoskins Community Mobile Mural has become a beloved symbol of neighborhood pride and history but it has taken a weather beating from Hurricane Helene and several storms earlier this year.

Weather and a budget constrained build has led to needing a lasting solution. A durable solution has been presented at a cost of \$40,000. This solution will allow for a durable product and digitized artwork. This repair will allow for this structure to last for decades to come.

Every dollar helps us fix and maintain this mural that tells the story of our people, our culture, and our strength.

Please consider supporting this important effort today.



## Volunteer With Us!



At A Brighter Day Outreach, volunteers are the heartbeat of our programs. Whether it's supporting our Food Pantry, mentoring youth in the Break Every Chain Program, helping seniors, or assisting at community events—your time and talents make a lasting impact. Join us in bringing hope and resources to Hoskins, Thomasboro, and surrounding communities. Together, we can brighten more days!

Register Here: <https://forms.gle/sUtrBNKkRPlqYxSD8>

## WANT TO SHOP AND DROP OFF?



**Your shopping trip can brighten someone's day!**

Where to Find and Contact Us:  
510 Sinclair Street, Charlotte, NC 28208  
(704) 612-6390

Purchase essentials and drop them off at our donation center to support those in need. Together, we can create a wave of positivity and make a real impact in our community!

**Donate Today:**

<https://www.zeffy.com/donation-form/every-contribution-makes-a-difference-in-fighting-hunger-and-building-brighter-days>

**Let's turn each donation into a chance to make a difference!**